



City of Coral Gables
CITY COMMISSION MEETING
October 12, 2021

ITEM TITLE:

A Resolution of the City Commission authorizing the waiver of special event, parking and barricade fees for the “Day of the Dead” event to occur from Giralda Plaza to Pittman Park on Saturday, October 30, 2021.

DEPARTMENT HEAD RECOMMENDATION:

Approval.

BRIEF HISTORY:

The “Day of the Dead” is a tradition in at the center of Mexican culture. It was declared an Intangible Cultural Heritage of Humanity by UNESCO in 2008. The “Day of the Dead” event will take place on Saturday, October 30, 2021 from Giralda Plaza to Pittman Park. Organized by the Consulate of Mexico, this is the second year the event is held in Coral Gables. The goal of the event is to celebrate and educate the community on Mexican culture with a culturally enriching experience at no cost to participants.

At the request of the Consulate of Mexico, the City desires to waive the special event permit fee (\$500), parking fees for the closure of Lot 25 on Giralda Plaza (\$456) and parking spaces on Merrick Way in front of Pittman Park (\$216), and the barricade rental fee (\$200) for a total value of \$1,372.

With more than 3,000 people expected to attend, the event will generate positive economic activity.

FINANCIAL INFORMATION: (If Applicable)

No.	Amount	Source of Funds

LEGISLATIVE ACTION:

Date.	Resolution/Ordinance No.	Comments

ATTACHMENT(S):

1. Draft Resolution