

US1 Red Sunset Corridor Visioning Workshop Report


September 8, 2015
City Commission Follow Up

DRAFT 09.03.15

US1 * Red * Sunset

Corridor Visioning Workshop Report

At the City Commission meeting of September 8, 2015, City staff will discuss the community input received during the US1 / Red / Sunset Corridor Visioning Workshop. City staff and consultant Chuck Boldt will present policy recommendations, as well as action steps for implementation, based upon the community input received. These general recommendations are for Commission information. Further comments from the public, staff and Commission will be collected and incorporated into a final draft, to be presented at a future date. The attached report is preliminary and should be used as the starting point of a long-term planning process.



A follow-up report to the Coral Gables City Commission on the findings and recommendations from the July 17 - 18, 2015 US1 * Red * Sunset Corridor Visioning Workshop

City of Coral Gables Planning and Zoning Division
DRAFT September 3, 2015



US1 Workshop Outreach

JOIN THE CONVERSATION

CITY OF CORAL GABLES PUBLIC MEETING

There are plenty of opportunities to be a part of the planning process for the US1 project and to voice your views. These meetings are community opportunities and have the chance to share your ideas, your input and ideas for your feedback and ideas. Please join us.

COMMUNITY VISION FOR A GREAT CITY
Coral Gables US1 *Red* Sunset Corridor Visioning Workshop

THE CITY OF CORAL GABLES
US1 * RED * SUNSET
CORRIDOR VISIONING WORKSHOP
HOLIDAY INN
1390 S. DIXIE HIGHWAY
July 17 - 18, 2015

SCHEDULE OF EVENTS:

FRIDAY NIGHT, JUNE 17
BOOK OFF PRESENTATION

SATURDAY MORNING, JUNE 18
HANDS-ON SESSION

SUNDAY AFTERNOON, JUNE 19
COMMUNITY MEETING

THE CITY BEAUTIFUL

Bring Your Ideas!

200th anniversary of Coral Gables' vision for a beautiful and livable community. The City of Coral Gables is celebrating its 100th anniversary and is looking for ways to improve the quality of life for its residents. We are looking for your ideas to help us create a better future for Coral Gables.

US1 * RED * SUNSET
CORRIDOR VISIONING WORKSHOP
HOLIDAY INN, 1390 S. DIXIE HWY
JULY 17 - 18, 2015

THE CITY OF CORAL GABLES
FOR A GREAT CITY

THE CITY OF CORAL GABLES
*** RED * SUNSET CORRIDOR VISIONING WORKSHOP**
HOLIDAY INN, 1390 S. DIXIE HIGHWAY
JULY 17 - 18, 2015

What?
A community visioning workshop to gain public input on the US1 *Red* Sunset Corridor Visioning Workshop.

Why?
To provide an opportunity for the community to share their ideas and input on the US1 project and to help shape the future of Coral Gables.

What to expect:
A hands-on session where you will be able to share your ideas and input on the US1 project. You will also have the opportunity to meet with city staff and other community members.

What to bring:
Your ideas and input on the US1 project. You will also have the opportunity to meet with city staff and other community members.

What to expect:
A hands-on session where you will be able to share your ideas and input on the US1 project. You will also have the opportunity to meet with city staff and other community members.

US1 Workshop Outreach

Direct Email Invitation
Riviera Neighborhood Association, University of Miami Office of Communications, Friends of the Underline, Red Sunset Merchants Association, Florida Department of Transportation, City of South Miami, Miami-Dade Transit, Orduna Drive Neighborhood Association, Coral Gables Chamber of Commerce

Coral Gables TV
Public Service Announcement

YouTube Public Service Announcement
125 views

Coral Gables Website Posting
Calendar Item, Upcoming Events Feature, Agenda, Poster, Flyer, Video Clip

Continued on next slide

US1 Workshop Outreach

Flyer Drop: July 13, 2015
US1 Corridor Locations: Whole Foods, Publix, Laundromats, Starbucks, and other commercial locations along US1

Newspaper Advertisement
July 9, 2015

Coral Gables City E- news
July 1, 2015 and July 15, 2015

Workshop Agenda

Friday, July 17, 2015

6:00 – 8:30 pm Kickoff Presentations and Public Discussion:

- Five Points of a Healthy Neighborhood, Joanna Lombard
- The Underline, Meg Daly
- Quality Urbanism and Transit-Ready Communities, Jason King
- Workshop Context and Format, Charles C. Bohl
- Audience Q & A

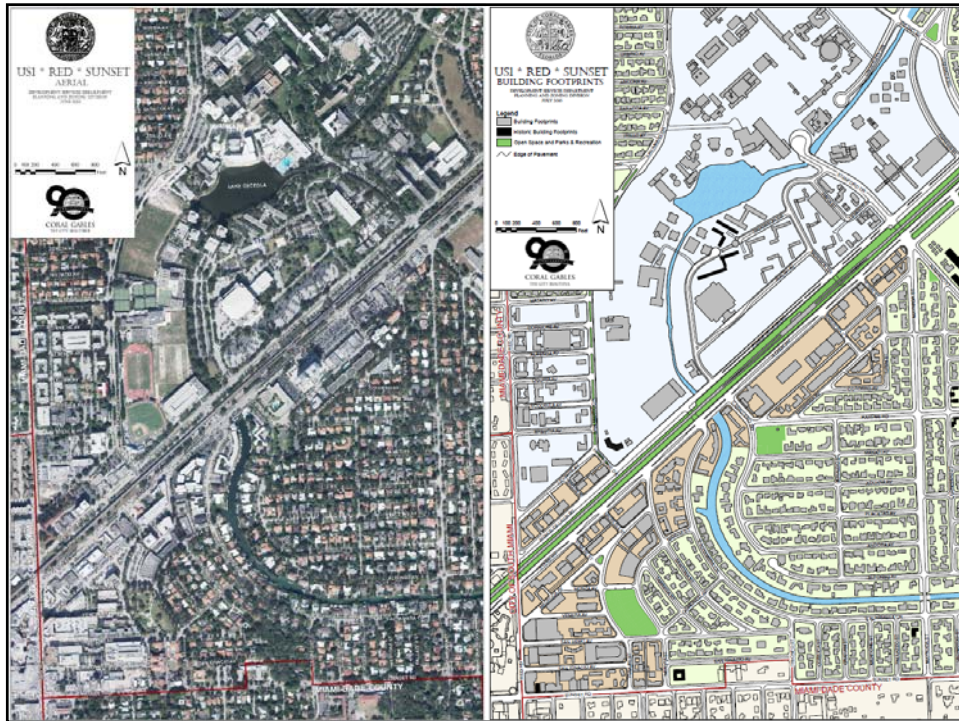
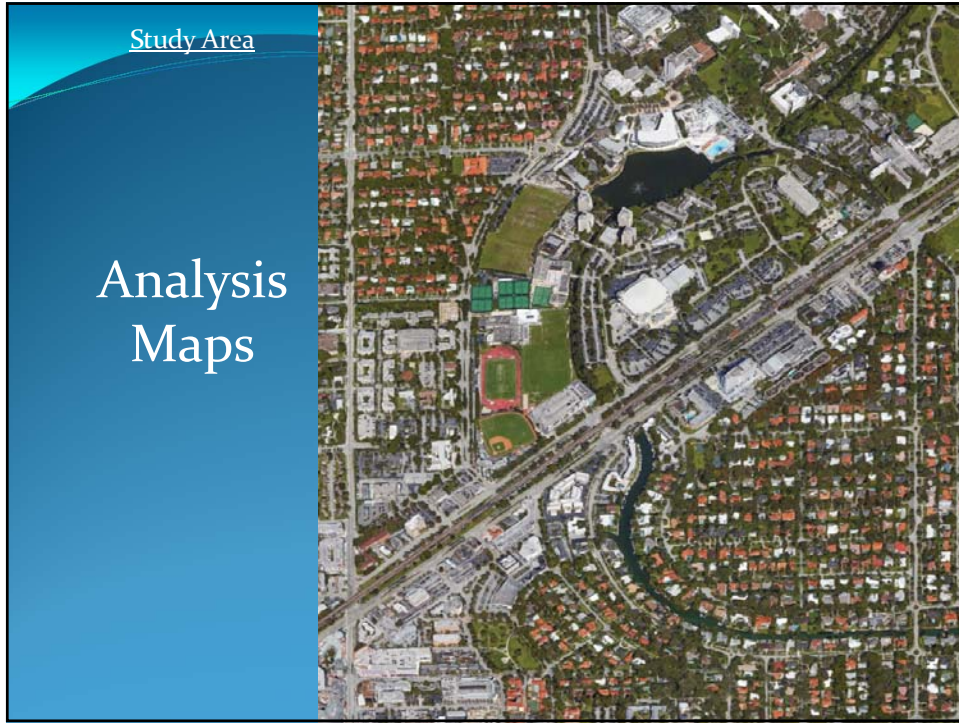
Saturday, July 18, 2015

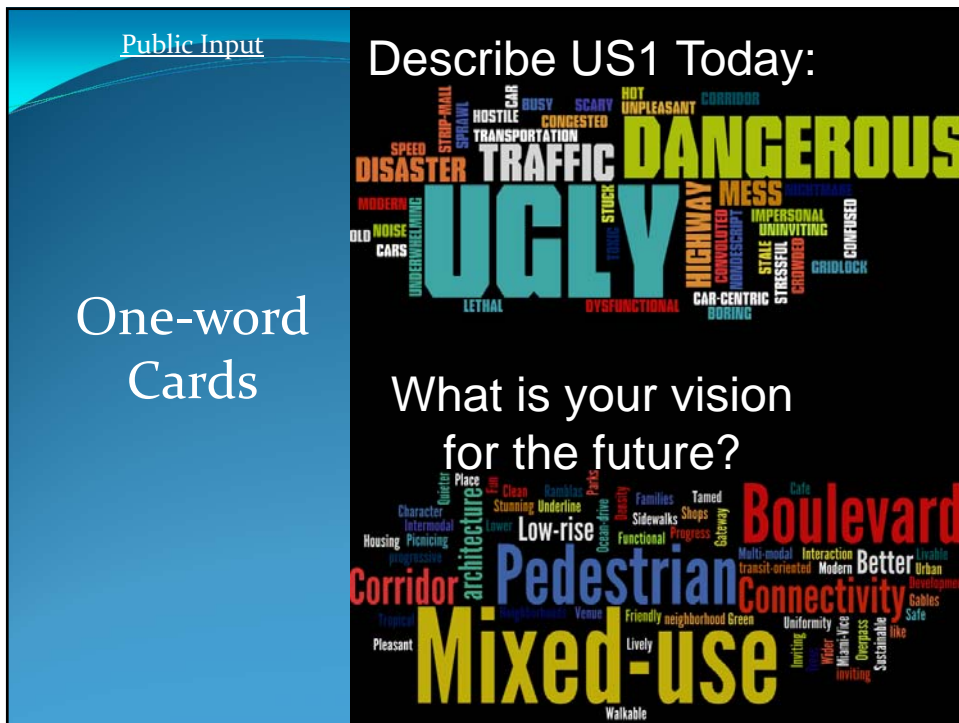
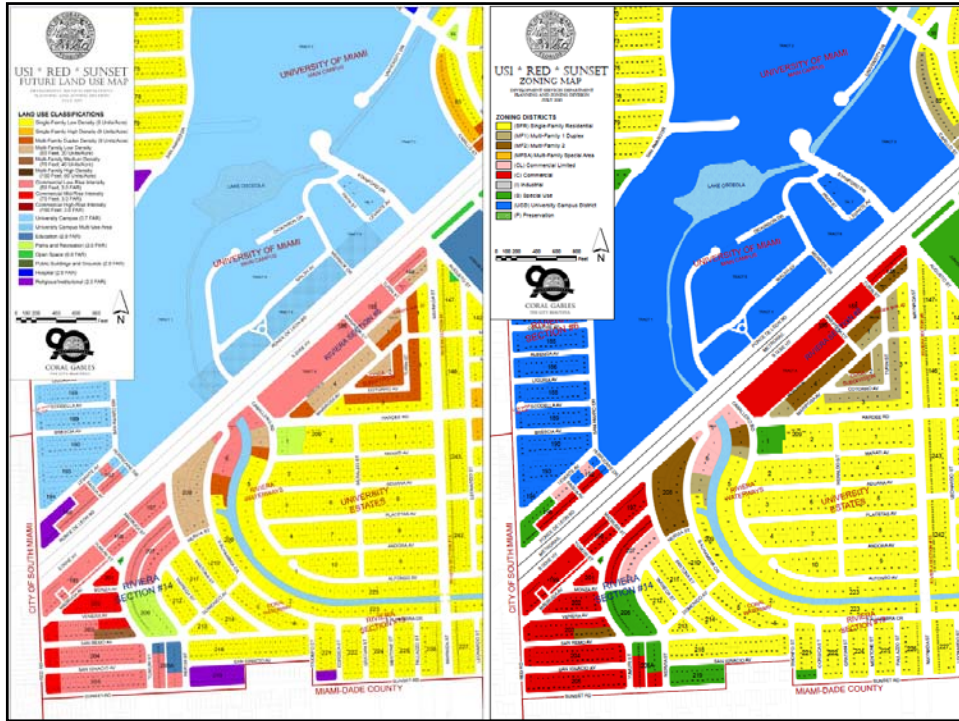
- 8:30 am - 9:00 am Workshop Registration and Refreshments
- 9:00 am - 11:00 am Study Area Transit and Walking Tours / On-Site Group Discussion: Paseo de Riviera proposal
- 11:00 am - 11:30 am Individual and Group Workshop Activities
- 11:30 am- 12:15 pm Report back from team discussion sessions
- 12:15 pm – 12:30 pm Wrap up and next steps

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Public Input

Community Response – Low –Rise Buildings on US₁

- “No massive towers”
- “Low rise buildings along US₁”
- “NEVER allow another monstrosity like the UM building next to the Holiday Inn”
- “Limit building height- be careful not to create a Brickell like canyon (37 year resident)”

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Public Input

Community Response – Design and Public Space

- “Height is not the issue, it is design, flow through, connectivity, sustainability and public spaces”
- “This neighborhood needs to allow development that is much needed. Density cannot be the argument to oppose unless you qualify what kind of density (15 year resident)”

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Public Input

Community Response – Transitions to Neighborhoods

- “Transition from Height on US1 to medium density (4 story developments & 3 story townhomes) in lots behind US1 transition to existing single family homes”
- “Zoning for different segments requiring specific height and setback relative to the location”









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Public Input

Community Response – Mixed-Use Destination

- “Connected, sustainable, mixed-use that acts as a buffer for residential neighborhoods”
- “Well planned mixed use projects will allow for the next generation of residents to plant roots”
- “Boulevard feel;” “US 1 as a boulevard”
- “More connection between residential and commercial areas”
- “It should cohesively connect the Merrick attributes that identify The Gables (entrance features, lighting, sidewalks, trees and fountains)” (30 year resident)
- “When people pass through, they should think, “Wow! this is a beautiful city, I’d like to get out and explore” (31 year resident)

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Public Input		Image	Green	Red	Green	Red
			16	1	2	18
			21	1	2	14
			13	3	8	9
			19	4	3	12
			17	2	2	6
			15	1	1	16
			8	8	17	3
			22		17	4


Recommendations

Short-Term Action Steps

- Public Space, Streets and Pedestrian Friendly Design
 - (A) Redesign Madruga Avenue, with developer contributions.
 - (B) Redesign Caballero Boulevard, with developer contributions.
 - (C) Study use of Jaycee Park as a neighborhood amenity
- Large Scale Development - Paseo de la Riviera
 - (D) Implement pedestrian oriented spaces, such as portico, arcades, and paseo
 - (E) Design compatibility with the neighborhood.
 - (F) Collect and discuss public comments for Planning and Zoning Board and City Commission meetings.
 - (G) Limit height of buildings to 120' and 10 floors maximum

Please note that the above recommendations are preliminary and require further review by City staff, the Commission, and neighborhood stakeholders. If you have thoughts or suggestions on action steps for the US1, Red Road, and Sunset Road study area, please email your ideas to the Planning and Zoning Division staff at planning@coalgables.com.

Illustrative Master Plan - Short-Term Action Steps



Recommendations

Long-Range Action Steps

1. Public Space, Streets and Pedestrian-Friendly Design
 - (A) Develop neighborhood park and landscape master plan, focusing on streetscape of commercial and mixed-use areas.
 - (B) Redesign Sunset Road with enhanced pedestrian and bicycle facilities.
 - (C) Study operation of Red Road.
 - (D) Support design and implementation of Underline Park. Coordinate Art in Public Places locations on park.
2. US1 Transit-Oriented Development (TOD) Regulations
 - (E) Prepare Transit Oriented Zoning Overlay, which should include:
 - Requirements for building massing and setbacks
 - Guidelines for paseos and public space
 - Parking requirements, including shared parking strategies
 - Enhanced sidewalk requirements on US1
 - (F) Coordinate Transit-Oriented Development goals with University of Miami Master Plan.
3. Public Participation
 - (G) Establish quarterly meetings with the community.

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Illustrative Master Plan - Long-Range Action Steps

