



**CITY OF CORAL GABLES
CULTURAL DEVELOPMENT BOARD MEETING
Tuesday, February 02, 2016 8:00 a.m.
Historical Resources and Cultural Arts Department
2327 Salzedo Street, 2nd Floor, Coral Gables, Florida 33134**

*Historical Resources &
Cultural Arts*

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MEMBERS	M	A	M	J	J	A	S	O	O	N	D	J	F	APPOINTED BY:	
	15	15	15	15	15	15	15	15	+	+	15	16	16		
Claudio Pastor*								P	P	E	-	P	P	Mayor Jim Cason	
Geannina A. Burgos*									P	P	-	E	P	Vice-Mayor Frank C. Quesada	
Alfonso Perez*						P	-	P	P	P	-	P	P	Commissioner Jeannett Slesnick	
Bruce B. Litwer	-	P	P	-	-	E	-	P	E	P	-	P	E	Commissioner Pat Keon	
Dr. Fernando Alvarez-Perez*												-	P	E	Commissioner Vince Lago
Dr. Bernice Roth*						P	-	P	P	P	-	P	P	City Manager Cathy Swanson-Rivenbark	
Dr. Rosa Maria Mayorga	-	E	P	-	-	P	-	P	P	P	-	P	P	Board Appointee	

LEGEND: A = Absent; P = Present; E = Excused; * = New Member; ^ = Resigned Member; - = No Meeting
+ = Special Meeting

STAFF:

Dona Spain, Historical Resources and Cultural Arts Director, Historical Resources and Cultural Arts
Catherine Cathers, Arts and Culture Specialist, Historical Resources and Cultural Arts

GUESTS:

No guests attended

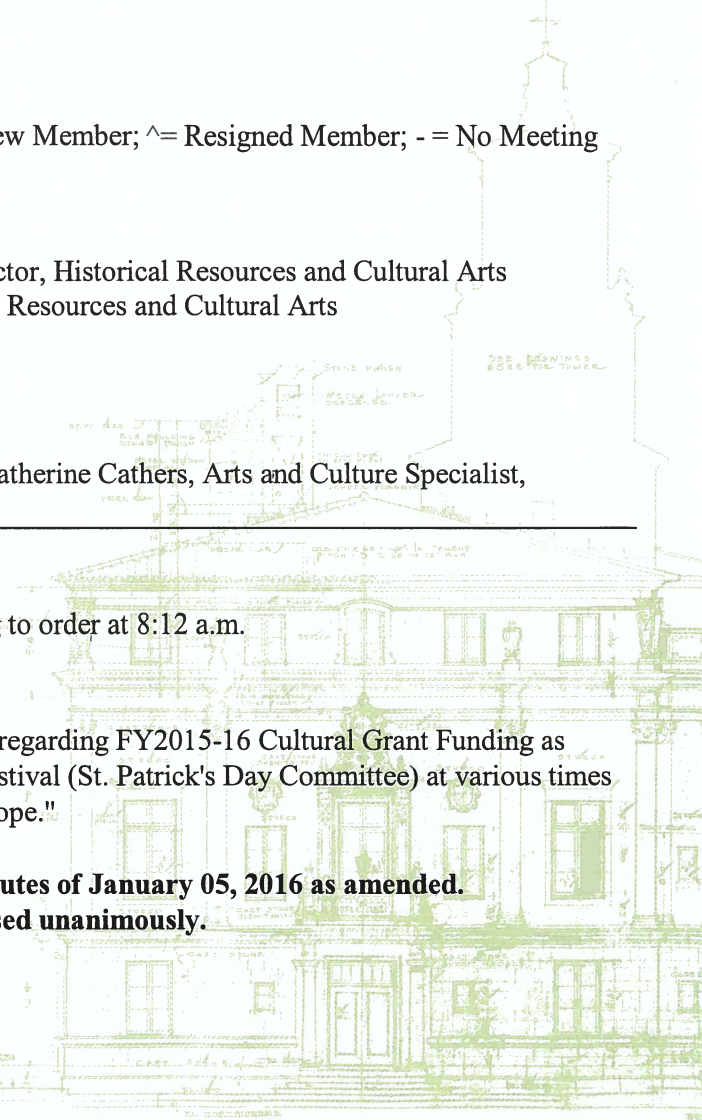
RECORDING AND PREPARATION OF MINUTES: Catherine Cathers, Arts and Culture Specialist, Historical Resources and Cultural Arts

Dr. Roth called the Cultural Development Board meeting to order at 8:12 a.m.

REVIEW OF MINUTES FROM JANUARY 05, 2016:

Dr. Roth asked for an amendment to the minutes section regarding FY2015-16 Cultural Grant Funding as follows: "Dr. Roth asked Board members to attend the festival (St. Patrick's Day Committee) at various times of the day of the event to better understand the event's scope."

**Mr. Pastor made a motion to approve the minutes of January 05, 2016 as amended.
Dr. Mayorga seconded the motion, which passed unanimously.**



Ms. Cathers reminded the Board that Mr. Litwer gave notice of being out of town for the next two meetings and is, therefore, unable to attend the meeting and that Dr. Alvarez-Perez was also not able to make the meeting due to illness. The Board-as-a-Whole accepted Mr. Litwer and Dr. Alvarez-Perez's absence as excused.

ART IN PUBLIC PLACES, PROJECT UPDATES (DISCUSSION):

Alice Aycock

Ms. Cathers advised the Board that site preparation is scheduled to begin for the Alice Aycock sculptures the week of February 5th with completion of the installation scheduled for April 15th. Dr. Roth noted the announcement of the installation in the Miami Herald and City's ENews.

Miracle Mile and Giralda Avenue Streetscape

Ms. Cathers announced that the Arts Advisory Panel will meet on February 12th to review public art concept proposals for the Miracle Mile and Giralda Avenue Streetscape from artists Math Bass, Andy Cao, Blessing Hancock, and Sibylle Pasche. She noted that each artist will call in remotely to share their concepts with the panel and that project partner Earl Jackson with Cooper Robertson and public art consultants from Via Partnership will be present. Ms. Spain reminded the Board that there is approximately one million dollars in dedicated funds to be used toward public art and that the panel will have the option to recommend one or more artist(s) to move forward with a detailed proposal, including budget and timeline. Dr. Roth asked if the panel's recommendation will be forwarded to the Cultural Development Board in March, which Ms. Cathers confirmed.

Jean Ward Sculptures

Ms. Cathers advised the Board that additional costs of restoration and relocation of the four Jean Ward sculptures are significant and require an approving resolution by the City Commission. Funds from the Art Acquisition Fund will be recommended for this purpose and presented at the next City Commission meeting. Ms. Cathers provided a breakdown of the original proposal costs for the work along with the difference for the change in scope, noting that the original proposal is about a year old and does not include engineering and construction of the bases and lighting. Ms. Spain and Ms. Cathers gave further details stating the preferred height of the concrete bases will be 18 to 24 inches above grade.

Ms. Cathers informed the Board that staff, including director of Public Services Brook Dannemiller, met with Mr. Volsky at Young Park to discuss placement of the artworks and agreed that the best placement of the sculptures would be alongside the east side of the serpentine sidewalk. Ms. Cathers added that Mr. Dannemiller will oversee landscaping improvements of suitable ground cover to enhance the artwork's new location. The Board responded favorably and commented on the appropriateness of easy viewing for both vehicular and pedestrian traffic and overall neighborhood enhancement.

ARTS ADVISORY PANEL MEMBERSHIP RECOMMENDATIONS (ACTION):

Board Members received a list of nominees for Arts Advisory Panel members compiled from staff, Cultural Development Board members, and current Arts Advisory Panel members. Dr. Roth asked whether current Arts Advisory Panel members are interested in remaining on the Panel. Ms. Cathers responded that all had been asked and are interested in continuing to serve in this capacity. Ms. Spain advised the Board that she has consulted with the City Attorney regarding the term limits of panel members and will share his response at the next Board meeting.

Mr. Pastor remarked that some of the nominated individuals represent the same institutions and it would benefit the Board to diversify, to which Dr. Roth responded that nominees who are former affiliates of institutions may have greater flexibility of time and interest.

The Board discussed the nominees at length and made the following motions:

Ms. Burgos made a motion to recommend re-appointment of the current members of the Arts Advisory Panel for an additional term in accordance with term limits. Mr. Perez seconded the motion, which passed unanimously.

Mr. Perez made a motion to recommend appointment of Silvia Cubiñá to the Arts Advisory Panel. Ms. Burgos seconded the motion, which passed unanimously.

Ms. Burgos made a motion to recommend appointment of Juan Roselione-Valadez to the Arts Advisory panel. Mr. Perez seconded the motion, which passed unanimously.

Mr. Perez made a motion to recommend appointment of Ms. Aura Reinhardt as an alternate panel member in the event that any previously recommended appointees are unable to serve. Ms. Burgos seconded the motion, which passed unanimously.

Ms. Cathers reminded the Board that Ad-hoc voting members may be added per project as the Board sees fit.

FY2016-17 CULTURAL GRANT GUIDELINES & APPLICATION REVIEW (ACTION):

Board Members were given copies of the previous year's (FY2015-16) Cultural Grant Guidelines and Application for discussion and recommendations.

Dr. Roth began the conversation noting the importance of connecting the Grant Application with the Final Report. Ms. Cathers confirmed that once updates are made to the Application, the Final Report will be updated to align with the Application.

Dr. Roth asked the Board to consider raising the minimum organizational budget requirement of Cultural Development (CD) category grants to \$500,000. She shared her observation that current grantees in this category already maintain organizational budgets of over \$500,000 and that making this modification would reflect the intent of this category to support well-established organizations making their home in Coral Gables. The Board agreed. Discussion continued, with Board members unanimously agreeing to a maximum grant request in the CD category of \$15,000 and also revising the category title to reflect the support of the Board for these culturally significant institutions.

The Board continued discussion and unanimously recommended the following updates to the current Cultural Grant Guidelines and Application:

Guideline:

- Cultural Development (CD) category, require \$500,000 minimum annual organization budget
- Maximum grant request for CD category of \$15,000
- Revise CD grant category title for greater clarity

- Revise Community (C) grant category definition: "community-based program, project, or event in the City of Coral Gables that generally occurs for one day only and is free to the public."
- Mandatory attendance required at the grant workshop for all applicants
- Applications from organizations who have not submitted a required Final Report will be denied
- IRS Affirmation of current non-profit status will be accepted through IRS on-line documentation
- Edit as appropriate

Application:

- Incorporate modifications above as noted throughout application
- Section 6c – modify to "Describe how your organization addresses cultural diversity"
- Sections 6c and 7f – move to Section 3 and re-format
- Support Materials – request and limit
- Budget – emphasize project funds pending vs. secured
- Edit as appropriate

The Board confirmed the following dates related to the Cultural Grants process:

- Grant Workshop – Wednesday, August 31
- FY2015-16 Final Report & FY2016-17 Grant Application Due – Friday, October 7
- FY2015-16 Final Report Review and Scoring – Tuesday, November 1
- FY2016-17 Grant Application Review and Scoring – Friday, November 18

Mr. Perez suggested making a City logo banner available to grantees for display at their events. Ms. Cathers responded that staff could look into this as a possibility and advised the Board that grantees are required to provide acknowledgement to the City at all funded events.

The Board discussed their concern that Cultural Grant funding has not kept pace with the rising costs of presenting cultural programs and events. The Board expressed the importance of increasing the amount of grant funds available to encourage organizations' presentation of quality programming that enhances the City's cultural flavor. Mr. Perez asked about the budget process and how the Cultural Grant fund allocation is determined. Ms. Cathers stated that the allocation is part of the City-wide budget. Board members unanimously agreed that the Cultural Grant allocation should be \$250,000 and will continue discussions with staff and elected officials.

Dr. Roth stated the benefit of being able to present quantitative figures to support the Board's request such as the positive effect cultural programs have in enhancing quality of life experiences for residents and the ability to attract people and new business to Coral Gables. Ms. Burgos asked what quantitative information is available. Ms. Cathers noted that Americans for the Arts prepares an Arts and Economic Prosperity Report referencing areas of South Florida that she will review and that Final Report data may be compiled to assist with this effort. Ms. Cathers also suggested the possibility of capturing data as part of the new on-line grant system once it's in place. Dr. Roth suggested speaking with the County about resources and related information they may have as well as reaching out to the Coral Gables Chamber of Commerce.

NEW BUSINESS:

The Board requested an update regarding Cuban Classical Ballet's FY2014-15 Cultural Grant project. Ms. Cathers stated that the organization has not responded to requests for an update and is, therefore, unsure if the organization has met the Board's extended deadline. The Board asked about options; Ms. Cathers said she will reach out to the organization again and if they are not in compliance, a request may be made to return the funds.

DISCUSSION:

Dr. Roth led a discussion of recent cultural programs attended by Board members, which included the following cultural programs and events: Friends of Chamber Music and Coral Gables Farmers Market.

Board members discussed further ways to support cultural organizations' events in Coral Gables. Suggestions included having a designated cultural events section of ENews and producing/printing a monthly cultural events brochure.

Members of the Board attended the Boards and Committees reception and expressed their gratitude to the City and Commission for acknowledging their role in such a thoughtful way.

BOARD ITEMS / CITY COMMISSION UPDATE / CITY PROJECT UPDATE:

Ms. Spain announced the City's purchase of the H. George Fink studio building at 2506 Ponce de Leon Boulevard; discussed its importance to the City's history and culture; and noted the significance of purchasing this building during the City's 90th anniversary year.

ITEMS FROM THE SECRETARY:

There were no additional items from the secretary.

A motion was called by Ms. Burgos to adjourn the meeting and seconded by Mr. Perz. The motion was unanimously approved.

There being no further business to come before the Board, the meeting was adjourned at 9:41 a.m.

Respectfully submitted,



Dona M. Spain

Historical Resources and Cultural Arts Director