



**City of Coral Gables
CITY COMMISSION MEETING
November 14, 2023**

ITEM TITLE:

Resolution.

A RESOLUTION OF THE CITY COMMISSION DIRECTING THE CITY MANAGER TO INCLUDE A FOCUS AREA OR GOAL RELATED TO CULTURAL ARTS IN THE 2026-2029 CORAL GABLES STRATEGIC PLAN

(Sponsored by Vice Mayor Anderson)

BRIEF HISTORY:

As the City gears up to revise and create a new strategic plan in the coming years, the City Commission wishes to emphasize the importance of cultural arts to the City, the City Commission, as well as the City's residents and businesses.

The current strategic plan has six primary focus areas; customer-focused excellence; workforce excellence; financial excellence; process excellence; community-focused excellence; and sustainability-focused excellence.

The arts make cities destinations for tourists, help attract and retain businesses, and increase retail and restaurant customer business. As such, the City Commission would like to include a focus area or specific goal in the forthcoming 2026-2029 strategic plan related specifically to cultural arts and the marketing of cultural arts in the City.

FINANCIAL INFORMATION:

No.	Amount	Account No.	Source of Funds
Total: N/A			
Fiscal Impact: None.			

ATTACHMENT(S):

1. Draft Resolution.