



City of Coral Gables
CITY COMMISSION MEETING
October 24, 2017

ITEM TITLE:

A Resolution approving a public exhibition of artworks by Master Carlos Cruz-Diez in association with Art Basel and Miami Art Week, extending through Winter, 2018. (unanimously recommended by the Cultural Development Board approval/denial vote: 6 to 0).

DEPARTMENT HEAD RECOMMENDATION:

Approval

BRIEF HISTORY:

The Cultural Development Board has historically recommended City participation in Miami's Art Week and, more specifically, an affiliation with Art Basel.

In 2016, an Art Basel event application was submitted by the City and approved for the first time. The application was for a VIP event celebrating, and on the site of, Alice Aycock's artwork, *Passion/Passiflora Incarnation*.

This year, Mayor Valdes-Fauli generously sought out Master artist Carlos Cruz-Diez for a public exhibition of the artist's work including installation of banners on the front of City Hall, painted crosswalks in the downtown area, and other works on view at the Coral Gables Museum.

The Arts Advisory Panel and Cultural Development Board were informed of the proposed exhibition and strongly supported it.

Building on the recently established relationship with Art Basel, the City submitted an Art Basel VIP event application to celebrate the exhibition and has, once again, been approved. The event, along with a public announcement of the exhibition, is being included in Art Basel Miami materials.

Funding for the temporary exhibition is being proposed through private sources and use of the art acquisition fund for additional support including installation, marketing, and related events. The cost of the proposed exhibition is \$69,650 and related support, marketing, and events are estimated to be \$15,000. Staff is recommending that the City utilize \$50,000 from the Art In Public Places Fund to cover 50% of exhibition cost plus the \$15,000 needed to cover the marketing and events.

The Cultural Development Board voted unanimously (6-0) to recommend support of the temporary public exhibition titled *Celebrating Carlos Cruz-Diez* at their meeting on October 3, 2017.

LEGISLATIVE ACTION:

Date.	Resolution/Ordinance No.	Comments
N/A		

ADVISORY BOARD/COMMITTEE RECOMMENDATION(S):

Date.	Board/Committee	Comments
August 23, 2017	Arts Advisory Panel	Received public art concept information
October 03, 2017	Cultural Development Board	Recommended approval of concept

FINANCIAL INFORMATION: (If Applicable)

Account No.	Amount	Source of Funds
001-381-001	\$50,000	Art in Public Places, Art Acquisition Fund

APPROVED BY:

Department Director	City Attorney	Assistant City Manager	City Manager

ATTACHMENT(S):

1. Proposed Resolution
2. Excerpt Minutes from the Cultural Development Board meeting of October 3, 2017
3. Carlos Cruz-Diez public art exhibition concept materials