



**City of Coral Gables
CITY COMMISSION MEETING
May 27, 2014**

ITEM TITLE:

Communications Committee Meeting Minutes of April 17, 2014

SUMMARY OF MEETING:

Approval of minutes: The minutes from the March meeting were circulated for approval.

Motion: Connie Crowther motioned to approve the March meeting minutes. Luba DeWitt seconded the motion and it passed unanimously.

Higgins Fallon provided members an update regarding recent management changes.

Higgins Fallon introduced Sonia Succar, Environmental Specialist for the City who works under Public Works Department. Succar spoke about the city's Sustainability Master Plan and Bike Plan. Ideas were discussed on how to promote these new green initiatives, including doing public service announcements regarding bike safety. The concept of creating a new CGTV show "Green Homes of Coral Gables" was discussed.

Higgins Fallon briefly updated members of the following projects:

- Coral Gables TV is now viewable on AT&T U-verse.
- Helicopter egg hunt drop on April 19 at Youth Center.
- Earth Day on April 22 to unveil the Million Orchids Program at Merrick Park.
- Spanish translation of business information.

Higgins Fallon showcased a video that promotes the new U-verse connection for CGTV. Discussion was held about possibility of doing social media.

Higgins Fallon also distributed the latest e-News issue. With no further issues to discuss, the meeting was adjourned.

ATTACHMENT(S):

1. **Draft Minutes of April 17, 2014**