## CITY OF CORAL GABLES, FLORIDA

## **RESOLUTION NO. 2023-337**

A RESOLUTION OF THE CITY COMMISSION DIRECTING THE CITY MANAGER TO INCLUDE A FOCUS AREA OR GOAL RELATED TO CULTURAL ARTS IN THE 2026-2029 CORAL GABLES STRATEGIC PLAN.

**WHEREAS**, the City's current strategic plan was developed in 2021 and 2022 and is in effect from 2023-2025; and

**WHEREAS,** as the City gears up to revise and create a new strategic plan in the coming years, the City Commission wishes to emphasize the importance of cultural arts to the City, the City Commission, as well as the City's residents and businesses; and

**WHEREAS**, the current strategic plan has six primary focus areas; customer-focused excellence; workforce excellence; financial excellence; process excellence; community-focused excellence; and sustainability-focused excellence; and

**WHEREAS**, the arts make cities destinations for tourists, help attract and retain businesses, and increase retail and restaurant customer business; and

**WHEREAS**, the City Commission would like the City, through the City Manager, to include a focus area or specific goal in the forthcoming 2026-2029 strategic plan related specifically to cultural arts and the marketing of cultural arts in the City;

## NOW, THEREFORE, BE IT RESOLVED BY THE COMMISSION OF THE CITY OF CORAL GABLES:

- **SECTION 1.** That the foregoing "WHEREAS" clauses are hereby ratified and confirmed as being true and correct and are hereby made a specific part of this Resolution upon adoption hereof.
- **SECTION 2.** That the City Commission hereby directs the City Manager to include a focus area or goal related to cultural arts and the marketing of cultural arts in the forthcoming City strategic plan.
- **SECTION 3.** That this Resolution shall become effective upon the date of its passage and adoption herein.

PASSED AND ADOPTED THIS fourteenth DAY OF NOVEMBER, A.D., 2023.

(Moved: Anderson / Seconded: Lago)

(Yeas: Castro, Fernandez, Menendez, Anderson, Lago)

(Unanimous: 5-0 Vote) (Agenda Item: F-11)

APPROVED:

— DocuSigned by:

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VINCE LAGO MAYOR

ATTEST:

DocuSigned by:

BILLY Y. URQUIA

CITY CLERK

APPROVED AS TO FORM AND LEGAL SUFFICIENCY:

DocuSigned by:

CRISTINA M. SUÁREZ CITY ATTORNEY