

CITY OF CORAL GABLES
CULTURAL DEVELOPMENT BOARD MEETING AND FINAL REPORTS REVIEW
Monday, October 26, 2009, 3:00 p.m.
Economic Sustainability Department Conference Room
1 Alhambra Plaza, Suite 617

MEMBERS	O**	N	D	J	F	M	A	M	J	J	A#	S	O*	COMMISSIONERS
José R. Garrigó	E	P	-	P	P	P	P	P	E	-	P	P	P	Mayor Donald D. Slesnick II
Bobbi Litt	P	P	-	P	P	P	P	P	P	-	E	P	P	Vice Mayor William Kerdyk, Jr.
Dr. Bernice Matalon-Roth	P	P	-	P	P	P	P	P	P	-	P	P	P	Commissioner Maria Anderson
Dr. Carol Damian	P	P	-	P	P	P	P	P	P	-	P	E	P	Commissioner Rafael "Ralph" Cabrera, Jr.
Beatriz Pereira	P	P	-	P	P	E	P	P	P	-	P"	P	P	Commissioner Wayne "Chip" Withers
Andrea Cole	P	P	-	A	P	P	P	P	P	-	P	P	P	Board Appointee
Ginger Jochem >			-						P	-	P	P	P	City Manager

A = Absent

P = Present

E = Excused

- = No Meeting

^ = Resigned Member

> = New Member

" = Arrived at 3:30 p.m.

* FY2008-2009 Final Reports

Regular Meeting + FY2009-2010 Grants Workshop

** FY2008-2009 Cultural Grant Applications Review & Scoring

Regular Board Meeting Guests: Patricia Delinois, Century 21 Real Estate; Jimmy Duran, Exclusive Construction Group; Clarita Pearson, Randazzo's; City Architect Carlos Mindreau

Final Reports Review Guests: Representatives of the following organizations were represented at the Final Reports Review meeting: Actors' Playhouse, Area Performance Gallery, Coral Gables Congregational Church, Coral Gables Museum, Fairchild Tropical Botanic Garden, Friends of Chamber Music, GableStage, Miami Children's Chorus, Miami Momentum Dance Co., St. Patrick's Day Committee, Sunday Afternoons of Music, University of Miami Lowe Art Museum

Staff In Attendance:

Cindy Birdsill, Economic Sustainability Director

Catherine Cathers, Arts and Culture Specialist

Recording Secretary: Nancy C. Morgan, Coral Gables Services, Inc.

Motion Summary:

Minutes of the September 21, 2009 Cultural Development Board meeting were unanimously approved.

The Arts Advisory Panel will be convened to review the 375 Miracle Mile proposal and forward their recommendation to the Board.

A motion was approved to provide proper care for the Jean Ward sculptures and stipulated that they be appropriately painted according to the wishes of the artist, and to be continuously and appropriately maintained.

Dr. Damian called the Board meeting to order at 3:02 p.m.

I. Review/Approval of September 21, 2009 Board Meeting Minutes:

Mr. Garrigó made a motion to approve the September 21, 2009 meeting minutes as presented. Ms. Litt seconded the motion, which passed.

II. New Department Director Welcomed:

Ms. Cindy Birdsill was welcomed as the Director of the Economic Sustainability Department. Her resume was distributed to Board members as she summarized her background.

III. 375 Miracle Mile - Sculpture:

Mr. Mindreau oriented the Board to the building site, and explained that part of the process for this applicant's securing Mediterranean style approval for additional square footage was a caveat that the owners provide two sculptures on site as well as a kiosk and bicycle rack as part of the public domain.

Regarding the sculptures, the proposal needed review and a recommendation from this Board and others. Mr. Mindreau said the City will secure a commitment from the co-owners (Randazzo's Restaurant and Century 21 Real Estate) to participate in the process until proper approvals are in place. Once the commitment is granted by the City Attorney, the co-owners will receive a certificate of occupancy, necessary to close their construction loan and enter into permanent financing. The City is trying to help, but will not relinquish decision-making in terms of selection and location of the sculptures. Mr. Mindreau advised Ms. Delinois to meet with the City Attorney as soon as possible while simultaneously pursuing other required approvals.

Ms. Delinois, property co-owner, reviewed the proposed theme for the sculptures ("The Torch"). Distributed and subsequently reviewed were sculpture designs created by seven local artists. She pointed out proposed sculpture sites flanking the restaurant entrance and described proposed materials.

Required City processes regarding reviews and approvals were explained to Ms. Delinois. Dr. Damian advised Ms. Delinois that key to public art is the background of the artists, to include biographical information, the artist's reputation, completion of other public projects and the number of projects that have been completed, and the artist's compliance with other public art projects. She said the Board wanted to help Ms. Delinois move the process forward, and explained that the proposal would need to be reviewed by the Arts Advisory Panel.

Ms. Litt made a motion to ask the Arts Advisory Panel to review the proposal and forward their recommendation to the Board. Dr. Matalon-Roth seconded the motion, which passed.

After discussion, it was agreed that a letter should be sent to the applicants letting them know that the proposed sculptures do not meet the standard for public art, though Board members indicated a desire to be helpful. The Arts Advisory Panel will be convened to review this submission (and others), articulate the standards for public art and Art in Public Places guidelines.

IV. Art in Public Places Update:

Ms. Cathers reported receipt of the State of Florida Division of Cultural Affairs grant of \$25,000 for the Public Art Master Plan process, to be matched by the City. At present, \$16,000 is included in the budget for the matching grant with \$9,000 remaining to be generated. \$30,000 will be applied to fund the consultant and the remaining \$20,000 will be applied to an initial, kick-off public art project. Staff will proceed with seeking a consultant.

Dr. Damian distributed a letter from Americans for the Arts President Robert Lynch encouraging the City to move forward with the Art in Public Places ordinance, and making a point that the ordinance needs to be in place to be in compliance with other governing requirements.

Ms. Cathers will write an initial draft of the ordinance amendment and submit it for Board review. When finalized by the Board, it will be presented to the City Commission for approval.

V. Cultural Development Board Annual Report:

Ms. Cathers distributed the 2009 annual report for the Cultural Development Board. Board members will review the report and provide comments to Ms. Cathers to finalize.

VI. Status Reports:

- a. Art Cinema Project:** The opening date is scheduled for January 2010. The capital grant applied for through Miami-Dade County was approved at 85% of the funding request, providing \$20,601 to contribute to ADA improvements in the Art Cinema build-out space, which will help achieve their obligation for the wheelchair lift. Additional fund raising efforts are being planned.
- b. Jean Ward Sculptures:** Dr. Damian reported that the process for the sculptures has not progressed. Those installed in Ingraham Park are in very poor condition, are rusting and need to be painted, though the Board needs to be consulted regarding paint colors.

Ms. Cole made a motion to provide proper care for the Jean Ward sculptures and that they be appropriately painted according to the wishes of the artist, and to be continuously and appropriately maintained. The motion was seconded by Ms. Litt and unanimously approved.

- c. Cultural Grant Updates:** Ms. Cathers reported that the Children's Theater did not submit a final report for the FY2006/2007 grant, despite several contacts. The City has the right to request a return of grant funds. Ms. Cathers will write to request the funds.

There being no further regular Board meeting business, the regular meeting adjourned at 4:10 p.m.

The FY2008/2009 Grant Cycle Final Reports Review meeting began at 4:20 p.m.

Review and Scoring of 2008/2009 Grant Cycle Final Reports:

After welcoming guests, Dr. Damian explained that the final reports were reviewed by Board members, would be addressed in alphabetical order by organization, and a five-point report scoring system (five being highest) would apply.

Actors Playhouse Productions, Inc.: Mr. Garrigó Score: 5
Excellent, concise report; a well-administered operation.

American Lung Association of Florida: No funding.

Area Performance Gallery, Inc.: No funding.

A representative of the Gallery acknowledged submitting only the first page of the Form 990 rather than the entire form, described challenges experienced over the past year, and asked for consideration of funding for their 2009/2010 application. The Board will address this issue at the Grants Review meeting.

Beaux Arts of the Lowe Art Museum of the University of Miami: Mr. Garrigó Score: 1
The final report was unacceptable, difficult to read and lacking in requested information.

Center for Advancement of Jewish Education: Ms. Cole Score: 4
The report was submitted late.

Chopin Foundation of the United States, Inc.: Ms. Litt Score: 4
Attendance was less than forecast, and an unauthorized graphic was used in promotional materials.

City Theatre: Ms. Cole	Score: 0
The venue was changed, and a contract was not produced. The audience, projected to be 500, consisted of 50 people. The Board was not contacted to discuss problems or issues. The Board will request a copy of the Ring Theater contract, and documentation about the performance, marketing and audience, and will address City Theatre at the next Board meeting. City Theatre may be asked to return all or some of the funding.	
Civic Chorale of Greater Miami: Ms. Pereira	Score: 4
The final report was submitted late. The projected audience was exceeded.	
Coral Gables Congregational Church: Ms. Cole	Score: 5
Coral Gables Museum Corp.: Ms. Litt	Score: 4
The audience was less than projected.	
Dance Now! Ensemble: Ms. Pereira	Score: 4
The audience was less than projected.	
Fairchild Tropical Botanic Garden: Dr. Matalon-Roth	Score: 5
The report was good, with greater outreach than stated in the grant application.	
Friends of Chamber Music of Miami, Inc.: Mr. Garrigó	Score: 0
The report was submitted in a different form and was three months late.	
Friends of Miami-Dade Public Library, Inc.: Ms. Jochem	Preliminary Final Report Score: 2
The report was easy to read, but submitted late, with a \$10,000 error in the budget and no credit to the City.	
GableStage: Dr. Damian	Score: 5
Perfect report.	
Give to Columbia: No funding.	
Greater Miami Youth Symphony of Dade County, Florida, Inc.: Dr. Damian	Score: 5
Performed more concerts than planned and increased their audience.	
Merrick Festival, Inc.: Ms. Cole	Score: 5
Miami Bach Society, Inc.: Ms. Jochem	Score: 4
The report was submitted late and there were budget errors.	
Miami Children's Chorus, Inc.: Ms. Pereira	Score: 5
Miami Momentum Dance Company, Inc.: Dr. Matalon-Roth	Score: 5
The report was submitted on time, indicating one change due to injury to a dancer.	
Miami Short Film Festival: Dr. Damian	Score: 2
The report was eight months late, flyers weren't submitted, there was no attendance breakdown and the budget was handwritten.	
Miami Stage Co./Miami Childrens Theater: No funding.	

Murray Dranoff Foundation, Inc.: Dr. Matalon-Roth Score: 5
Excellent report, showing that audience was brought in from a new source.

New Theatre: Ms. Pereira Score: 4
There was no audience information.

Orchestra Miami: No funding.

Piag Museum: No funding.

St. Patrick's Day Committee: Mr. Garrigó Score: 5
Excellent report.

St. Philip's Episcopal Church: No funding.

Seraphic Fire: No funding.

South Florida Youth Symphony: No funding.

Sunday Afternoons of Music: Ms. Litt Score: 5
Well-written report. Audience was greater than projected.

Temple Judea: No final report received.

Tigertail Productions, Inc.: Ms. Jochem Score: 5
The report was well written; however, there should have been more examples of advertising materials.

University of Miami, Frost School of Music: Mr. Garrigó Preliminary Final Report Score: 5
The musician line up and project dates were slightly changed. The report was well presented.
Ms. Cathers sought Board input as the Frost's schedule shifted to begin after the first of October. The issue needs to be addressed because programs are supposed to begin in the City's fiscal year, and this could happen again next year. This issue will be discussed at the next meeting. Ms. Cathers advised that the Board could choose to allow them to skip this year and to apply for FY2010/2011 as they would not lose the funding. Mr. Garrigó suggested that Frost affirm and certify that previous monies received were disbursed the year stated.

University of Miami, Graduate Student Association: No funding.

University of Miami, Lowe Art Museum: Ms. Jochem Score: 5
The Cultural Development Grant does not require the same information as other grant applications.
The form will be corrected.

University of Miami, School of Communication, Cosford Cinema: Ms. Pereira Score: 4
The projected audience was exceeded; however, the report was submitted late.

Walenstein Musical Organization: Ms. Litt Score: 5
The report was submitted one day late.

Women's International Film Festival: Dr. Matalon-Roth Score: 3
The report was submitted late. It appears the Festival was marketed only to University of Miami students.

FY2007/2008 Final Reports:

Bascomb Memorial Broadcasting Foundation, Inc.:

The money was returned as they stopped all programming.

Centro Cultural Espanol de Cooperacion Iberoamericana, Inc.: Ms. Litt

Score: 0

The report was two years late.

Kiwanis Club of Little Havana, Inc.: Ms. Cole

Score: 0

The report was a year late and had a fundraising component. No credit was given to the City.

Ms. Cole recommended, and the Board agreed, that Kiwanis be asked to return the \$5,000 funding. Ms. Cathers will ask Kiwanis if they have materials that credit the City with its gift.

Mr. Garrigó emphasized the importance of being clear in the grant application about how to properly credit the City. This will be addressed at the next meeting.

Miami Hispanic Ballet: Ms. Jochem

Score: 0

The report was a year late, the audience was half of projected amounts and the venue changed.

FY2006/2007 Final Reports:

Miami Stage Company/Miami Children's Theater: Dr. Damian

Disqualified

No report received for FY2006/2007. Miami Stage was notified via telephone and two letters. The Board agreed that grant funds awarded to the Miami Stage Company/Miami Children's Theater must be returned to the City as the organization did not submit a final report for the FY2006/2007 grant cycle as agreed.

At the conclusion of scoring, Ms. Cathers asked if the Board wanted to consider a one-week grace period to submit final reports. She pointed out that many people submit late reports or don't use correct forms, which means they can't qualify for this year or the next grant cycle according to the way the grants are currently written. The Board agreed that deadlines for submitting final reports will be observed as published.

There being no further business to come before the Board, the meeting adjourned at 5:40 p.m.

Next regular Board meeting: Wednesday, November 18, 2009, 3:00 p.m.

FY2009/2010 Cultural Grant review and scoring meeting: Wednesday, November 18, 2009, 4:00 p.m., Coral Gables City Commission Chambers

Respectfully submitted,

Catherine Cathers
Arts & Culture Specialist and Secretary to the Board
City of Coral Gables

Minutes prepared by Nancy C. Morgan, Coral Gables Services, Inc.