



KEEP AMERICA
BEAUTIFUL
— K A B . O R G —

CORAL
GABLES
THE CITY BEAUTIFUL

Keep America Beautiful: Do Beautiful Things



WHAT IS KEEP AMERICA BEAUTIFUL?



- Established in 1953
- Seeks to:



- 600 Affiliates Nationwide
 - 43 Affiliates in the State of Florida





**IN 2018
ALONE,
KAB:**

Activated 3.4 million
participants in their
programs

Cleaned 71,000 miles of
roads, shorelines,
beaches and parks

Collected 262 million
pounds of litter and
recycling



WHY BE AN AFFILIATE?



- National Network
- National Credibility
- Tools & Programs
- Dashboard
- Training
- Grants ***

SIGNATURE PROGRAMS

2

2



End Littering



Improve Recycling



Beautify Communities



Community Restoration and Resiliency Fund

YOUTH INITIATIVES



Community Grants

TRAINING



 keepflbeautiful 



1/2

5 likes

keepflbeautiful What a great conference! We have enjoyed learning more about how we can improve our beautification efforts and ways to end littering. And of course, we had fun too! #KeepFLBeautiful #DoBeautifulThings #KFBCConference2019



ABOUT THE GRANT OPPORTUNITIES



- Keep Florida Beautiful
 - FDOT \$16K Yearly Grant per qualified affiliate.*
- Keep America Beautiful
 - Various National Grants
 - Disaster Relief Funds



RETURN ON INVESTMENT

2

2



For each \$1 Invested by Local Government an Average of \$14.55 is returned in Community Benefits



AFFILIATION PROCESS

- Migration Process:
- Subcommittee

AFFILIATION PROCESS



AFFILIATE APPLICATION FEES

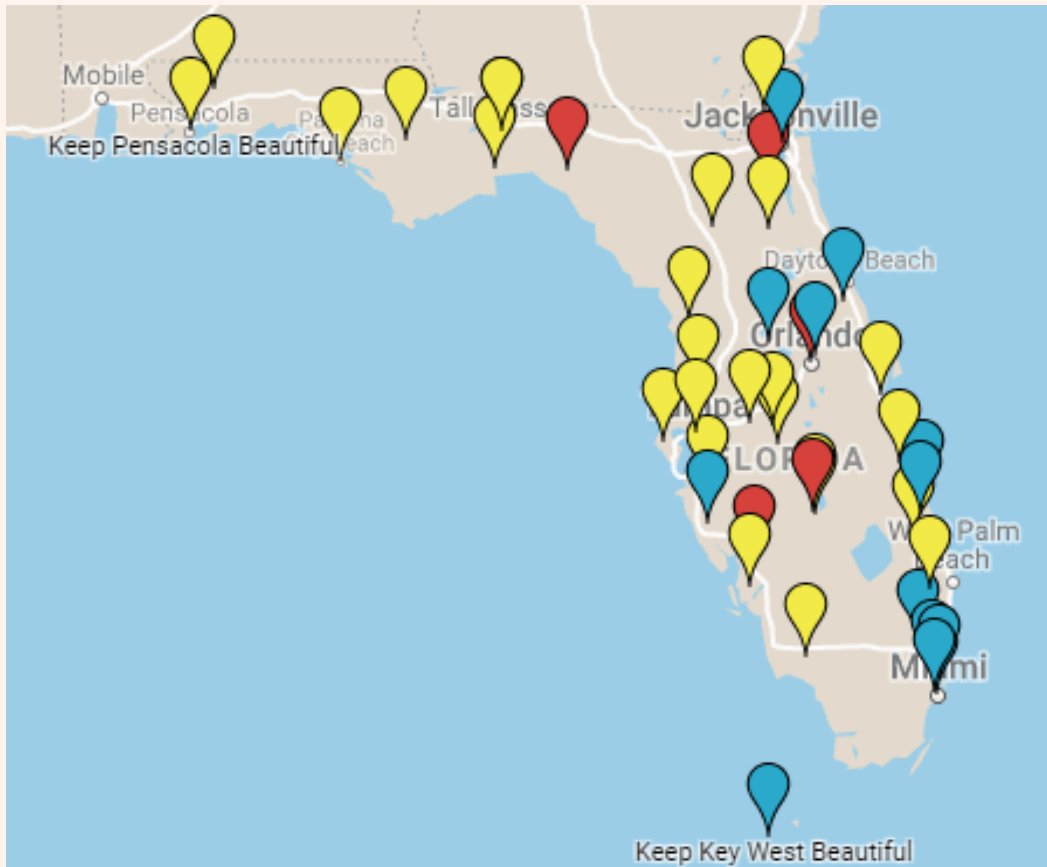
AFFILIATE APPLICATION FEES Population	On-Time Certification Fee
0-7,500	\$ 1,000
7,501 - 15,000	\$ 2,000
15,001 - 50,000	\$ 3,000
50,000+	\$ 4,000
Migration	\$ 1,000*

ANNUAL FEES

PAID ANNUALLY AFTER COMPLETING CERTIFICATION

Population	On-Time Certification Fee	Population	On-Time Certification Fee
0-7,500	\$55	74,001-150,000	\$330
7,501-15,000	\$ 110	150,000-500,000	\$385
15,001-30,000	\$ 165	500,000–1 million	\$440
30,001–50,000	\$ 220	Over 1 million	\$550
50,001-75,000		\$275	

FLORIDA AFFILIATES



NEXT STEPS

Submit Application



Attend KAB Affiliate
Training



Thank You



KEEP AMERICA
BEAUTIFUL
— K A B . O R G —

