



# Giralda Sky Installation

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May - October 2026

# Umbrella Sky in Giralda 2018

Data from July 13, 2018 - September 17, 2018

- **Media Reach:** 297,773,422 media impressions
- **Social Media Engagement:** +2,000 followers on Instagram, +300 followers on Facebook
- **Usage of #UmbrellaSkyProjectCoralGables:** 800+ posts
- **Pedestrian Count:** 1,351,458 people
- **Pedestrian Daily Average:** 214% increase
- **Parking Revenue:** Approximate increase of \$165,000 (on-street and garage parking)



*Umbrella Sky Installation in Giralda Plaza (2018)*

# 2026 Giralda Sky Designs

May - October 2026



Cielo Tejido



Giralda in Bloom

# Cielo Tejido

May - July 2026

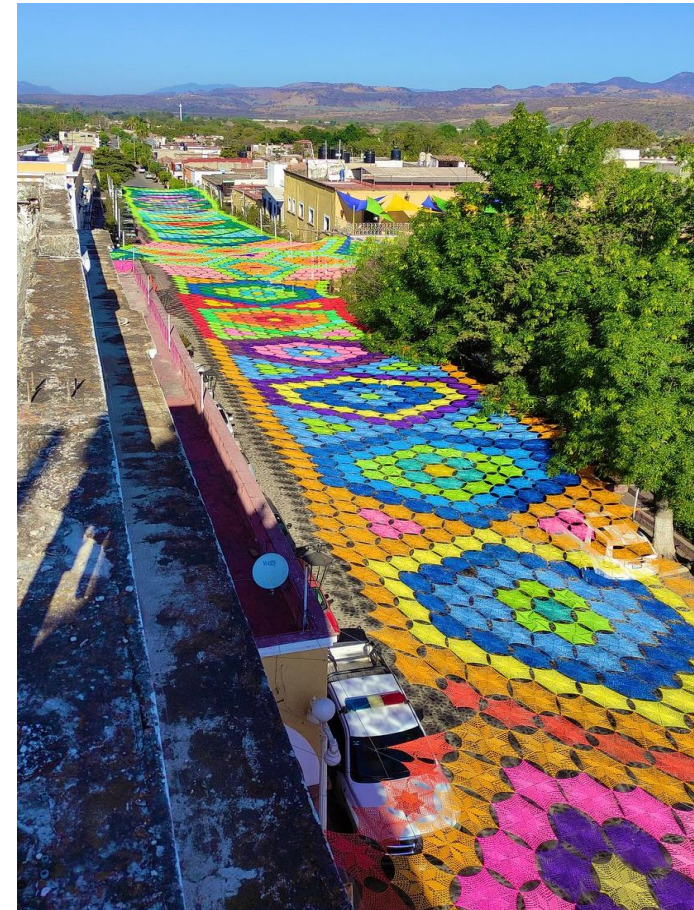
- *A Woven Sky*: Handwoven artisan installation in partnership with the Consulate of Mexico and the mother and daughter team that bring the designs to life.
- With roots in Etzatlán, near Jalisco, the mission of Cielo Tejido is to continue weaving beauty, tradition, and transformation into the world.



*Cielo Tejido Team*

# Cielo Tejido

May - July 2026



# Giralda in Bloom

August - October 2026

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- Created by Impact Plan, the original designers of Umbrella Sky in Portugal, Giralda in Bloom brings colorful flowers and welcome shade to Giralda Plaza



*The Impact Plan Team*

# Giralda in Bloom

August – October 2026

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# Installation Timeline

May – October 2026

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<b>Design Style</b>	<b>Timeframe</b>
Cielo Tejido	May-July 2026
Giralda in Bloom	August-October 2026

# Thank you!

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Coral Gables – Economic Development Department  
305-460-5392 | [bperez2@coralgables.com](mailto:bperez2@coralgables.com)