

EXCERPT

DRAFT

CITY OF CORAL GABLES
ARTS ADVISORY PANEL MEETING
Wednesday, April 25, 2018 9:00 a.m.

CORAL GABLES MUSEUM
285 Aragon Ave., Coral Gables, Florida 33134

MEMBERS	M	J	J	A	S	O	N	D	J	F	M	A
	17	17	17	17	17	17	17	17	18	18	18	18
Herbert Brito*												P
Dr. Carol Damian	-	P	-	P	-	P	-	-	P	P	-	P
Dr. Jill Deupi	-	P	-	P	-	P	-	-	P	P	-	E
Lauren Hall	-	P	-	P	-	P	-	-	E	P	-	P
Jacek Kolasiński*									P	P	-	P
Juan Roselione-Valadez	-	-	-	P	-	P	-	-	E	P	-	P
Freda Tschumy	-	P	-	P	-	P	-	-	P	P	-	P

LEGEND: A = Absent; P = Present; E = Excused; * = New Member; ^= Resigned Member;
- = No Meeting + = Special Meeting

STAFF:

Dona Spain, Historical Resources and Cultural Arts Director
Catherine Cathers, Arts and Culture Specialist, Historical Resources and Cultural Arts
Carlos Mindreau, City Architect

GUESTS:

Ninoska Huerta; Jose Moreno, Logistics Fine Arts; Nella Daes, Logistics Fine Arts; Jorge Navarro, Greenberg Traurig; Zaba Castro, Greenberg Traurig; Jerad Graham, NP International; Jose Antonio Perez Helguera, Agave Holdings, LLC; Carlos Beckmann, Agave Holdings, LLC

MEETING RECORD / MINUTES PREPARATION: Catherine Cathers, Arts & Culture Specialist, Historical Resources & Cultural Arts Department

Dr. Damian called the Arts Advisory Panel meeting to order at 9:04 a.m. and read the False Claims Ordinance into the record.

PROPOSAL FOR PERMANENT INSTALLATION OF CARLOS CRUZ-DIEZ CROSSWALK:

Dr. Damian introduced the item, referencing the previous discussion of the proposal to maintain the Carlos Cruz-Diez painted crosswalks as permanent installations and the Panel’s concerns regarding the cost and durability of the paint. She stated that the proposal team has returned to address the concerns and reiterated that the concerns are only about the monies spent and durability; they not about the significance of the artist or the work.

Ms. Spain stated that the Mayor wanted to be here and expressed his regrets.

Dr. Damian asked the proposers how they are responding to the concerns. Ms. Huerta introduced herself and Jose Moreno and Nella Daes with Logistics Fine Arts. Mr. Moreno spoke about the manufacture of the paint, and said he estimated that after applying the proper primer, it will last for about a year depending on the traffic. There are other options, he said, including tiles of the same color, saying they are more durable.

Ms. Spain reviewed the proposed fee of \$18,000 per year for painting of the crosswalks.

Ms. Tschumy asked about the specifications of the paint, noting that it's for concrete and the crosswalks are on asphalt. Mr. Moreno responded that the performance is the same.

Ms. Hall asked about the logistical concerns of the installation during daytime hours and traffic closures. Ms. Spain responded that that staff will address those items.

Mr. Roselione-Valadez asked if they have the cost of using tile and Mr. Moreno said, no. Ms. Cathers asked if the studio has installed tiles on a roadway before. Mr. Moreno said no, the Marlin's stadium has tile; however, it isn't a roadway. Mr. Mindreau stated that the tile would not adhere properly to asphalt, as it remains fluid. For the crosswalks on Miracle Mile, he said, concrete was set down first and requires major construction. Mr. Brito suggested another option could be tinted concrete.

Dr. Damian stated that the proposers are aware of the concerns and expressed that the Panel could move it forward to the Cultural Development Board.

Ms. Spain reminded the Panel that the proposed installation is contingent on County approval.

Dr. Damian restated the concerns regarding the high cost, durability of the materials, and installation time requirements.

Ms. Huerta commented that the crosswalks, after six months, are still there. Ms. Spain said if the item is approved, they will be repainted.

Mr. Kolasiński asked if the original design needs to be removed prior to re-painting and Ms. Tschumy expressed concern of the project requiring painting every year.

Mr. Brito expressed that he's familiar with the artist's work, loves it, and has noticed that his works are best experienced in a dynamic view when traveling the same direction as the art work; noting that when you drive over them, there is no bearing. He asked if there was an exploration of having something on a vertical surface along City Hall rather than horizontal, so that when driving by you're driving in the same direction as the artwork. His thought was of something seen as more permanent. Mr. Brito stated his concern that after five years, the City will have had enough of the maintenance and the work would be gone. Ms. Spain said she can't imagine that the City would let that happen and if it gets approved, money would be allocated in the budget to maintain the work.

Mr. Roselione-Valadez asked if four coats of paint could be applied as a test sample with the primer and checked in four months to see how it looks so the Panel would know how the new material wears. He expressed concern about the aggressive use of the roadway.

Mr. Moreno referenced that the painting is already there and Mr. Roselione-Valadez said it's not the same material, sufficient for a year, and still unknown. Dr. Damian added that she wouldn't be surprised if the County requested a test as well. Mr. Roselione-Valadez added that it's not fair to the installer either, since the request is for something that hasn't been done before.

With no further discussion, the following motion was made:

Mr. Brito made a motion recommending the proposal move forward through the process to acquire the Cruz-Diez crosswalks as a permanent installation with the recommendation to implement a test area using the proposed material. Mr. Kolasiński seconded the motion, which was unanimously approved.

Respectfully submitted,

Dona M. Spain
Historical Resources and Cultural Arts Director