



City of Coral Gables
CITY COMMISSION MEETING
February 9, 2016

ITEM TITLE:

Communications Committee Meeting Minutes of January 21, 2016

Summary of Meeting:

- 1-Approval of Minutes from December 2015
- 2- Introduction of Margot Winick, AVP
University Communications
University of Miami
- 3-City of Coral Gables/University of Miami Communications
Potential projects:
 - Interview of President Julio Frenk at CGTV studios
 - Filming of golf cart tour of UM-20 minutes
- 4-Report on Public Affairs: Maria Rosa Higgins Fallon
 - Xchange employee newsletter, January issue
 - Rebranding of departmental brochures – few samples
 - Pinecrest ad on Community Newspapers
 - Uniform branding-working with Uniform Committee
 - Pantin suggestion: Message on waste bills to promote City app
- 5-Report on Coral Gables Television: Michael Rocha
 - New CGTV studios
- 6- Current events and projects:
 - Boards and Committee reception, today at Country Club. Will be promoting the City App and Facebook.
 - Two sculptures installation at Coral Way/Biltmore Way traffic circles
 - Potential purchase of 2506 Ponce de Leon, original studio of Fink.
 - Purchase of 20 electric Nissan Leaf vehicles. Will brand them with “Coral Gables Green Fleet” identifier.
 - Coral Gables Development Projects: <http://cggisw.coralgables.com/cgdevelopment/>
- 7-City e-News Update

ATTACHMENT(S):

Draft Minutes of January 21, 2016