

**CITY OF CORAL GABLES  
COMMUNICATIONS COMMITTEE MEETING  
Minutes of April 15, 2010**

<b>Members</b>	<b>A</b>	<b>M</b>	<b>J</b>	<b>J</b>	<b>A</b>	<b>S</b>	<b>O</b>	<b>N</b>	<b>D</b>	<b>J</b>	<b>F</b>	<b>M</b>	<b>A</b>	
Leslie Pantin Jr. Matt Bokor	P	P	E	*	*	+								Mayor Donald D. Slesnick II
Sam Joseph	P	P	A	*	*	P	A	P	P	P	P	P	P	Commissioner Maria Anderson
Katherine deBlij Maria Garcia	P	P	+											Comm. Ralph Cabrera Jr.
Vivian Moré Chuck Martinez	P	P	P	*	*	E	A	+						Comm. Wayne "Chip" Withers
David Stiefel	E	P	P	*	*	P	P	P	P	E	P	P	P	Vice Mayor William H. Kerdyk Jr

\* No meetings

x No quorum

+ Membership discontinued

**Staff in attendance:**

Maria Rosa Higgins Fallon, Office of Public Affairs

The meeting came to order at 9:30 a.m.

Approval of minutes

The minutes from the April meeting were circulated for approval.

Motion: Sam Joseph motioned to approve the April meeting minutes.

Chuck Martinez seconded the motion and it passed unanimously.

Upcoming Projects

Higgins Fallon informed Communications Committee members that she had previously emailed the link for the current Gables Xchange, the internal newsletter distributed to employees. Chuck Martinez reported that he tried to scroll down on the pages and the arrow would not work. He indicated that he tried in different computers. Matt Bokor also reported the same issue. Higgins Fallon thanked them for the information and she will check to see what could be the problem.

Higgins Fallon reported that her office is assisting in the public awareness for Earth Week. The Mayor is hosting a series of events on April 18 and 19 and she was asked to help in the promotion.

On May 6, the City will hold the Arbor Day celebration at the Merrick House. This is an event organized by the Public Service Department but her office is in charge of producing a program. At this event, the City will also present the Landscape Beautification Awards.

Higgins Fallon also reported that she is working on two award submissions on behalf of the City. The City Livability Award is due next week and Coral Gables has been selected as a finalist. She is working on a 15-page submittal on the Restoration of Historic Landmarks including Country Club Prado, DeSoto Fountain and the Old Police and Fire Station.

Bokor inquired about when the award selection will be made. Higgins Fallon was not sure but will keep them informed.

She is also working on another submission for the Awards for Municipal Excellence. Bokor asked whether the Commission appreciates the significance of these awards. Higgins Fallon said that these nominations are usually requested by the Office of the Mayor. Bokor stressed the fact that when the City Manager is making business development presentations, these awards make a difference as they are outside recognitions from nationally respected organizations. Higgins Fallon agreed about the importance of national awards and her office will continue to pursue further city-wide recognition. Recently, Coral Gables was named a Tree City USA.

Martinez inquired about the Google Fiber initiative. Higgins Fallon confirmed that the City of Coral Gables had applied for this project, but wasn't sure about the timetable for implementation, but will keep the Committee informed. Martinez stressed what a huge deal this new technology is from a resident's perspective especially for the improvement of public services.

#### Coral Gables Television

Higgins Fallon showed the video produced by CGTV which was aired at the recent Employee of the Year breakfast, entitled "CSI: Coral Gables." She also distributed the latest copy of e-News.

With no other business to discuss, the meeting was adjourned.