

City of Coral Gables

405 Biltmore Way
Coral Gables, FL 33134
www.coralgables.com



Marked-Up Agenda - Draft

Wednesday, April 9, 2025

8:30 AM

Communications/Public Affairs Conference Room

Communications Committee

Board Member Ashley Airaghi
Board Member Diana Arellano
Board Member Paul Delbo
Board Member Sabrina Lacle
Board Member Nikki Whiting

ZOOM INFORMATION**CALL TO ORDER**

Committee Chair Sabrina Lacle called the meeting to order at 8:33 a.m., Arellano seconded

ROLL CALL

Member Nikki Whiting absent

APPROVAL OF THE MINUTES

Staff member Jose Garcia presented February and March 2025 meeting minutes. (February minutes could not be shared during the previous meeting due to issues with Legistar.)

PERSONAL APPEARANCES**NEW BUSINESS****OLD BUSINESS****Centennial Update**

- Garcia showed a photo of the centennial-branded manhole covers. Staff member Sandra Rodriguez gave details about the unveiling, including ribbon cutting and flag raising. Rodriguez also provided an update on the city's audio story collection, including collaboration with HistoryMiami, presence at the University of Miami centennial event on April 8, and future events like the Chamber of Commerce gala. Lacle asked about promoting the audio stories via social media. Garcia responded that the city posted on Instagram leading up to the farmers market season.

Pet Waste

- Garcia briefly touched on the pet waste signs being distributed to residents, including demand for signs. Member Paul Delbo suggested putting the fine amount on the sign, mentioning issues with residents' swales.

Parking Program

- Rodriguez mentioned that the city's residential parking program has received over 800 registrations.

Social Media Report

- Garcia presented March 2025 social media report

DISCUSSION ITEMS

Member Ashley Airaghi asked about where centennial-related events could be found. Rodriguez and Garcia shared that centennial events can all be found at 100coralgables.com. Rodriguez added that the city has submitted the centennial website for an award with the City-County Communications & Marketing Association (3CMA).

ADJOURNMENT

Lacle motioned to adjourn the meeting at 8:50 a.m. Member Diana Arellano seconded.

NOTE