



City of Coral Gables
CITY COMMISSION MEETING
January 14, 2020

ITEM TITLE:

Resolution. A Resolution authorizing funding in the amount of \$100,000 to Illuminate Coral Gables, the light based, fine art installation planned for Downtown Coral Gables in January 2021.

DEPARTMENT HEAD RECOMMENDATION:

Approval

BRIEF HISTORY:

The mission of Illuminate Coral Gables is to enhance awareness and appreciation of public light based, fine art installations, bolster the economic climate of Downtown Coral Gables, and increase collaboration between the City of Coral Gables, non-profit community organizations, business community and residents. Illuminate Coral Gables is envisioned as a three-night event scheduled to debut in Downtown Coral Gables on January 15, 2021. The annual fine art, light-based exhibition will include interactive art displays, video projections and light sculptures. It also aims at embedding an arts education component to the exhibition by partnering with Miami-Dade County Public Schools.

Illuminate Coral Gables has the potential to bring national and international awareness of Coral Gables as a destination for arts and culture, innovation and technology. Furthermore, the event is expected to generate a positive economic impact by increasing the number of visitors to Downtown Coral Gables, which will in turn support restaurants and retail businesses.

A board of directors was established for Illuminate Coral Gables which operates under the charitable umbrella of the Coral Gables Community Foundation, a 501(c)(3) public charity. Through an RFP process, Illuminate Coral Gables selected The Fung Collaboratives, as the Curator/Director of the exhibition/event. The Fung Collaboratives is working with more than a dozen world-famous and emerging artists.

The estimated budget for Illuminate Coral Gables is approximately \$1 million with funds to be secured through corporate sponsorships, private property owners, local art patrons, community stakeholder organizations, and the Coral Gables Business Improvement District (BID), among others. In December 2019, the BID provided Illuminate Coral Gables with \$50,000 and has pledged an additional \$50,000 for October 2020.

FINANCIAL INFORMATION: (If Applicable)

No.	Amount	Source of Funds
001-6900-552-31-93	\$100,000	

ATTACHMENT(S):

1. Proposed Resolution
2. Exhibit A - Illuminate Coral Gables prospectus