

The background of the image is a black field filled with a pattern of blue dots. The dots are arranged in a grid that curves from the bottom-left towards the top-right, creating a sense of depth and movement. The dots are larger in the foreground and become smaller as they recede into the distance.

RPZ
EVENTS



Full Services Global Agency

Presentation

RPZ Events: The Full Services Global Event Agency

- RPZ Events is an agency specialized in the organization of events, conventions and conferences.
- More than 20 years of experience and service to large European and International Corporations are the endorsement of our professionalism.
- We opened the Miami office in January 2011 with the same work ideology and methodology as we use in Europe.
- In RPZ Events we believe that the guarantee of the success of an event lies not only in the proper management of the organizational elements, but principally and primarily on the proper, polite and continuous treatment of each and every guest. Therefore, we will be making a special contribution as far as the staff directly involved in all the events we organize is concerned.
- We are well aware of the importance this has for our clients. That is why it is our principal objective as your next agency and we have concentrated our efforts on partnering with the best suppliers so that your event will be highly successful and remembered in years to come for its excellence.
- Our business partners are always prestigious companies. Each one lends their unique experience and industry knowledge to providing the best service possible. Their professionalism and experience are our best guarantee... the guarantee of a job well done. We are aware that not only is our reputation at stake, more importantly yours is.



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RPZ Events: What Distinguishes Us

- Multidisciplinary: What do you need? We will provide a solution.
- Implication: we live and breathe every event as if it was our own.
- Originality: our leit motiv.
- Dedication: 24/7/365.
- Flexibility: we adapt to ongoing change as it happens.
- International: from our hub offices in Madrid and Miami, we cover EMEA, North America and Latin America.

RPZ Events: Some Data

- Full legal Name: RPZ Events LLC
- Year business was established: Spain, May 1994; USA, January 2011
- Staff currently employed: 9 people
- Highest event planning budget, in USD, managed to date:
 - Sabadell Bank: Professional Golf Tournament, \$1.800.000. One week event. More than 20.000 people visits. Media, tents, logistics, security, decoration, VIP area.
 - Bupa: 2013 Hawaii Convention, \$1.500.000. One week event. 250 VIP attendees. Flights from all Latam countries and Miami, hotel, activities, show and Business Day.



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RPZ Events: Global Management

Venues

Venues, ideas and options.
Negotiation with the venues.
Site inspections.

Catering

Presentation of the different options for catering.
Negotiation with catering's prices and conditions.
Support with our gastronomy department to select menus and pairings.

AV

Study of customer needs.
Presentation of the different options for AV.
Management of the sound, video or any other.
Design and creativity adding new technologies.

Branding

Banners, tear drops, roll ups....
Technology branding.
New formats.

Dèco

Creative proposal designed specially for client needs
Furniture.
Carpet, curtains, panels, wood, etc.
Flowers, plants, candles, etc.
Support to the catering company regarding dèco.
Lighting, both standard and special effects.
Big size items: tents, stands, etc.

Photo/video

Adapted service of photo/video to the event's characteristics (social, corporate, sport...)
Fast delivery in different formats (CD, link...)
Post production & Edition.

Printing & Design

Printing services such as: invitations, catalogs brochures, summaries, badges, etc.
E-vite design.
Design of promotional elements.



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RPZ Events: Global Management

Merchandising

Wide portfolio with ideas 'inside the box and outside the box'.

Production and supervision.

Staff

Hostesses (bilingual and trilingual).

Qualified staff.

Specialized staff for every single event.

Translation

Interpreters (multilingual).

Translation equipment services.

Speakers

Wide selection of speakers.

A variety of thematic.

Different areas for speeches.

Multilingual speakers.

Hotels and Transportation

Hotel reservations for individuals and for groups.

Good deals with hotels all around the world.

Transportation, RPZ has an agreement with a big travel agency which get excellent prices for groups (plane tickets and others).

City transfers (airport, port, etc).



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Why RPZ Events: The NEXT Level of Performance

- Switch on team 24/7/365
- We speak your language (big expertise in Banks and Financial Services Clients)
- Leading specialists for events and Sponsorships
- Best Value
 - We guarantee added value over your current event services
- Adjustable Agency Fee
 - Our commitment is to adapt the agency fee to your budget, so we charge a percentage of 15% on the total amount of the event.

Why RPZ Events: Global Expertise with Regional Know-How

Founded in 1994, RPZ is today present in Europe, the United States and Latin America.

From the start, our belief in people produced amazing results.

We manage our coordination out of hubs in Miami and Madrid and are planning to open offices in Peru and Panama.

We have a multicultural overview due to our international working experience.

Our management team is compromised of Spanish, North American and Latin professionals.



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Why RPZ Events: 6 Reasons

- 1.- **Personalized Attention:** not only for our clients but for their guests. We will always be available to take care of the needs of the attendees before, during and after the event. We call this «Total Project Involvement».
- 2.- **Creativity:** contribution of original ideas that lend added value to the event. We consider it to be fundamental to find new experiences with can improve on the success.
- 3.- **Rapid change:** Ability to transmit changes or alterations of the initial program, quicker and more effectively.
- 4.- **Affinity:** RPZ thinks in both american and hispano and has demonstrated this with all our clients who base their business model within these geographical context. Cultural differences are always evident and can be a key point of an event.
- 5.- **Integrated Event Management:** We don't only manage the venue, the activities, catering and hospitality... we are involved in the logistics, the decoration, AV, shows, transfers...
- 6.- **Valuable Supplier Agreements:** We work with local companies specialized in travel and events, worldwide. This enables us to understand the particular issues involved with each location without increasing our management fees.

Our Clients



Thinking Heads



Our Clients



Mercedes-Benz



Volkswagen





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