E-6

City of Coral Gables
CITY COMMISSION MEETING
November 8, 2011

ITEM TITLE:

Ordinance on First Reading. Zoning Code Text Amendment. An Ordinance of the City Commission of Coral Gables, Florida providing for text amendments to the City of Coral Gables Official Zoning Code, Article 5, "Development Standards", Division 19, "Signs", creating new sign code provisions allowing for "Signature event signs" and "Art in Public Place signs" and Article 8, "Definitions", creating new definitions; and providing for severability, repealer, codification, and an effective date.

DEPARTMENT HEAD RECOMMENDATION:

Approval.

PLANNING AND ZONING BOARD RECOMMENDATION:

The Planning and Zoning Board at their 10.19.11 meeting recommended unanimous approval (vote: 5-0) with the following modifications:

Signature Events Signs

1. Clarification the installed signs shall only advertise events at the facility the sign is located.
2. The ability to erect signs ninety (90) days in advance of events.

Art in Public Places Signs

1. Reduction in the size of the permitted signs from three-hundred-and-twenty-four (324) to one-hundred-and-twenty-one (121) square inches.
2. The ability to erect two (2) permanent signs per art piece and one (1) temporary sign per art piece with the ability of the Board of Architects to have the discretion to allow or deny for the placement of the second permanent sign.

The Boards recommended modification are included with the provisions attached as Exhibit A.

BRIEF HISTORY:

This request is to amend the text of Zoning Code Article 5, Division 19, "Signs", creating new sign code provisions allowing for "Signature event signs" and "Art in Public Place signs"; and, an amendment to Article 8, creating new definitions. These new sign provisions will allow for "Signature event signs" at museums, one screen cinemas and theaters, and allow signs on public art pursuant to the City's current Art in Public Places Program. Currently no provisions exist providing signs for signature events or public art. The amendments provide limitations on size, location, content and required review processes.

Planning Staff has prepared examples of the types and permitted sizes for "signature event signs" on the Coral Gables Museum, Cinema and Miracle Theatre (see Exhibit C - Attachment B - Illustrations 1-7). These illustrations represent one of many opportunities available as to size, location and orientation of the signs on the buildings. Staff has also included an illustration identifying "signs" that are prohibited (see Exhibit C - Attachment B - Illustration 8).

The following Exhibits are included as background information:
A. Draft Zoning Code provisions.
B. Draft Ordinance.
C. 10.19.11 Staff Report.
D. Excerpt of 10.19.11 Planning and Zoning Board Meeting Minutes.

LEGISLATIVE ACTION:

Date:	Resolution/Ordinance No.	Comments
N/A		

OTHER ADVISORY BOARD/COMMITTEE RECOMMENDATION(S):

Date	Board/Committee	Comments (if any)
10.19.11	Planning and Zoning Board	Unanimous approval with modifications (vote: 5-0).

PUBLIC NOTIFICATION(S):

Date	Form of Notification
10.07.11	Legal advertisement.
10.14.11	Posted agenda at City Hall.
10.14.11	Posted agenda, staff report, legal notice and all attachments on City web page.
10.28.11	Legal advertisement.

APPROVED BY:

Department Director	City Attorney (If Applicable)	City Manager

EXHIBIT(S):

A. Draft Zoning Code provisions.
B. Draft Ordinance.
C. 10.19.11 Staff Report.
D. Excerpt of 10.19.11 Planning and Zoning Board Meeting Minutes.