

# City of Coral Gables

405 Biltmore Way  
Coral Gables, FL 33134  
[www.coralgables.com](http://www.coralgables.com)



## Meeting Minutes

Wednesday, February 11, 2026

8:30 AM

Communications/Public Affairs Conference Room

### Communications Committee

*Chairperson Sabrina Lacle*  
*Board Member Ashley Airaghi*  
*Board Member Diana Arellano*  
*Board Member Paul Delbo*  
*Board Member Claudia Puig*

**TO ENTER VIA ZOOM:****CALL TO ORDER****ROLL CALL**

**Present:** 5 - Board Member Arellano, Board Member Airaghi, Board Member Delbo, Chairperson Lacle and Board Member Puig

**APPROVAL OF THE MINUTES****SOCIAL MEDIA REPORT**

Staff member Nicole DeLuque presented the January 2026 social media report, highlighting top-performing posts, platform performance and follower growth. She reviewed engagement trends and outlined the types of content that perform best on each platform, including city events and historical features.

Staff member DeLuque also presented the Year in Review social media report, noting positive growth across all platforms and summarizing where each channel performed strongest throughout the year.

**AMERICA 250**

Communications Director Martha Pantín presented the new City of Coral Gables America 250 logo and outlined plans to commemorate the nation's 250th anniversary. She shared that the city will distribute commemorative pins to employees and city board members and host an essay contest at Ponce de Leon Middle School and Coral Gables Senior High School. Beginning in May, the city will also feature 250th anniversary videos produced by WPLG.

**UPCOMING EVENTS**

Staff member Sandra Rodriguez reviewed the success of the recent José Martí event and provided an overview of how the program was executed.

Staff member DeLuque then outlined plans for the upcoming Community Ramadan Observance on Feb. 19, sharing event details and noting that the program is open to the public.

## **DISCUSSION ITEMS**

Communications Director Pantín shared information regarding the upcoming mail-in-only election. She reviewed the outreach efforts underway, including informational flyers being sent to residents, a video produced by the communications team featuring Miami-Dade Supervisor of Elections Alina Garcia, and a dedicated election information webpage on the city's website.

Board member Airaghi requested to be excused from the next two meetings, and the board approved the request.

## **ADJOURNMENT**

Meeting was adjourned at 9:14 a.m.

## **NOTE**