

The Heritage ProgramSM at Fireman's Fund Insurance Company

What is the Heritage Program?

Fireman's Fund Insurance Company was founded in 1863 with a mission to support the fire service. In 2004, we renewed our mission to support the fire service for safer communities with the launch of our Heritage Program.

Through this initiative, independent insurance agencies offering Fireman's Fund products are able to direct grants and provide volunteer support to local fire departments, national firefighter organizations, and non-profit fire and burn prevention organizations.

Since 2004, Fireman's Fund[®] has proudly awarded more than \$20 million in grants to over 1,100 different fire service organizations and fire departments nationwide. In 2008, this program was extended to our sister company, Allianz Life Insurance Company of North America, growing our impact in supporting the fire service and the communities they serve.

How does Fireman's Fund support firefighters?

Grants can be used to purchase needed equipment, firefighter training, and community education initiatives. Fireman's Fund employees and the employees of independent insurance agencies offering our products also provide volunteer support to local fire departments and non-profit fire and burn prevention organizations. Fireman's Fund has also partnered with national fire service organizations to sponsor programs that improve firefighter safety and reduce firefighter fatalities across the country.



How does the Heritage Program work?

Fireman's Fund awards grants through different channels:

- Across the country, independent insurance agencies offering Fireman's Fund products are able to direct grants to fire departments based on the growth of their business with our company.
- Fireman's Fund employees can nominate fire departments for grants and are encouraged to volunteer with community fire departments and non-profits focused on fire and burn prevention. Typical volunteer activities include working at fundraisers, installing smoke detectors, performing administrative support, or building maintenance.

Fireman's Fund also partners with national fire service organizations to sponsor vital, nationwide programs to improve firefighter health and safety and prevent firefighter line-of-duty deaths.

Why do firefighters need additional funding and support?

Funding challenges have left many volunteer and career fire departments without adequate resources. First on the scene of any emergency, firefighters must be prepared to respond to natural disasters, vehicle accidents, medical emergencies, and terrorist attacks – as well as fires – despite increasingly limited resources. Here are some startling national statistics:



- 60 percent of fire departments do not have enough self-contained breathing apparatus (SCBA) units to equip all firefighters on a shift to safely enter a burning building. (source: National Fire Protection Association, Oct. 2006)
- 65 percent of fire departments do not have enough basic portable radios to equip all emergency responders on a shift. (NFPA®, Oct. 2006)
- 63 percent of fire departments involved in wildland firefighting have not provided firefighters with formal training to respond to such an incident. (NFPA, Oct. 2006)
- An estimated 737,000 firefighters serve in departments without programs to maintain basic fitness and health. (NFPA, Oct. 2006)

Tell me about Fireman's Fund Insurance Company.

Fireman's Fund® is a premier property and casualty insurance company providing personal, commercial, and specialty insurance products nationwide. Based in Novato, Calif., Fireman's Fund is a member of the Allianz Group® (NYSE: AZ), one of the world's largest providers of insurance and other financial services.

How is the program tied to the unique history of Fireman's Fund?

Fireman's Fund was founded in San Francisco in 1863 with a mission to give a portion of its profits to support firefighters. Throughout its history, Fireman's Fund has carried on a heritage of innovation and community involvement, as one of the few insurance companies to honor all claims following the 1871 Chicago fire and 1906 San Francisco earthquake; as a pioneer in insuring major civic infrastructure projects like the Golden Gate Bridge; and through volunteer programs and corporate giving. Today, Fireman's Fund continues its founding mission to support firefighters through its Heritage Program.SM



What is Fireman's Fund Insurance Company supporting at the national level?

Fireman's Fund[®] has supported national fire service efforts by providing more than \$1 million in funds to create national programs to improve firefighter safety and reduce firefighter fatalities.



We partnered with the International Association of Fire Chiefs to help fund the “National Fire Fighter Near-Miss Reporting System” program to improve firefighter safety and reduce firefighter fatalities.

We are also a supporter of the National Fallen Firefighters Foundation and helped fund the creation of its “Everyone Goes HomeSM” campaign to reduce firefighter line-of-duty deaths. Fireman's Fund also supported the National Volunteer Fire Council's

“Heart Healthy Initiative” to reduce one of the leading causes of firefighter deaths – heart attacks.

How are Fireman's Fund agents involved?

Agencies that offer Fireman's Fund products are able to direct grants to fire departments and burn prevention organizations based the growth of their business with Fireman's Fund.

How are Fireman's Fund employees involved?

Our “Bucket Brigade” program provides our employees with the opportunity to support firefighters at the grassroots level. Through the Bucket Brigade, our employees learn about opportunities to volunteer at local fire departments, nominate fire departments for grants, and review fire department grant applications for funding.

This program was named after an early community-based approach to firefighting, long before the days of fire hydrants. Citizens banded together to form a “bucket brigade” – a line of people passing buckets of water to one another to help fight fires. Similarly, Fireman's Fund employees and its independent agents are joining forces today to support firefighters for safer communities.



How do fire departments apply for grants?

Fire departments interested in receiving a grant are encouraged to tell us about their needs by filling out our survey at: **www.firemansfund.com/heritage**. This information is then shared with our employees and independent agencies who are interested in directing a grant.

Is the Heritage ProgramSM a foundation?

No. The Heritage Program is a corporate giving program at Fireman's Fund Insurance Company. We award a portion of our profits to support firefighters for safer communities.



For more information about the Heritage Program:

Online: www.firemansfund.com/heritage

Call: 866.440.716

Program and Media Inquiries:

Danny Perry
Community Relations Manager, Fireman's Fund[®]
212.524.7892 or danny.perry@ffic.com