



DRAFT

**CITY OF CORAL GABLES
JOINT MEETING
CULTURAL DEVELOPMENT BOARD MEETING
& ARTS ADVISORY PANEL
Wednesday, October 18, 9:00 a.m.
Historical Resources & Cultural Arts Department
Hybrid Meeting & Virtual via Zoom**

*Historical Resources &
Cultural Arts*

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MEMBERS	N	D	J	F	M	A	M	J	A	S	O	APPOINTED BY:
	21	21	22	22	22	22	22	22	22	22	22	
Leslie Pantin	P	P	P	P	P	P	P	P	P	P	P	Mayor Vince Lago
Frank Martinez	P	P	P	P	E	E	P	P	P	P	P	Vice-Mayor Michael Mena
Frank Rodriguez	P	P	P	P	P	P	P	P	P	P	E	Commissioner Rhonda Anderson
Ray Corral	P	P	P	E	P	P	P	P	P	P	P	Commissioner Jorge L. Fors Jr.
Jose Valdes-Fauli	P	P	P	P	P	P	P	E	P	P	P	Commissioner Kirk R. Menendez
Dr. Bernice Roth Chair	E	P	E	E	P	P	P	P	P	E	P	City Manager Peter Iglesias
Geannina Burgos	P	P	P	A	P	P	P	E	E	E	E	Board Appointee

MEMBERS	N	D	J	F	M	A	M	J	J+	A	S	O
	21	21	22	22	22	22	22	22	22	22	22	22
Nelson de León	P	P	P	P	P	P	P	P	E	P	E	P
Eugenia Incer	P	P	E	P	P	E	P	P	P	P	P	P
Adler Guerrier	P	P	P	P	P	E	P	P	P	P	P	P
Maggie Hernandez - V. Chair	P	A	E	P	P	P	P	P	P	E	P	P
Dr. Jacek Kolasiński - Chair	E	P	P	P	P	P	P	E	E	P	P	E
Emily MacDonald-Korth	E	P	P	P	P	P	E	E	E	E	P	E
Manny Mato	P	P	P	P	P	P	E	E	E	P	P	A
Marijean Miyar	E	P	P	P	P	P	P	P	P	P	P	E
Juan Roselione-Valadez	E	A	P	P	P	E	P	P	P	P	E	A

LEGEND: A = Absent; P = Present; V = Virtual; E = Excused; * = New Member; ^ = Resigned Member;
- = No Meeting + = Special Meeting

STAFF:

Warren Adams, Historical Resources and Cultural Arts Director
Catherine Cathers, Arts and Culture Specialist

MEETING RECORD / MINUTES PREPARATION: Catherine Cathers, Arts and Culture Specialist,
Historical Resources and Cultural Arts

Dr. Roth called the joint Cultural Development Board (CDB) and Arts Advisory Panel (AAP) meeting to order at 9:03 a.m.

The Board was advised that Mr. Rodriguez and Ms. Burgos asked respectfully to be excused.

Mr. Martinez made a motion to approve the absences of Mr. Rodriguez and Ms. Burgos. Mr. Pantin seconded the motion, which passed unanimously.

There was not a quorum for the AAP. Panel members contributed to discussions; however, they did not make motions or vote on action items.

Board and Panel members introduced themselves.

APPROVAL OF MINUTES, SEPTEMBER 20, 2022:

Mr. Martinez made a motion to approve the minutes of September 20, 2022. Mr. Pantin seconded the motion, which passed unanimously.

NEW BUSINESS:

a. ART IN PUBLIC PLACES – PROCESS / ARTIST CRITERIA & ARTWORK SELECTION
Board and Panel members discussed the overall process of Coral Gables' Art in Public Places program regarding the selection of artists and acquisition of artworks.

Ms. Hernandez spoke about her experience with the Miami-Dade County Art in Public Places program and briefly reviewed the system the County uses regarding Request for Qualifications (RFQ), Request for Proposals (RFP), and selection of work for site specific opportunities. She stated that the County's professional art committee works with developers and has the final say about the art, adding that the program is consistent, has been around since 1973, is the oldest in the country, and is highly regarded. Ms. Hernandez suggested (Coral Gables) adapt a process that is more in line (with the County). Dr. Roth asked if County Commissioners get involved. Ms. Hernandez responded no and asked to consider having a similar system that sticks to certain guidelines.

Mr. Valdes-Fauli stated that he was a former chairman with the County's Art in Public Places program and familiar with their process. He said there are certain rules the County has that are not

applied in Coral Gables, such as not being an art dealer, etc. He expressed his thought that (proposed) art should be pleasant for the public and encouraged an understanding with both (the Panel and Board). He recognized the work the Panel puts in and suggested a need for artwork that is more sensitive to the public. He acknowledged that there have been situations to bring work that may not have been picked by the Panel saying both (Panel and Board) should respect each other's roles.

Dr. Roth reflected that there may be a lack of clarity between areas of responsibility, noting her time when the AAP was formed to assist the CDB by vetting art that would come to the Board for a recommendation to make, or not make, to the City Commission. She responded to Ms. Hernandez' comments, stating that bypassing the Commission is not going to happen and perhaps a better process (can be developed).

Mr. Guerrier agreed, saying the process is to work together. At their last meeting, he continued, the Panel talked about an unsatisfactory proposal and questioned how the Panel can evaluate the criteria given to private developers. One of the elements is the criteria within the guidelines, he said, and did not see anything that needs changing; however, a change of vision may better reflect the Commission's (intent). Mr. Guerrier went on to describe the (Panel and Board's) purpose to respond to the City's vision for public art as set forth by the Master Plan and Guidelines. He said the position between the Master Plan/Guidelines, and Commission, is one that must be navigated. Continuing, he added that he didn't see a need to reformulate the structure in this discussion, but rather to spend time on how to talk with private developers. He shared his thought that the City is not always getting great proposals and a better job is needed to get developers to understand that their proposals need to reflect the City's vision.

Ms. Incer concurred, questioning how the City is disseminating information to developers so they can properly meet the criteria that has been established. She mentioned the pre-qualified artist list that is available to developers and shared the Panel's discussion about its use as a tool and need for it to be updated and vetted in a way that is more open to diverse artists who are not currently listed.

Ms. Cathers provided context of the pre-qualified art list to Board members, providing its history and the need for an artist to be on the list before being considered for a proposal. She explained that the qualifications match the criteria from the existing guidelines, including verification of an artist as a working professional through submission of their CV, samples of work, etc. Ms. Cathers stated that this process is followed to show, among other things, their level of professionalism and ability to do work at the scale being proposed. She said the Panel has discussed whether to do an RFQ for the list and whether it would be beneficial as a way to boost it with fresh names.

Dr. Roth asked if there is a process for artists who want to be included on the list and if that process is clear. Ms. Cathers responded that anyone can submit their qualifications, however it is not clearly stated on the website. Mr. Guerrier said that is why the Panel is proposing the RFQ to make

the announcement and let people know there will be upcoming projects. He said the process will reach artists to signal their interest and would want it to reflect a diverse range of artists.

Ms. Hernandez reflected that artists whose work is in the collection are on the list and some have passed away, while some may not be what the Commission or Panel would like. She continued, saying some of those artworks may also not be what the City wants for the future.

Mr. Valdes-Fauli commented that the (Panel and Board) are under a directive to have major artists. He mentioned the recent Commission meeting with the Mayor stating he would rather not have four smaller pieces, but one of greater significance, and suggested acquiring a Frank Stella piece.

Dr. Roth expressed her discomfort with adding artists to a list without a Call for Artists and stated her interest in providing an opportunity for artists to be included on an ongoing basis.

Panel and Board members agreed that the list should be updated and that an RFQ would be an appropriate mechanism to make this happen.

With no further discussion, the following motion was made:

Mr. Martinez made a motion recommending an RFQ process to further develop the existing pre-qualified artist list. Mr. Pantin seconded the motion, which passed unanimously.

Ms. Cathers stated that she will consult the appropriate channels regarding the recommendation.

Panel and Board members continued to discuss briefly before moving on to the next item.

OLD BUSINESS

a. ART BASEL 2023

Panel and Board members were advised of the Commission approval to proceed with an RFQ/RFP process to acquire artwork by a regional artist for the annual Art Basel program in 2023. Board members were informed that the item was followed by Mayor Lago asking the Commission to consider a major acquisition rather than smaller works. Through the City Manager, he asked staff to prepare a memo for the Commissioners with information on artists Frank Stella and Antony Gormley for them to become consider for a major acquisition. Mr. Martinez asked for clarification on the Mayor's request and asked if the projects would run simultaneously or if one would outweigh the other. Based on the Commission's decisions, Ms. Cathers said it was her understanding they would run simultaneously.

Mr. Guerrier clarified that the intent for the RFQ for this opportunity is to work with a regional artist who is also familiar with Coral Gables.

Ms. Cathers stated that locations are needed for both proposed projects. Ms. Hernandez stated that it is important to identify specific locations that an artist can respond to.

Ms. Cathers mentioned the Janine Antoni artwork that is also under consideration for acquisition.

Mr. Martinez stated that the City needs an updated master plan to assist the Board. He noted the Board's previous intent to move forward with this item. Ms. Cathers responded that she will place it as an item on the next agenda and noted that points of discussion will include timing, resources, and whether to do it internally or through a consultant.

b. CENTENNIAL PROJECTS - DISCUSSION

Mr. Pantin recommended using Ponce Circle Park for exhibition of major artworks and suggested it as a unique opportunity to launch as part of the City's Centennial. He asked for a status update on the restoration of the park, which will be provided at the next meeting.

ART IN PUBLIC PLACES DISCUSSION ITEMS:

Ms. Hernandez asked about the new transportation hub art opportunity and the best way to address acquisition of the artwork. Typically, she said, it would follow an RFQ process. She suggested greater coordination with the CDB so both can be in agreement with the appropriateness of the artists being considered. Mr. Valdes-Fauli enthusiastically agreed. Ms. Cathers noted that this was done with the Public Safety Building and that the Board can determine the configuration whether the selection panel is all AAP members, a select representation, a CDB member, someone from the project, etc.

Mr. Pantin stated that the process of selecting the artist and art should start before the building is designed. He used the Arsht Center as an example of the floor design, railings, etc. being part of the project and the Art in Public Places requirement.

Ms. Incer agreed that waiting results in shorter timeline challenges. With this in mind, she advocated for including other service providers on the previously discussed pre-qualified list – such as curators and consultants that understand production and timelines.

Ms. Cathers responded that all large-scale projects go the Development Review Committee (DRC) first where developers are advised of the Art in Public Place requirement. She said, they seldom follow-through and then attempt to rush the approval process to pull their permit. The process, she continued, does not require the artwork to be confirmed this early on (at the DRC level). She shared her previous public art experience involving artists on the design team. Ms. Cathers said the artist would help determine locations for the art and provide a professional arts perspective to the design phase.

Mr. de León suggested it could be added as a procedural requirement for the DRC submittal to specify on the site plan where artwork will be located.

Mr. Adams agreed that having it in the code would save a lot of time. Ms. Cathers stated that staff has been encouraging to have the artwork approved before Board of Architects review.

The Panel and Board members briefly discussed the merits of integrated artworks.

Dr. Roth asked if a timeline can be developed for artwork approval. Right now, staff said, artwork must be approved prior to the permit being issued. Mr. Adams suggested approval at the time the drawings are submitted.

All agreed, decisions need to be made early on so the art will be in place when the building opens. Dr. Roth asked if staff can work on language to this effect.

With no further discussion, the following motion was made:

Mr. Pantin made a motion asking staff to draft language requiring developers to specify the location and strategy of integrating artwork at the time of DRC submittal and to explore ways to confirm the artist concept earlier in the process. Mr. Corral seconded the motion, which passed unanimously.

CULTURAL GRANTS

There were no Cultural Grant updates.

CITY COMMISSION ITEMS:

There were no further City Commission items discussed.

DISCUSSION ITEMS:

There were no further discussion items.

ITEMS FROM THE SECRETARY:

There were no items from the Secretary.

ADJOURNMENT:

There being no further business, the joint Cultural Development Board and Arts Advisory Panel meeting adjourned at 10:34 a.m.

Respectfully submitted,



Catherine J. Cathers
Arts & Culture Specialist