

**City of Coral Gables City Commission Meeting**  
**Agenda Item D-1**  
**August 26, 2014**  
**City Commission Chambers**  
**405 Biltmore Way, Coral Gables, FL**

**City Commission**

**Mayor Jim Cason**

**Vice Mayor William H. Kerdyk, Jr.**

**Commissioner Pat Keon**

**Commissioner Vince Lago**

**Commissioner Frank Quesada**

**City Staff**

**Interim City Manager, Carmen Olazabal**

**City Attorney, Craig E. Leen**

**City Clerk, Walter J. Foeman**

**Deputy City Clerk, Billy Urquia**

**Public Speaker(s)**

**William Gilmore, Students Working Against Tobacco**

**Nancy Maidique, Tobacco Free Workgroup**

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Agenda Item D-1 [Start: 11:49:28 a.m.]

Presentation by Tobacco Free Workgroup and the Students Working Against  
Tobacco.

Mayor Cason: Let me ask next William Gilmore and Nancy Maidique if you could come up. Hi, how are you? Sorry we took so long, but we are glad you are here and you have the floor.

Ms. Maidique: Thank you, thank you very much. Can you hear me well?

Mayor Cason: Yes.

Ms. Maidique: OK. Oh we are missing a Commissioner. OK.

Mayor Cason: Go ahead.

Mr. Gilmore: First I would like to introduce myself, my name is William Gilmore.

Mayor Cason: Speak up.

Mr. Gilmore: My name is William Gilmore, I am a student member of SWAT, Students Working Against Tobacco.

Commissioner Quesada: Can you start again?- we couldn't hear you before.

Mr. Gilmore: My name is William Thomas Gilmore and I am a student member of SWAT, Students Working Against Tobacco. To begin with tobacco products can easily cause negative effects to the community, candy and fruit flavors mask the bad taste of tobacco making the youth eager to start using them. Studies have shown that young people who view flavored products are less harmful than their non-flavored counterparts. In addition flavored tobacco companies are hoping to create a new generation of lifelong nicotine addicts. It also means that they plan on hooking young people to drugs for the rest of their lives. Thankfully tobacco is losing more business everyday yet still more than 1,200 people are still dying because of the use of flavored tobacco products. Special organizations took action to prevent the work of tobacco companies. So, I have taken up the ultimate challenge of getting the community to live healthier, happier lives without the harm that comes from tobacco flavored products. We hope that with the help of the Coral Gables City Council that we could make a Resolution to stop the selling of flavored tobacco products. There are also a couple of other places that have already made their Resolutions if you can see in the folders that were given to you. There is a map listing the location and I would like to see what you have to say on the matter.

Commissioner Quesada: I think it sounds like a really good idea, have you presented at the other municipalities as well?

Mr. Gilmore: Yes, I have.

Mayor Cason: Do you have a sample Resolution that others have used? Is that here?

Mr. Gilmore: Yes.

Commissioner Lago: This gentleman here is providing us with a sample Resolution from the City of West Miami, Florida which is our neighbor. I just got this document right now, so I haven't had a chance to really look at it in detail. Basically what he is requesting is strongly urging local retailers selling tobacco products to refrain from selling and marketing flavored

tobacco products because such products tend to promote and influence tobacco use by minors and young adults providing for an effective date. That is the gist of it correct?

Mr. Gilmore: Yes.

Commissioner Lago: And have you provided this at any other municipalities except for the City of West Miami.

Mr. Gilmore: Yes we have.

Commissioner Lago: Which ones sir.

Mr. Gilmore: That would be the Miami City Hall, also...

Ms. Maidique: Biscayne Park

Mr. Gilmore: Biscayne Park.

Ms. Maidique: I believe Doral, there are several cities that have adopted it and that is in the packet.

Commissioner Lago: I think the Mayor has a great idea, he is going to touch up on it right now, just really quick.

Mayor Cason: Yes. I am in favor of it, let's ask the City Attorney to prepare a Resolution for the next meeting that we could pass on the Consent Agenda next time around.

Commissioner Lago: Can you be here at the next meeting and the City Attorney will prepare a Resolution and we will quickly present it and obviously get it favorably passed. Alright this is exiting.

Mayor Cason: Good work. Thank you.

Ms. Maidique: I don't have to say a word

Mayor Cason: You don't have to.

Commissioner Lago: Do me a favor, swing by and see Danette our assistant and make sure you give us all of your information and if we can be of any assistance, or if you need us to reach out

to any other elected officials in the community. You can count on our support. This is a great cause, this is extremely important.

Commissioner Keon: What are they doing at the State level about this, I mean under the smoke free laws and tobacco issues and whatever else? Is there anything on the State level?

Ms. Maidique: Yes. That is why we are hoping to collect enough Resolutions between all of the cities and municipalities so that the State can then propose. For example New York City has gone smoke free, there are no flavored tobacco products we are working on the State level, but we need all of the municipalities to be on board and support this issue before we can move any further.

Commissioner Keon: But we can also added to our legislative agenda in Tallahassee with our lobbyist also.

Ms. Maidique: Oh that would be wonderful.

Commissioner Lago: We will speak to Fausto also. Please go see Danette.

Mayor Cason: We will support it.

Ms. Maidique: Thank you so much.

Commissioner Keon: Thank you.

Ms. Maidique: Have a great day.

[End: 11:55:35 a.m.]