

## Mayor Vince Lago's Strategic Priorities Plan

**Overview:** As part of Mayor Vince Lago's comprehensive targeted approach to govern with integrity and transparency, the following Strategic Priorities Plan outline his priorities as mayor.

### **Priority #1 TRANSPARENCY**

Goal: To create an open form of government where information is easily accessible, disclosed, and available to the community.

Actions:

- Explore ways to make city information and content easily accessible on the city website.
- Disclosure of annual Mayor's Office expenditures and city reports on the city website.

### **Priority #2 ACCOUNTABILITY**

Goal: Pursue excellence by reviewing our current processes and making any necessary improvements.

Actions:

- Independent Financial Analysis- Request the support of the City Commission to conduct an independent financial analysis of the city's finances and review of departmental budgets and expenditures. Once the audit results are completed, the audit will be made available to the public on the city website.
- Creation of Tasks Forces- Assemble a **Water Quality Task Force** and **Transportation Task Force** to work in conjunction with Miami-Dade County on issues affecting Biscayne Bay and existing transportation concerns.
- Assess the City's existing protocols and procedures required for lobbyists.
- Ensure that development projects adhere to the terms outlined in their Development Agreement contracts.

### **Priority #3 ENGAGE EVERYONE WITH OUTREACH**

Goal: Explore all opportunities to enhance civic engagement, listen to community concerns, and share information while remaining accessible and building on our residents' passion and the desire to shape the future of Coral Gables.

Actions:

- Mayor Lago's Listening Tour – meetings with residents, neighborhood associations, business community, Chamber of Commerce, Business Improvement District, city employees and civic organizations to understand existing concerns.
  - A component of the Listening Tour incorporates the distribution of a city survey to gather quantifiable data regarding the concerns that are most important to the community.
- Monthly Community Forums- Each month the Mayor's Office will host an open community forum with residents, community stakeholders, and city staff to discuss any concerns which will be open to the public.
- Biannual Town Hall meetings
- Weekly Office Hours sessions
- Newsletters
- Social media engagement
- Identify and incorporate new methodologies to ensure the city engages a broad audience.
- Work with community partners to increase participation in public meetings, city activities, and conversations about the future of Coral Gables.
- Develop a council of city neighborhood associations.

### **Priority #4 ENHANCE QUALITY OF LIFE, ENCOURAGE A THRIVING BUSINESS COMMUNITY, AND ENRICH OUR COMMUNITY WITH CULTURE.**

Goal: Explore opportunities to make the city a more livable enjoyable destination.

Actions:

- Expansion of Coral Gables trolley to include weekend service.
- Work with staff to address traffic concerns, divert congestion, make streets safer for pedestrians and expedite traffic calming initiatives.
- Assess opportunities to increase parks and green space inventory.
- Completion of municipal parking garages 1 and 7.
- Improve our existing larger parks (The Youth Center, Salvadore, Phillips, etc.) and re-allocate budget dollars to make this possible. \*\*
- Strong assertion of Home Rule; engage with local and state government officials.
- Integrate world-class art and cultural events.

\*\* Denotes an item that was included as a priority by Commissioner Michael Mena.

- Completion of the Coral Gables segment of The Underline.
- Assess the City’s existing Art in Public Places Program.

### **Priority #5 ENVIRONMENTAL STEWARDSHIP**

Goal: To create a more sustainable city, reduce our carbon footprint, reduce energy savings, and educate the community on the importance of caring for the environment.

Actions:

- Host coastal clean-up and environmental events to promote awareness.
- Build partnerships and leverage relationship with environmental stakeholders, educational institutions, and organizations.
- Explore and consider adopting additional sustainable policies.
- Advance sustainable initiatives that aim to improve the environmental, social, and economic health of Coral Gables.
- Explore and integrate technology to monitor and track environmental investments and consistently review our performance and costs savings.
- Relocation and/or removal of invasive species.
- Review the possibility to allowing metal roofs in the zoning code which will reduce energy costs (this will not be applicable to historic designated properties).
- Management of mangroves.
- Identify funding strategies that would help fund environmental initiatives that fit within the scope our city’s long-term sustainability efforts.

### **Priority #6 KEEP THE CITY BEAUTIFUL AND MAINTAIN THE CITY’S HISTORIC INTEGRITY**

Goal: Preserve the historic integrity of the City.

Actions:

- Undergrounding of FPL utility lines.
- Adhere to the City of Coral Gables Zoning Code.
- Reevaluate Mediterranean Bonus program. \*\*

### **Priority #7 A SAFE AND HEALTHY CITY**

\*\* Denotes an item that was included as a priority by Commissioner Michael Mena.

Goal: Maintain a safe and healthy city for everyone.

Actions:

- Ensure the community takes all the necessary safety precautions to stop the spread of COVID-19.
- Complete new fire station on Sunset.
- Referendum of High Pines and Ponce Davis area to square off city's borders and improve public safety.
- Collaborate with Miami-Dade County and neighboring municipalities on strategic public safety initiatives such as: anti-human trafficking and anti-prostitution joint police enforcement efforts and making city streets safer.

### **Priority #8 CUSTOMER-FOCUSED SERVICE**

Goal: Provide exceptional services that meet or exceed the expectations of the community.

Actions:

- Make mobile-permit program available to residents who cannot visit the city due to COVID-19.
- Improve Building Department's turnaround times and digitalizing permitting services.
- Make city website more user friendly.

### **Priority #9 TRAILBLAZING WITH TECHNOLOGY (3/14/22-Addition)**

Goal: Enhance our city's technology infrastructure to support our city's smart initiatives and improve communication with the Coral Gables community.

Actions:

- Making City's Information Technology Initiatives easy to understand by all age groups with an effective communication campaign.
- Supporting the City's mobile application to consistently send out information alerts and make it accessible to a larger network of followers.