

CITY OF CORAL GABLES, FLORIDA

RESOLUTION NO. 2014-124

RESOLUTION OF THE CITY COMMISSION APPROVING A MOBILE APPLICATION SOFTWARE SYSTEM TO ENHANCE SERVICES TO RESIDENTS AND THE BUSINESS COMMUNITY BY PROVIDING NEWS, ALERTS, SPORT ACTIVITIES, ET CETERA THROUGH THE USE OF SMART PHONES, SPECIFICALLY APPLE, ANDROID AND WINDOW DEVICES.

BE IT RESOLVED BY THE COMMISSION OF THE CITY OF CORAL GABLES:

SECTION 1. That the City Commission does hereby approve a mobile application software system to enhance services to resident and the business community by providing news, alerts, sport activities, et cetera through the use of smart phones, specifically Apple, Android and Window devices.

SECTION 2. That this resolution shall become effective upon the date of its passage and adoption herein.

PASSED AND ADOPTED THIS TENTH DAY OF JUNE, A.D., 2014.

(Moved: Quesada / Seconded: Lago)
(Yeas: Quesada, Keon, Kerdyk, Lago, Cason)
(Unanimous: 5-0 Vote)
(Agenda Item: F-4)

APPROVED:


JIM CASON
MAYOR

ATTEST:

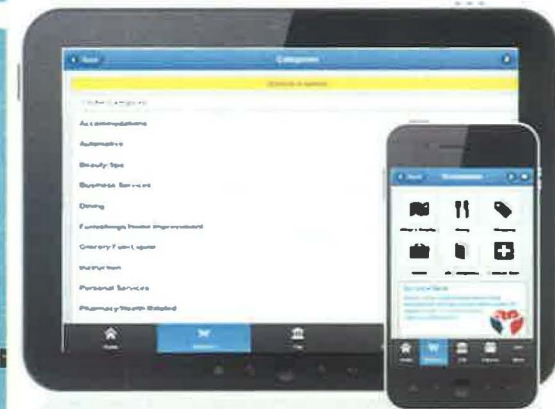
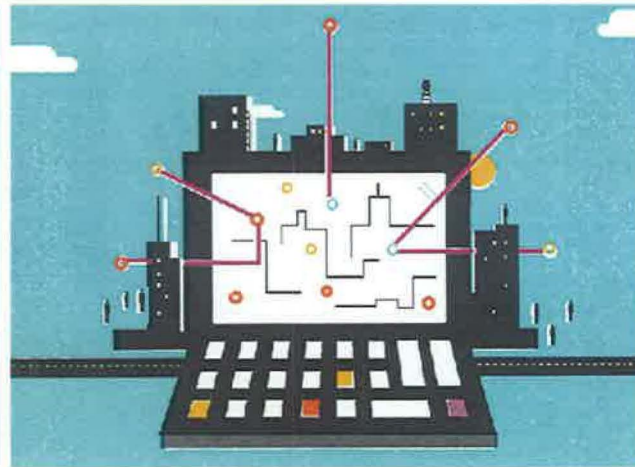

WALTER J. FOEMAN
CITY CLERK

APPROVED AS TO FORM AND
LEGAL SUFFICIENCY:


CRAIG E. LEEN
CITY ATTORNEY



City Mobile Apps



City Mobile Apps

Brand Your City With An 'All-in-One' Mobile App

Service Citizens Proactively

Enable residents to submit non-emergency requests, track status of the request, ask questions and make secure payments.

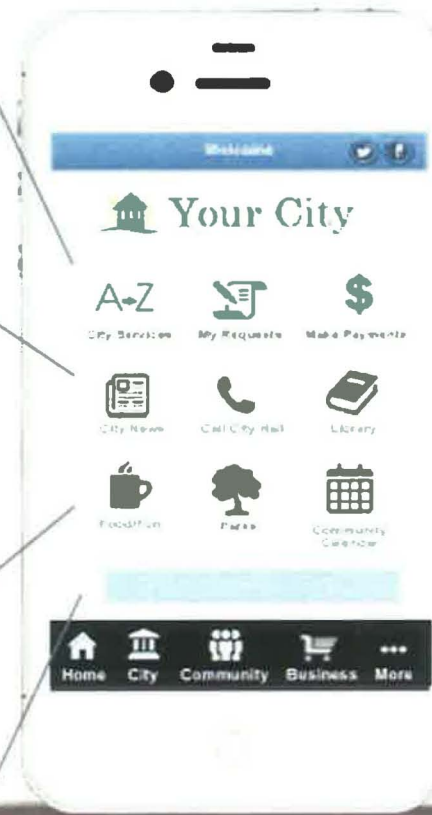
Communicate City-Wide

Instantly provide your residents with news, real-time safety alerts, and information of any kind from any source (City, Mayor & Council, Library, Chamber, Parks & Rec etc.)

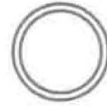
Promote Your Community

Engage your community with information on local business deals, jobs, teams sports, club activities, parks, events and more.

Banners



City Mobile Apps



Features & Functions:

- Apple, Android, and Windows devices
- Registered and anonymous requests accepted
- Upload images and files with your requests
- Searchable knowledge base and FAQ
- Receive City notifications
- Mapping, location, and routing services

City Mobile Apps



Initial Implementation:

Modules

- Customer Relationship Management (CRM)
- Code Enforcement
- Work Order System

Costs

- First year: \$14,600
- Year two recurring: \$9,600

Schedules

- CRM and Code Enforcement – FY 2014
- Work Order System – FY 2015

City Mobile Apps



Expanded Features and Functions:

- Trolley and bike route locations
- Social Media enabled

Information provided by the City's web sites:

- City news and alerts
 - Access to City permits and billing services
 - Local restaurants, businesses, and attractions information
 - Historic sites, and cultural events
-
- Information provided by other institutions' web sites

City Mobile Apps



Expanded Costs and Schedule:

Approximate Costs:

- First year: \$6,000
- Year two recurring: \$3,500

Projected Schedule:

- December 2014