



**City of Coral Gables**  
**CITY COMMISSION MEETING**  
**March 8, 2011**

**ITEM TITLE:**

RESOLUTION AUTHORIZING THE PLACEMENT OF TEMPORARY EVENT BANNER SIGNS AND DIRECTIONAL SIGNS FOR THE "SOUTH FLORIDA PALM SOCIETY PALM SHOW AND SALE" TO BE HELD ON MARCH 19 AND MARCH 20, 2011 AT THE MONTGOMERY BOTANICAL CENTER, 11901 OLD CUTLER ROAD, CORAL GABLES, FLORIDA.

**ASSISTANT CITY MANAGER RECOMMENDATION:**

Approval.

**BRIEF HISTORY:**

Mr. George Alvarez, President of the South Florida Palm Society has requested permission to temporary place three (3) banners 3' x 8' on the existing fences adjacent to the Montgomery Botanical Center and Gulliver Academy (where parking will be provided for the event), and to place six (6) directional signs 16" x 24" to assist in directing traffic for the event.

The recommendation for this approval is subject to the removal of the banners and signs following the closing of the event on March 20, 2011.

**APPROVED BY:**

Assistant City Manager	City Attorney	City Manager

**ATTACHMENT(S):**

1. Resolution
2. Letter of request dated February 24, 2011