



City of Coral Gables
City Commission Meeting
March 11, 2025

ITEM TITLE:

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF CORAL GABLES, FLORIDA DIRECTING THAT THE COMMUNITY CHOICE AWARD FOR THE HOLIDAY STOREFRONT WINDOW CONTEST BE NAMED FOR FERNANDO JAIME TELLO

(Sponsored by Commissioner Castro)

BRIEF HISTORY:

The last few years the City has held a Holiday Storefront Windows Contest where awards are given for most original, best use of lights, best overall, and the Community Choice award.

Mr. Tello was the artist and talent behind all of the beautiful window displays at Ella Bella RoZio, a family-owned atelier on Miracle Mile and a consecutive five-year recipient of one of the award categories of the City's Holiday Window display awards.

Mr. Tello passed away unexpectedly earlier this year at the age of 36, leaving behind two young sons, Ryan Nicolas and Lucas Gabriel, his sister Ella, brother Christian, mother Rocio and father Fernando. The proposed resolution recognizes his dedication, talent, and holiday spirit by naming the Community Choice Award in his honor.

ATTACHMENT(S):

1. Resolution – Draft