



## ***REQUEST FOR PROPOSAL***

***RFP # 2008.07.17***

### ***On-Board Trolley and Print Advertising Project***

#### **ADDENDUM NO. 1**

***Issued Date: July 31, 2008***

**These questions are not verbatim but are summarized for clarity and conciseness for response purposes. You are to refer to the (Q)uestions from prospective proposers and the City's (A)nswers to those questions.**

- Q1) Specify how many large and small trolley's in the fleet; how many passengers can each accommodate?
- A1) Five (5) – small (22 passengers) trolleys. Four (4) – large (35 passengers). Two (2) – large (38 passengers).
- Q2) How many trolleys are operational at the same time? What is the number of passenger ridership in each Trolley per day and per month?
- A2) It varies based on time of day demand, between five and seven. Daily passenger ridership is 5400.
- Q3) Demographics?
- A3) 06:30 – 09:30, working commuters. 9:30 – 11:30, business oriented. 11:30 – 14:00, lunch time commuters. 14:30 – 15:30, school oriented commuters. 16:00 – 18:30, evening commuters. First Friday (Gallery Night) 18:30 – 22:00, tourists, visitors and gallery patrons. Fridays 18:30 – 22:00, late night business (restaurants, etc) patrons.

Q4) Do all Trolley's have audio? Are the speakers operational? Is sound incorporated?

A4) All trolleys have audio and operational speakers. Vendors should plan on adapting system as required. However, sound level must not be intrusive.

Q5) How long are the Trolley's parked at stations?

A5) It's parked overnight from 21:00 to 06:00.

Q6) What is the routine schedule; twenty-four (24) hours?

A6) Loop run is about forty-five (45) minutes with five (5) minute waiting time at stations at ten (10) minutes intervals. Average is fourteen (14) hours per day; then parked inside Trolley Depot overnight.

Q7) Have the panels on the trolley's ever been removed to see how much space there is?

A7) Yes. The space can vary from very tight to much space.

Q8) Section 1.16 What is the timing of the notification of award?

A8) Upon Selection Committee analysis and evaluation, the proposer deemed as the most responsible and responsive will be issued a Letter of Intent to Award pending the recommendation to the City Manager for City Commission approval in next scheduled meeting (August 26, 2008).

Q9) Section 4 Insurance - If any portion of this project is outsourced; will the third party be required to provide insurance?

A9) All Contractors, Consultants and/or Professionals working for the City of Coral Gables shall ensure that all Sub-Contractors, Sub-Consultants and/or & Sub-Professionals comply with the same insurance requirements of the Contractor, Consultant and/or Professional that was originally directly hired by the City of Coral Gables.

Q10) How many maps are being printed?

A10) There is no minimum or maximum for maps quantity. This should be done by the vendor based on marketing, sales and the number of clients. It depends on the proposal of the vendor and the frequency/timing of the printing, i.e. (proposals may be of printing 10,000 maps every month or 20,000 maps every three months, etc.) It all depends on the most favorable proposal.

Q11) If bidding on both projects would one be conducting a presentation or doing the presentation for scope A and another for scope B?

A11) If bidding on both A and B, it could be an integral presentation.

Q12) Can we see the Trolley; take pictures?

A12) Yes.

Q13) Provide the 3 trolley models power resources plan and specify what numbers (trolley N 1, Trolley N 2 etc).

A13) We have an electrical schematic of the power source. The vehicles have 12VDC, with a 200 watt alternator, which powers the audio system. The vendor would be responsible for designing any required power conversion.

Q14) Provide the component layout and the Trolley Map in PDF.

A14) The component layout is not very clear; but it is all we have. Both the component and the trolley map are attached in PDF format (Q14 - 3 pages).

Q15) Is the presentation going to be public? Can anyone see and/or hear it, other than bidders?

A15) Yes; open to the general public but, not to the competitors.

Q16) Insurance requirements; does our personal car insurances has anything to do?

A16) All insurance requirements pertain to the entity or individual who responds to the RFP and any of their subcontractors.

If a corporate entity responds or individual responds to an RFP and the corporate entity or individual responding to the RFP does not own any vehicles, then the requirement for Automobile Liability would only apply to hired and non-owned autos.

Q17) Is the bid package and presentation open for creativity?

A17) Yes.

Q18) Are there any other magazines allowed in the trolley vehicles now?

A18) No.

Q19) Will any other magazine be allowed later?

A19) No.

Q20) Section 2.30 Capital Improvements - it states that it is a business risk. Does this refer to the recouping of capital for the presentation or for the initial cost of the project (i.e. installation, hardware, software, etc.)?

A20) Proposer will spend what is necessary in order to meet the requirements of the contract and will not be reimbursed for expenditures. The successful bidder should be astute enough to factor this cost into their revenue stream.

Q21) What is the Dimension of the wood panel that the Trolley Map is mounted on? (Pictures attached DSC-00316 and DSC 00339).

A21) The dimensions are 44.5 L x 18.75 W (frame included).

Q22) Can we have construction details on the interior of each bus type?

A22) The specific details were never included in the plans. From the best of our knowledge, there is a frame work behind the paneling which supports wood.

Q23) Distance and Travel times between Stops?

A23) The distance and travel times vary from stop to stop. The average travel time between stops is about 45 seconds, if the trolley makes all the stops.

Q24) What are the procedures for buses running at the stations. Are the engines running and for how long before departure?

A24) Buses are kept running at the station until they depart. The average wait time before departure is about six minutes

Q25) What is the Demographic of the Retail Businesses near the Trolley stops. An exact or sample business list would be great.

A25) Please check a listing of business' that is part of the Business Improvement District at their website which is [www.shopcoralgables.com](http://www.shopcoralgables.com).

**Addendum shall be acknowledged in section for the proposal response form.**

**All other terms and conditions of this RFP shall remain in full force and effect.**

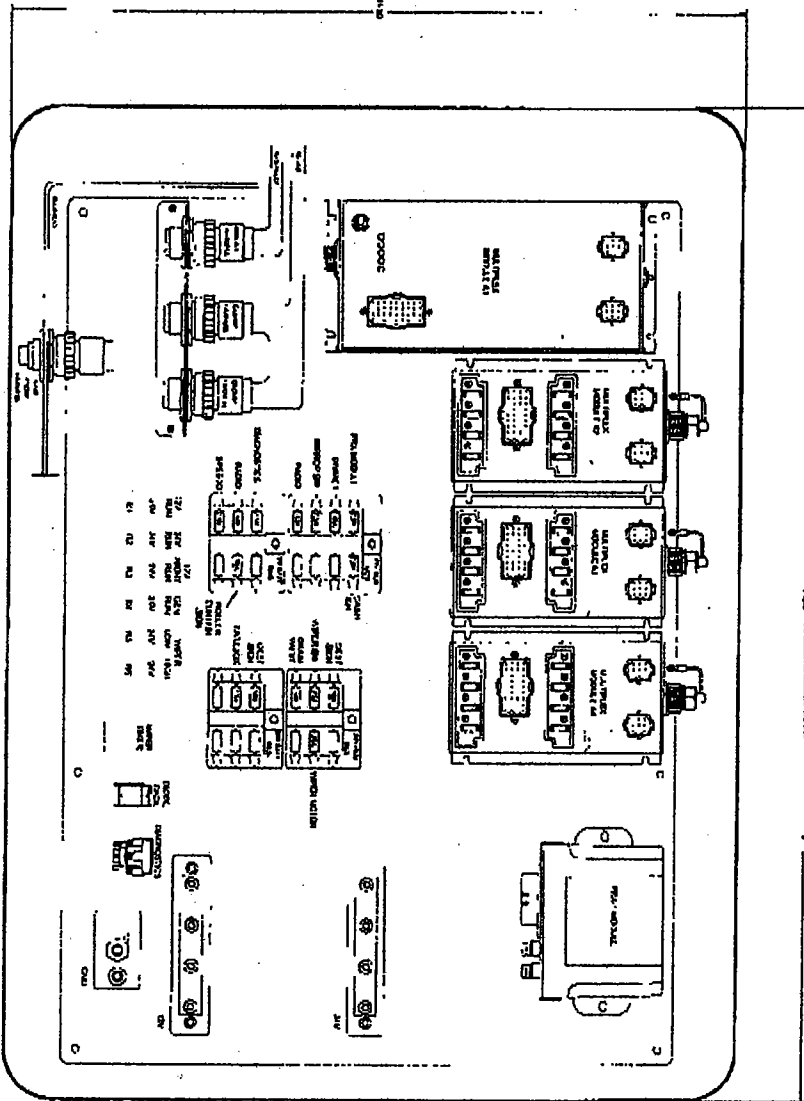
**Sincerely,**

**Danilo Benedit  
Procurement Supervisor**

**ULTRA**

# Front Panel Electrical

SERVICE MANUAL

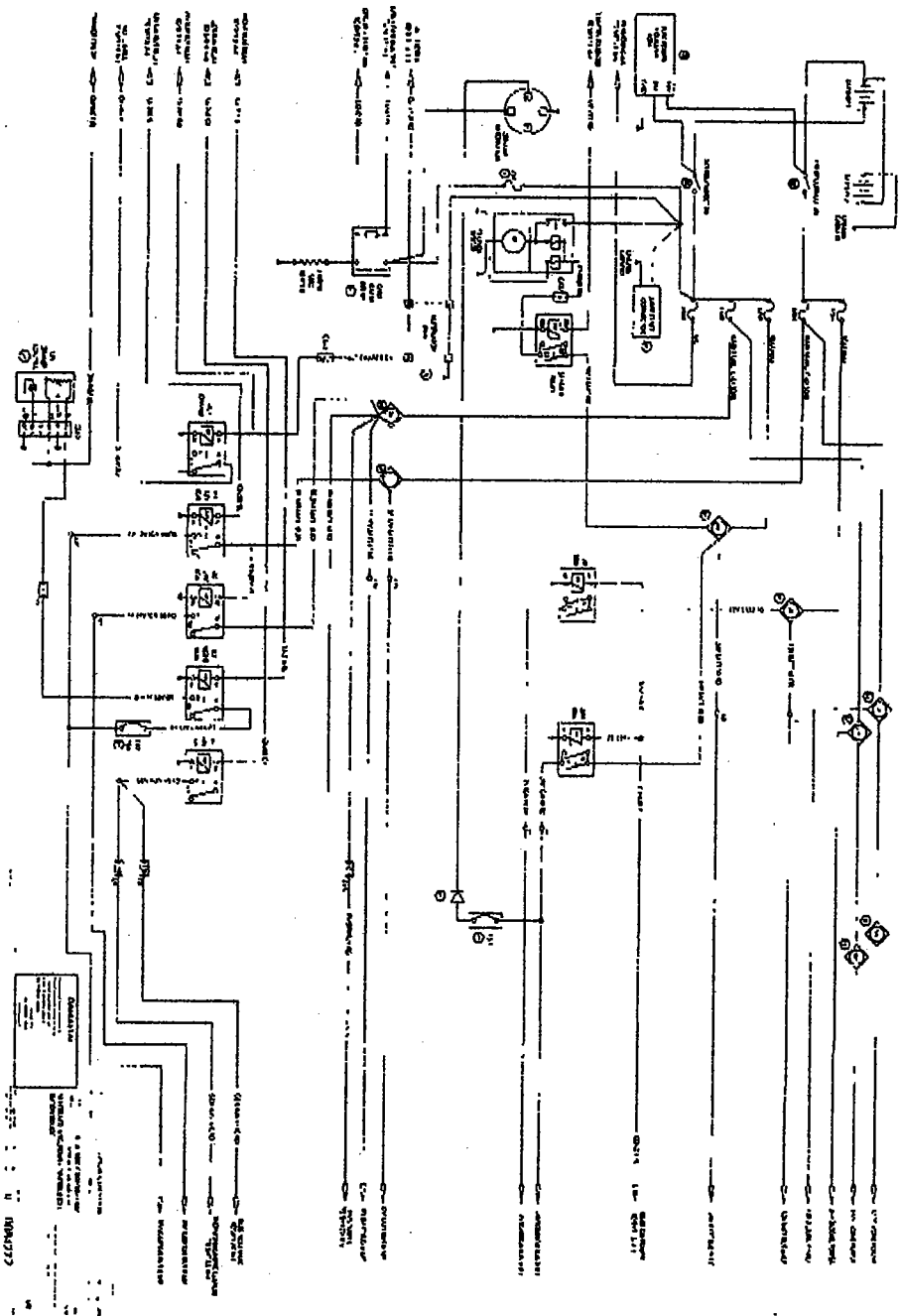


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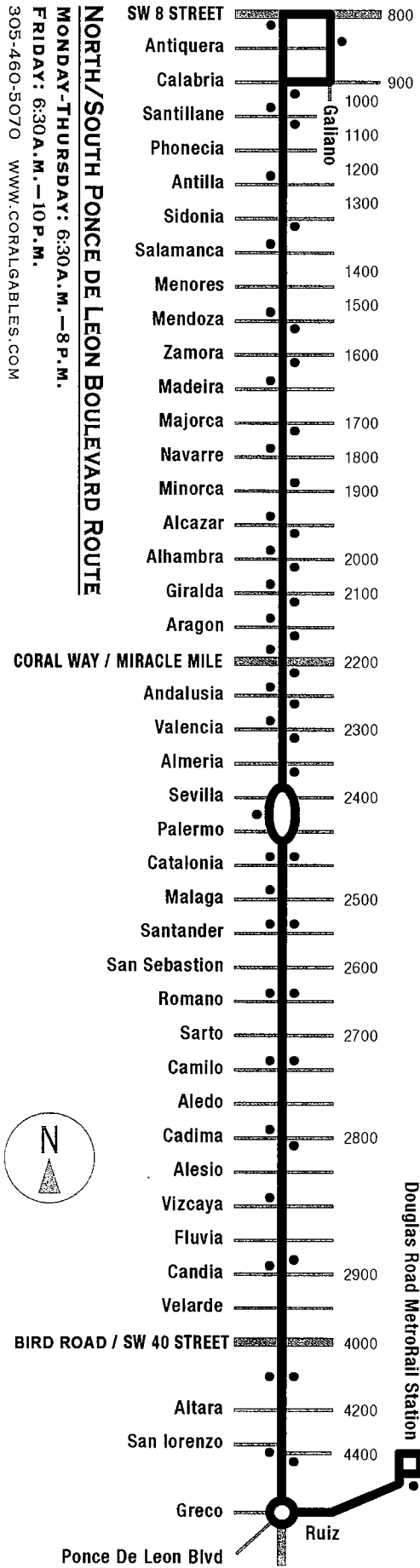
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# Power Distribution



414

**NORTH/SOUTH PONCE DE LEON BOULEVARD ROUTE**  
**MONDAY-THURSDAY: 6:30 A.M. - 8 P.M.**  
**FRIDAY: 6:30 A.M. - 10 P.M.**  
 305-460-5070 WWW.CORALGABLES.COM





What is this Panels Dimensions?



What is this panels Dimensions?

