

Proposal Evaluation Form
RFP 2024-033 Citywide Landscaping Services
Totals Composite
Form Active

Selection Criteria \ Proposers	Maximum Criteria Points per Evaluator	Total Maximum Sub-Criteria Points	SFM Landscaping Services, LLC	Superior Landscaping & Lawn Service, Inc.
			TOTAL:	TOTAL:
Experience & Qualifications	25	100		
Proposer's qualifications including, but not limited to, company history and description, number of years in business, size, number of employees, office location where work is to be performed, licenses/certifications, credentials, capabilities and capacity to meet the City's needs.		40	39.0	35.0
Qualifications and experience of all proposed key personnel.		20	20.0	18.0
Proposer's relevant knowledge and experience in providing the services described in the "Scope of Services" to public sector agencies similar in size to the City of Coral Gables.		40	39.0	36.0
Experience & Qualifications Total			98.0	89.0
Project Understanding, Proposed Approach, Methodology	35	140		
Proposer's overall detailed understanding, approach and methodology to perform the services solicited herein. Understanding of the RFP scope and requirements, implementation plan, strategies for assuring assigned work is completed on time, communication with City staff, and Proposer's intent to work with the City positively and innovatively in providing the services outlined in this RFP.		40	39.0	33.0
Describe your approach and methodology to have available additional or necessary tools and or equipment which may be needed to perform routine tasks and project work.		20	19.0	15.0
Describe your approach and methodology to ensure all required tools and or equipment is maintained or replaced to ensure the equipment is always in quality working order.		20	18.0	12.0
Describe in detail your ability to provide the services requested herein, including personnel, tools and materials needed for the duration of the contract.		20	19.0	14.5
Describe in detail your proposed quality assurance plan inspection procedures, and reporting system that will be used to monitor performance standards under this RFP.		40	37.0	34.5
Project Understanding, Proposed Approach, Methodology Total			132.0	109.0
Past Performance and References	10	40		
Proposer's five (5) references (but no more than seven (7)) from public sector agencies, similar in size to the City of Coral Gables, for which Proposer has provided the services described in the RFP AND list all contracts for which the Proposer as performed (past and present) as a PRIME for the City of Coral Gables. The City will review all contracts the Proposer has performed for the City. Any and all Proposer's performance records (satisfactory and unsatisfactory) will be utilized in the evaluation process regardless of the type of work performed for the city.		24	19.0	18.0
Provide a list with contact information of all public sector clients in the last ten (10) years, and include if any, that have discontinued use of Proposer's services within the past two (2) years and indicate the reasons for the same. Additionally, please provide any documentation related to performance issues of the current or past contracts to include any non-performance reports or notices to cure. The City reserves the right to contact any reference or current customer identified as part of the evaluation process.		8	8.0	6.0
Incidents within the last five (5) years where (a) a civil, criminal, administrative, other similar proceeding was filed or is pending, if such proceeding arises from or is a dispute concerning the Proposer's rights, remedies or duties under a contract for the same or similar type services to be provided under this RFP.		8	8.0	8.0
Past Performance and References Total			35.0	32.0
Agreement Exceptions	5	20		
Review exceptions made by the proposer to the conditions listed in the agreement for the services.		20	20.0	20.0
Agreement Exceptions Total			20.0	20.0
Proposed pricing	25	100	100.0	68.0
Total Points	100	400	385.0	318.0
Ranking			1	2