WHEREAS, small business owners embody the spirit of entrepreneurship and strong work ethic that is the heart of the American dream, as they are the backbone of our nation's economy, and play a major role in our nation's stability and growth; and

WHEREAS, "Small Business Saturday" is a national initiative which annually designates a day to support those local businesses that create jobs, boost the economy and preserve neighborhoods around our country; and

WHEREAS, "Small Business Saturday" is an annual event produced by our Coral Gables Chamber of Commerce and encourages people to "Buy Local" and drive shoppers toward local, independently owned merchants; and

WHEREAS, the City of Coral Gables wants to show its support for its small business community and recognize the important role they play in our local economy;

NOW, THEREFORE, I, VINCE LAGO, as Mayor of the City of Coral Gables, along with the members of our City Commission, do hereby proclaim November 25, 2023 as:

"SMALL BUSINESS SATURDAY IN CORAL GABLES"

IN OBSERVANCE THEREOF, I urge all of the citizens of our City Beautiful to join me in recognizing the contributions that our small businesses have made to our local economic development and reaffirm our support for small businesses by shopping local.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of Coral Gables to be affixed on this fourteenth day of November, A.D., 2023.

Vince Lago Mayor