

**CITY OF CORAL GABLES, FLORIDA**

**RESOLUTION NO. 2025-48**

A RESOLUTION OF THE CITY COMMISSION APPROVING THE CITY MANAGER TO ENTER INTO AN AGREEMENT WITH IMX3, LLC FOR DEVELOPMENT AND IMPLEMENTATION OF THE EXTENDED REALITY EXPERIENCE (XR) KNOWN AS GABLES GO! IN CELEBRATION OF THE CITY'S CENTENNIAL PURSUANT TO SECTION 2-689, SOLE SOURCE OF THE PROCUREMENT CODE IN AN ESTIMATED AMOUNT OF \$250,000.

**WHEREAS**, the City Commission has consistently championed the arts and fostered innovation, leading to the creation of a world-class public art collection and the city's recognition as an award-winning, globally renowned Smart City; and

**WHEREAS**, in honor of the city's centennial, and in collaboration between the Historical Resources & Cultural Arts and Innovation & Technology departments, a digital/virtual "path" titled "Cables Go!" is being developed for thirty+ cultural sites highlighting the city's history, identity, and artworks; and

**WHEREAS**, through a dedicated web-based application, each site will include a selection of experiences such as images, text, holograms, interactive information sharing/gathering, and music; and

**WHEREAS**, IMX3's use of exclusive and unique proprietary Metaverse Arts Platform (MAP) technology, includes use of patent-pending technologies; and

**WHEREAS**, imx3 is further unique in their ability and experience implementing quality integration between Augmented Reality (AR) experiences and Virtual Reality (VR) experiences, including integration with smart city data; and

**WHEREAS**, under Section 2-689 of the Procurement Code, entitled "Sole Source Procurement," a sole source procurement may be initiated when the purchase of a good or service is the only one viable source for the item based on a certain set of circumstances, such as when there is no competitive product or service because of patents, copyrights, secret processes, etc.; and

**WHEREAS**, funding for the project is designated through the city's approved CIP budget funded by Art in Public Places fees for centennial public art programming related to Gables Go!;

**NOW, THEREFORE, BE IT RESOLVED BY THE COMMISSION OF THE CITY OF CORAL GABLES:**

**SECTION 1.** That the foregoing "WHEREAS" clauses are here hereby ratified and confirmed as being true and correct and are hereby made a specific part of this Resolution upon the adoption hereof.

**SECTION 2.** The City Commission does hereby approve the City Manager to enter into an agreement with IMX3, LLC for development and implementation of the Extended Reality Experience (XR) known as Gables Go! in celebration of the city's centennial pursuant to section 2-689, Sole Source of the Procurement Code in an estimated amount of \$250,000 not to exceed the available budget.

**SECTION 3.** That this Resolution shall become effective upon the date of its passage and adoption herein.

PASSED AND ADOPTED THIS ELEVENTH DAY OF MARCH A.D., 2025.

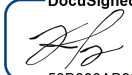
(Moved: Castro / Seconded: Anderson)

(Yeas: Menendez, Anderson, Castro, Fernandez, Lago)

(Unanimous: 5-0 Vote)

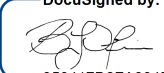
(Agenda Item: H-2)

APPROVED:

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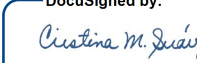
VINCE LAGO  
MAYOR

ATTEST:

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BILLY Y. URQUIA  
CITY CLERK

APPROVED AS TO FORM  
AND LEGAL SUFFICIENCY

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CRISTINA M. SUÁREZ  
CITY ATTORNEY

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