

City of Coral Gables

*405 Biltmore Way
Coral Gables, FL 33134
www.coralgables.com*



Meeting Minutes

Wednesday, November 12, 2025

8:30 AM

Communications/Public Affairs Conference Room

Communications Committee

*Chairperson Sabrina Lacle
Board Member Ashley Airaghi
Board Member Diana Arellano
Board Member Paul Delbo
Board Member Claudia Puig*

CALL TO ORDER**ROLL CALL****APPROVAL OF THE MINUTES**

Staff member Sandra Rodriguez presents October 2025 meeting minutes.

NOMINATION OF VICE CHAIR

Staff member Sandra explains the role of the Vice Chair.

Committee discusses best fit for role.

Committee members Ashley, Diana and Claudia nominate Paul Delbo.

Committee confirms Paul Delbo's nomination.

SOCIAL MEDIA REPORT

Staff member Nicole DeLuque presents October 2025 social media report.

Nicole shares top posts and how each platform is performing.

CENTENNIAL UPDATE

Staff members Sandra and Nicole share the Coral Gables Centennial Concert marketing plan.

Committee Chair Lacle suggests inviting centennial profile participants to the concert as an additional group to invite.

Father Manny Oral History video is shared.

Staff member Sandra gives update on the Oral History project - currently at 98 videos towards goal of 100 and additional details on the upcoming concert on December 7.

NEW BUSINESS**TROLLEY PILOT PROGRAM**

Staff member Nicole explains the new Southern Loop Trolley Pilot Program.

The new route will extend trolley service from the Douglas Road Metrorail Station to Red Road (SW 57 Ave.) via Ponce de Leon Blvd., improving access to key destinations including the University of Miami, medical offices, schools, and other community hubs.

DISCUSSION ITEMS**ADJOURNMENT**

Meeting adjourned at 9:07 a.m.

NOTE