



City of Coral Gables
CITY COMMISSION MEETING
August 22, 2023

ITEM TITLE:

A Resolution of the City Commission authorizing the City Manager to enter into a Memorandum of Understanding, in substantially the attached form, with 4Geeks LLC, and TalentFarm, a division of Beyond Academics LLC, to establish a partnership called Gables TechTank.

DEPARTMENT HEAD RECOMMENDATION:

Approval.

BRIEF HISTORY:

Tech jobs remain in high demand across all industry sectors which presents challenges. Open jobs outweigh the number of qualified applicants to fill them. Through a new initiative called Gables TechTank©, the City along with its partners, hope to bridge the gap by facilitating the upskilling of professionals through training programs. The goal is to provide reliable, sustainable sources of technical talent, data, services, and innovative solutions to organizations located within the City of Coral Gables.

Of the tech companies that responded to the City's technical talent needs survey, 46% rated Cybersecurity as an essential skill, followed in importance by Data Science, AI and Machine Learning, and Full-Stack Development.

Through an MOU, 4Geeks LLC, TalentFarm, a division of Beyond Academics LLC, and the City will collaborate to understand the tech needs of the business community, create syllabi to address the technical skills needed of the labor force and provide the training with certificates and credentials.

Below are the most notable deliverables for each organization.

CORAL GABLES will:

- Bring industry leaders and hiring managers to the table for facilitated discussions, and partnership discussions with the objective of providing these companies with the best incoming talent, and most optimized workforce development programs.
- To the best of its ability, offer guest lectures, master classes and presentations from technology and business experts on areas such as smart cities infrastructure, IoT, data analytics, cybersecurity, digital marketing, and other disciplines.
- Offer technology and business internship and volunteer opportunities for the talent participating in this program (GABLES INNOVATORS©).

4GEEKS will:

- Curate the different syllabi, programs, and class offerings provided by

TECHTANK members and invited educational institutions necessary for this MOU.

- Design and deliver some of the needed educational offerings offered by TECHTANK to its members in Full Stack Development, Machine Learning, Data Science, Cybersecurity, and Blockchain skills.
- Provide opportunities for City of Coral Gables employees to attend these trainings, including one (1) complimentary training session.

BA/TALENTFARM will:

- Provide a platform for earning badges, certificates, and other technical credentials.
- Provide a placement and matching platform where industry can hire BA/TalentFarm talent as interns, gig workers, part-time, and full-time employees (TALENT).
- Provide a digital wallet to each learner so that their ongoing credentials, curriculum, and other competencies can be captured, shared, and verified on public blockchain.
- Provide soft-skills to help the TALENT to prepare for the job market, like interview coaching and resume building.

FINANCIAL INFORMATION:

No.	Amount	Account No.	Source of Funds
1.			
Total:			
Fiscal Impact: Not applicable.			

ATTACHMENT(S):

1. **MOU – Gables TechTank**
2. **Resolution**