

DRAFT

EXCERPT

**CITY OF CORAL GABLES
CULTURAL DEVELOPMENT BOARD MEETING
Thursday, June 11, 2020, 8:00 a.m.
Historical Resources & Cultural Arts Department
Virtual Meeting via Zoom**

MEMBERS	J	A	S	O	N	D	J	J	F	M	A	M	J	APPOINTED BY:
	19	19	19	19	19	19	20	20	20	20	20	20	20	
Leslie Pantin	-	P	P	P	P	P	P	P	P	P	-	-	P	Mayor Raul Valdes-Fauli
Dr. Fernando Alvarez- Perez	-	E	E	P	E	P	P	E	P	E	-	-	P	Vice-Mayor Vince Lago
Betty Horwitz	-	P	P	E	P	P	P	P	E	P	-	-	P	Commissioner Pat Keon
Frank Martinez	-	P	P	P	A	P	P	P	E	E	-	-	P	Commissioner Michael Mena
Geannina Burgos*													P	Commissioner Jorge Fors
Dr. Bernice Roth Chair	-	E	P	P	P	P	P	P	P	E	-	-	P	City Manager Peter Iglesias
Dr. Rosa Maria	-	P	P	P	P	P	P	P	P	P	-	-	P	Board Appointee

LEGEND: A = Absent; P = Present; E = Excused; * = New Member; ^= Resigned Member;
- = No Meeting + = Special Meeting

STAFF:

Billy Urquia, City Clerk
Kara Kautz, Historical Resources & Cultural Arts Interim Director
Catherine Cathers, Arts and Culture Specialist, Historical Resources and Cultural Arts Dept.
IT Department Support

GUESTS:

Guests included Cultural Development Grant applicants.

RECORDING AND PREPARATION OF MINUTES: Catherine Cathers, Arts and Culture Specialist,
Historical Resources and Cultural Arts

Dr. Roth called the Cultural Development Board meeting to order at 8:10 a.m.

FY2020-2021 CULTURAL GRANT APPLICATIONS - REVIEW & SCORING:

Dr. Roth called the FY2020-2021 Cultural Grant Review & Scoring meeting to order at 9:00 a.m.

Staff welcomed guests on the call and stated that the City of Coral Gables Cultural Development Board assists the City Commission in distributing cultural monies to qualifying nonprofit 501(c)(3) and 501(c)(4) groups that produce meaningful cultural experiences for the betterment of the Coral Gables community. Ms. Cathers stated that these experiences must take place within the City of Coral Gables and be open and accessible to the public. The Cultural Development Board is made up of appointees, she continued, who are residents of Coral Gables and are supporters of the arts. Ms. Cathers reported that every Board member has read all the grant applications and submitted scores prior to this meeting, that a scoring rubric was provided to assist, and that the highest and lowest scores will be dropped prior to calculating the final average score of the Board for each application.

It was explained that the purpose of the meeting is to discuss each application as a Board and make a final recommendation on the scoring and method of fund distribution that will move forward to the City Commission.

Staff stated that funding is not guaranteed and at this time, the proposed funding amount is the same as last year (\$191,228) and will be discussed by the City Commission during a public budget workshop on July 15th and at the Budget Hearings of September 10th and 22nd.

On behalf of the City, Ms. Cathers thanked the Board for their time and the attention they've given to thoroughly reviewing each grant application. She stated that a first and second reader will give a brief overview of the grant request and offer initial comments prior to discussion by the Board-as-a-whole, with an opportunity for Board members to ask questions and revise scores. Board members were advised that all final scores will be read aloud along with the final average score.

Applicants were reminded to refrain from comments unless answering direct questions from the Board and provided access to enter questions for staff in the chat box. In keeping with the grant review and scoring process, applicants were told that questions regarding Board member comments or scores would not be addressed during the meeting.

Dr. Roth welcomed the guests and cultural grant applicants on the call. Board members gave brief overviews of the program/project requesting funds and commented on each of the thirty-nine (39) applications meeting the eligibility criteria.

Dr. Mayorga recused herself for conflicts as noted and left the meeting during discussion of the following applications: Alhambra Music, Inc. (professional), Miami Children's Chorus (professional), Miami Dade College Foundation (professional), Peter London Global Dance Co. (professional), and the Southeast Florida Library Information Network (familial). Mr. Martinez recused himself for conflicts as noted and left the meeting during discussion of the following applications: University of Miami, Lowe Art Museum (professional).

The Coral Gables Museum receives funding through a separate budget line item and was therefore removed from calculations used to determine potential funding for the remaining thirty-eight (38) applicants.

Board members verbally confirmed final scores, which were read aloud. Scores were entered on a spreadsheet and shared on screen by the City Clerk, Billy Urquia, for the Board to review in relationship to each other. A multiplier and percentage formula was used to adjust proposed funding recommendations

proportionately and for the purpose of discussion. The Board was advised that they could make a motion to accept or revise the scores and propose a method of calculation. Following a brief discussion, the following motion was made:

Ms. Burgos made a motion to accept the Board's FY2020-2021 Cultural Grant application scores as presented. Mr. Pantin seconded the motion, which passed unanimously.

After thoughtful deliberation and discussion, the following motion was made to recommend distribution of available funds based on a multiplier for those applications scoring 80 points and higher with a greater percentage of the funding request going toward Coral Gables Based arts organizations. From the discussion, it was understood that dependent on FY 2020-2021 funding, Coral Gables based organizations would receive approximately 80% of their request and Cultural Programs would receive 60% of their ask. The Board agreed that any remaining funds would be divided between the top 10 scoring Cultural Program applicant organizations.

Ms. Burgos made a motion to recommend Cultural Grant funding allocations based on the use of a multiplier for applications scoring 80 points and higher, with a greater percentage going to Coral Gables Based organizations as noted in the minutes. Dr. Mayorga seconded the motion, which passed unanimously.

The Board continued discussion about how proposed programs may potentially change based on venue closures due to COVID-19. The Board agreed that it's in the best interest of the City (residents and visitors) for cultural programs to continue regardless of closures and therefore recommended including language within the agreement for organizations to provide virtual programs through social media or other online options if venues close due to public health concerns associated with COVID-19 (or otherwise). With no further discussion, the following motion was made:

Dr. Alvarez-Perez made a motion to include language within the grant agreement that directs grantees to provide virtual programming in the event of unforeseen venue closures. Ms. Horwitz seconded the motion, which passed unanimously.

The application scoring results and funding recommendation are as follows: (continued next page)

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FY 2020/21 Cultural Grants Allocation Recommendations					BOARD RECOMMENDATION			
							CG Based	\$55,200
							Cultural Program	\$136,028
							Proposed Funds	\$191,228
							ALLOCATED	\$191,228
WORKING DOCUMENT						Balance	\$0	
	Organization	New App.	Score	Requested Amount	Board Recommended Amount			
CORAL GABLES BASED								
CGB 3	Coral Gables Museum Corporation		94.00					
CGB 6	UM, Lowe Art Museum		93.25	\$15,000.00		\$11,200		
CGB 1	Actors' Playhouse Productions		93.00	\$15,000.00		\$11,200		
CGB 2	Coral Gables Cinemateque		91.80	\$15,000.00		\$11,000		
CGB 4	GableStage		91.60	\$15,000.00		\$11,000		
CGB 5	Montgomery Botanical Center		89.60	\$15,000.00		\$10,800		
				\$75,000		\$55,200		
CULTURAL PROGRAMS								
CP23	Seraphic Fire		94.40	\$10,000.00		\$5,803		
CP20	Miami Dade College Foundation, MIFF		93.50	\$10,000.00		\$5,803		
CP7	CGCC, Community Arts Program (CAP)		93.40	\$10,000.00		\$5,703		
CP3	CAJE for Miami Jewish Film Festival		91.60	\$5,000.00		\$2,803		
CP27	South Florida PBS		91.20	\$10,000.00		\$5,603		
CP18	Miami Chamber Music Society		90.40	\$10,000.00		\$5,603		
CP4	Chopin Foundation of the United States		90.20	\$10,000.00		\$5,503		
CP9	Florida Grand Opera		90.20	\$10,000.00		\$5,503		
CP32	The Murray Dranoff Foundation		90.20	\$5,000.00		\$2,803		
CP17	Merrick Festival		89.60	\$7,500.00		\$4,103		
CP10	Florida Guitar Foundation		88.40	\$10,000.00		\$5,400		
CP21	Orchestra Miami		88.20	\$10,000.00		\$5,400		
CP31	The Miami Symphony Orchestra		87.00	\$10,000.00		\$5,400		
CP30	The Dave and Mary Alper JCC		86.20	\$10,000.00		\$5,300		
CP28	SE Florida Library Information Network		86.00	\$10,000.00		\$5,300		
CP1	Alhambra Music		85.00	\$4,000.00		\$2,100		
CP2	ARCA Images	x	84.80	\$7,000.00		\$3,700		
CP14	Junior League of Miami	x	84.00	\$10,000.00		\$5,200		
CP19	Miami Children's Chorus		84.00	\$10,000.00		\$5,200		
CP22	Peter London Global Dance Co.		83.75	\$10,000.00		\$5,200		
CP12	Greater Miami Community Concert Band		83.20	\$10,000.00		\$5,100		
CP5	City Theatre		83.00	\$4,000.00		\$2,000		
CP6	Compositum Musicae Novae		82.60	\$7,500.00		\$3,800		
CP15	Kaleidoscope MusArt		82.60	\$10,000.00		\$5,100		
CP33	Voices of Miami	x	82.40	\$10,000.00		\$5,100		
CP25	South Florida Composers Alliance		82.00	\$10,000.00		\$5,000		
CP13	Greater Miami Youth Symphony		81.80	\$5,000.00		\$2,500		
CP26	South Florida Friends of Classical Music		81.40	\$10,000.00		\$5,000		
CP24	South Florida Chamber Ensemble		81.00	\$10,000.00		\$5,000		
CP11	Florida Opera Prima		78.80	\$5,000.00		\$0		
CP8	El Ingenio		78.60	\$10,000.00		\$0		
CP29	Strength in Numbers/Power in Connection	x	72.20	\$8,000.00		\$0		
CP16	Magic Slippers Fine Arts Academy	x	71.40	\$5,000.00		\$0		
				\$283,000		\$136,028		
Total of All Requests				\$358,000		\$191,228		
Minimal Score to receive funds						80		

There being no further business, the Cultural Development Board meeting adjourned at 12:51 p.m.

Respectfully submitted,

Catherine J. Cathers
Arts & Culture Specialist