



**City of Coral Gables
CITY COMMISSION MEETING
January 13, 2009**

ITEM TITLE:

A Resolution of the City Commission of the City of Coral Gables endorsing the National League of Cities Prescription Discount Card Program

RECOMMENDATION OF THE CITY MANAGER:

The City Manager recommends approval of this item.

BRIEF HISTORY:

This program is being offered by the National League of Cities to their member cities. It is a prescription drug program that will provide city residents access to savings on the high cost of prescription medications. The free prescription discount cards can be used to obtain discounts on any prescriptions not covered by insurance. This program is administered by CVS Caremark at no cost to the City. Residents who use the program will have:

- Average savings of 20%
- Savings of up to 50% on prescriptions through mail service
- Free enrollment
- Coverage for all family members
- No limit on how many times they use the card
- No age requirements
- No income requirements
- Easy access, nine out of 10 pharmacies nationwide participate in the program

In order to launch this program in Coral Gables, the City will need to promote the program through press releases to the local media and public service announcements, provide City wide ID card distribution points with the City's name and logo, and provide a dedicated page on the City web site.

FINANCIAL INFORMATION: (If Applicable) N/A

No.	Amount	Account No.	Source of Funds
2			
Total:	-0-	APPROVED BY:	

PUBLIC NOTIFICATION(S):

Date	Form of Notification

APPROVED BY:

ASSISTANT CITY MANAGER	CITY ATTORNEY (If Applicable)	City Manager

Attachments:
Draft Resolution
Description of Program
List of participating pharmacies in South Florida