



City of Coral Gables  
CITY COMMISSION MEETING  
AUGUST 27, 2024

**ITEM TITLE:**

A Resolution of the City Commission approving the “Day of the Dead” event as one of five events of the International Cultural Events Program.

**BRIEF HISTORY:**

The International Cultural Events Initiative is a program focused on bringing five high-quality, international, and culturally enriching events to Coral Gables with the purpose of learning and experiencing the culture and ethnicity of other countries for the benefit of residents, businesses, and visitors.

The Day of the Dead is celebrated throughout Mexico on November 1<sup>st</sup> and 2<sup>nd</sup>, with the purpose of bringing families together to welcome their loved ones who return from the afterlife. People set up a candlelit altar in their homes so spirits can find their way back to their relatives. The altar also offers some of the favorite foods of the deceased.

In 2008, the United Nations Educational, Scientific and Cultural Organization (UNESCO) declared this holiday as Intangible Cultural Heritage of Humanity, due to its importance and meaning as a traditional, integrative, representative and community expression.

The “Day of the Dead” event is hosted by the Consulate General of Mexico, is expected to take place on Saturday, October 26, 2024, from 5:00 p.m. until 10:00 p.m. at the Fred B. Hartnett/Ponce Circle Park.

This request has been reviewed by the City’s Special Events Committee and qualifies for this International Cultural Events Initiative program based on the established criteria. The City of Coral Gables will provide in-kind contributions, as specified in the criteria attached, not to exceed the amount of \$20,000. City expenses incurred over this amount will be the responsibility of the event sponsor.

**ATTACHMENT(S):**

1. Draft Resolution
2. International Cultural Events Initiative Flyer
3. Special Event Application & Permit

**FINANCIAL INFORMATION:**

No.	Amount	Account No.	Source of Funds
1.	\$20,000	001-6900-552-3106 Project Name: DAY OF THE DEAD	General Fund
Total:	\$20,000		

Fiscal Impact: Up to \$20,000 will be used to cover city services. The funding allows the Consulate of Mexico to hold this event in Coral Gables which provides a culturally enriching experience for residents and visitors alike.

**BUSINES IMPACT:**