

CITY OF CORAL GABLES
CULTURAL DEVELOPMENT BOARD MEETING AND CULTURAL GRANTS REVIEW
Wednesday, November 18, 2009, 3:00 p.m.
City Hall, 405 Biltmore Way, Coral Gables, Florida 33134

MEMBERS	D	J	F	M	A	M	J	J	A#	S	O*	N**	N --	COMMISSIONERS
José R. Garrigó	-	P	P	P	P	P	E	-	P	P	P	P	P	Mayor Donald D. Slesnick II
Bobbi Litt	-	P	P	P	P	P	P	-	E	P	P	P	P	Vice Mayor William Kerdyk, Jr.
Dr. Bernice Matalon-Roth	-	P	P	P	P	P	P	-	P	P	P	P	P	Commissioner Maria Anderson
Dr. Carol Damian	-	P	P	P	P	P	P	-	P	E	P	P	P	Commissioner Rafael "Ralph" Cabrera, Jr.
Beatriz Pereira	-	P	P	E	P	P	P	-	P"	P	P	P	P	Commissioner Wayne "Chip" Withers
Andrea Cole	-	A	P	P	P	P	P	-	P	P	P	P	P	Board Appointee
Ginger Jochem >	-							P	-	P	P	P	P	City Manager

* Regular Meeting + FY2008-2009 Final Reports
Regular Meeting + FY2009-2010 Grants Workshop
** Regular Meeting + FY2009-2010 Cultural Grant Applications
Review & Scoring
-- Special Board Meeting

A = Absent

P = Present

E = Excused

- = No Meeting

^ = Resigned Member

> = New Member

'' = Arrived at 3:30 p.m.

Staff In Attendance:

Cindy Birdsill, Economic Sustainability Director
Catherine Cathers, Arts and Culture Specialist
Cindy Dorrel, Special Projects Coordinator

Recording Secretary:

Nancy C. Morgan, Coral Gables Services, Inc.

Guests: Barbara Stein, Actors' Playhouse; Augusto Soledade, Brazz Dance Theater; Jadwiga Gewert, Chopin Foundation; Stephanie Norman, City Theatre; Mark Hart, Coral Gables Congregational Church; Steven Klindt, Christine Rupp, Coral Gables Museum; Carlene Sawyer, Dranoff 2 Piano Foundation; Suzanne Kores, Fairchild Tropical Botanic Garden; Raquel Ponce, GableStage; Christine Pascual Fernandez, Greater Miami Symphonic Band; Melissa Lesnick, Greater Miami Youth Symphony; Kathy Gaubatz, Miami Bach Society; Jenna Ward, Miami Children's Chorus; Melissa Bonafonte, Miami Children's Museum; Ana Estevez, William Vela, Miami Short Film Festival; Miriam Stern, Agnes Youngblood, Miami String Project; Delma Iles, Momentum Dance Company; Tracy Magellan, Montgomery Botanical Center; Donna Shelley, Joanne Schulte, Seraphic Fire; Oliver Kerr, St. Patrick's Day Committee; Doreen Marx, Byron Krulewitch, Sunday Afternoons of Music; Brian Dursum, Jason Janik, University of Miami Lowe Art Museum; Anne E. Kuite, University of Miami Festival Miami; Randy McKey, University of Miami, Cosford Cinema; Jeff Birdsill.

Motion Summary:

Minutes of the October 26, 2009 Cultural Development Board and Final Reports meeting were unanimously approved as amended.

A motion was approved to recommend City Commission approval of an amendment to the Art in Public Places Ordinance.

A motion was passed to recommend City Commission consideration of approving acceptance of a donation by the owners of 375 Miracle Mile to the Arts Acquisition Fund for the Art in Public Places program in lieu of furnishing public art.

A motion was passed to approve the previously-reviewed annual CDB report as written.

A motion was approved to appoint Dr. Matalon-Roth as CDB Chair and Ms. Litt as CDB Vice Chair.

Dr. Damian called the Board meeting to order at 3:10 p.m.

I. Clarification by Board of final two items on October 26, 2009 Cultural Development Board Minutes:

Ms. Cathers pointed out that the final two items addressed by the Board during the October 26 meeting under the heading “FY2006/2007 Final Reports” needed clarification.

After discussion, the Board agreed to amend the October 26, 2009 minutes with the following information:

To state that the Board agreed that grant funds awarded to the Miami Stage Company/Miami Children’s Theater must be returned as the organization did not submit a final report for the FY2006/2007 grant cycle as agreed.

To state that the Board agreed that deadlines for submitting final reports will be observed as published.

II. Review and approval of Cultural Development Board Minutes of the October 26, 2009 meeting:

Ms. Litt made a motion to approve the October 26, 2009 meeting minutes as amended. Mr. Garrigó seconded the motion, which passed.

III. Art in Public Places:

Board members received a proposed amendment to the Art in Public Places Ordinance, which, if approved by the Commission, would enable the City to begin collecting the percentage for art as established in the Ordinance. For clarity, Dr. Damian read the amendment.

Mr. Garrigó made a motion to recommend approval by the City Commission of the amendment to the Art in Public Places Ordinance as proposed. Dr. Matalon-Roth seconded the motion, which passed unanimously.

Ms. Cathers stated that the recommendation would be presented to the Commission at its December 15, 2009 meeting, and encouraged Board members to attend.

Regarding sculpture requirement at 375 Miracle Mile, Ms. Cathers stated that the City Manager’s office recommended the property owners instead donate their project-allocated art monies to the Public Art Acquisition Fund. If the agreement with the property owners is amended and approved by the Commission, \$19,250 (project-allocated one percentage for art) will be available for Board review and recommendation for public art. Ms. Cathers reviewed options for use of the funds. With this change, the Board acknowledged that this item will no longer need to go before the Arts Advisory Panel, making the previous motion from October 26 no longer applicable.

Ms. Cole made a motion to recommend City Commission consideration of approving acceptance of a donation by the owners of 375 Miracle Mile to the Arts Acquisition Fund for the Art in Public Places program in lieu of furnishing public art. Mr. Garrigó seconded the motion, which passed unanimously.

IV. Cultural Development Board Annual Report:

Ms. Litt made a motion to approve the previously-reviewed annual CDB report as written. Ms. Pereira seconded the motion, which passed unanimously.

V. Appointment of CDB Chair and Vice Chair:

Ms. Cole nominated Dr. Matalon-Roth as CDB Chair. Ms. Jochem seconded the nomination, which was unanimously approved.

Mr. Garrigó nominated Ms. Litt as CDB Vice Chair. Ms. Cole seconded the nomination, which was approved unanimously.

VI. Grantee Programs and Events:

Board members briefly discussed cultural programs they attended, either on an occasional or regular subscription basis. They will make every effort to attend as many grantee programs and events as possible during the year.

VII. Additional Board Business:

- a. **City Theatre:** As follow up on the Board's request for additional materials from City Theatre, Ms. Cathers reported they submitted their final report; however, they did not submit a contract with the Ring Theater as requested, and did not respond to an additional request for the document. In addition, there was concern that the program was not openly accessible to the general public. A decision was made not to deem them ineligible since their report was submitted on time, and to penalize the organization in the grant scoring category, "quality of the grant" (for not submitting the contract) and in the scoring category, "demonstration of use of funds" (for lack of open public accessibility).
- b. **Festival Miami/UM Frost School of Music:** Following up to the Board's request, Ms. Cathers prepared a summary report for the past years of this festival, and said the City's concern is that the organization is conducting programming outside the City's fiscal year and not complying with grant guidelines. Ms. Cathers stated their proposed and actual programming dates for FY2008/2009 and FY2009/2010. Staff's recommendation was that Festival Miami apply for funding next fiscal year (rather than for FY2009/2010) in order to be in compliance with the City's grant funding fiscal year requirements. This will be explained to the applicant during the Grants Review portion of the meeting. The Board agreed that funding for FY2008/2009 would remain.
- c. **Grant Application Revision Recommendations:** Ms. Cathers requested suggestions for revisions to the applications in advance of the regular Board meeting in January as there will be no December meeting.
- d. **Board Meeting Dates:** Other than the January meeting, the Board will meet in 2010 on the third Mondays of each month at 8:00 a.m. The January meeting will be held January 11 due to the Martin Luther King holiday on January 18.

There being no further regular Board meeting business, the regular meeting adjourned at 3:55 p.m.

The FY2009/2010 Cultural Grants Review meeting began at 4:10 p.m.

Ms. Cathers made the following announcements:

- Parking meter enforcement in the area around City Hall was not suspended for the duration of the meeting.
- The purpose of the meeting was for Board members to review and score grant applications. Oral presentations by applicants would not be heard unless the Board requested information from the applicant.

After welcoming guests, Dr. Damian explained that all grant applications were reviewed and studied by Board members prior to the meeting, that scoring would be visible on the large screen as they were tallied, and that only \$150,000 in grant funding would be available this year. She explained that the order of grant reviews would be alphabetical within the categories of Cultural Development; Cultural Series, Festivals and Special Events; and Community.

Dr. Damian introduced and welcomed the new Director of the Economic Sustainability Department, Cindy Birdsill, after which Board members introduced themselves.

Dr. Matalon-Roth suggested Board consideration of moving the UM Cosford Cinema from the Community grant category to Cultural Development. It was decided the issue would be addressed when the grant was reviewed.

Dr. Damian recommended that grant applicants take a copy of two informational brochures: "The Cultural Development Board Cultural Grant Keys to Success" and "A Guide to Using People First Language."

FY 2009/2010 CULTURAL DEVELOPMENT GRANT APPLICATIONS REVIEW AND SCORING:

CD-1 Actors' Playhouse

CD-12 Fairchild Tropical Botanic Garden

Mr. Garrigó recused himself from this application.

Requested: \$15,000 Scoring: 99 Awarded: \$11,500

CD-14 GableStage

Mr. Garrigó had difficulty locating acknowledgement of the support of the City in furnished materials. A GableStage representative located the acknowledgement.

Requested: \$15,000 **Scoring: 93** **Awarded: \$11,000**

CD-25 Montgomery Botanical Center

Mr. Garrigó recused himself from this application. New grant applicant, Tracy Magellan, a representative of the Center, explained that the Center is open to the public by appointment. Over 750 guests toured the facility last year. Several Board members were not aware of the Center's location. Ms. Magellan described the Center's history, collection and how it continues to evolve. Comments: outreach is limited; signage needs to be improved.

Requested: \$15,000 **Scoring: 81** **Awarded: \$8,000**

CD-27 New Theatre

Requested: \$15,000 **Scoring: 88** **Awarded: \$10,000**

CD-36 University of Miami Lowe Art Museum

Ms. Cole recused herself from this application. Mr. Garrigó expressed difficulty in locating acknowledgement of the City's support. Mr. Dursum assisted.

Requested: \$5,000 **Scoring: 94** **Awarded: \$5,000**

FY 2009/2010 CULTURAL SERIES, FESTIVALS AND SPECIAL EVENTS GRANT APPLICATIONS REVIEW AND SCORING:

CF-2 Area Stage Company Disqualified

CF-16 Greater Miami Symphonic Band

New applicant. Ms. Litt commented that this program seemed to qualify more as a Community grant. Christine Fernandez, as representative of the group, clarified their program. She said the only professionals in the program are the conductors. The others are volunteers.

Requested: \$10,000

Scoring: 80

Awarded: \$4,000

CF-17 Greater Miami Youth Symphony

Ms. Lesnick, Executive Director, confirmed that the 1,000-person attendance was a total for all five events, and clarified questions regarding rent payments. Information regarding program personnel was vague or non-existent.

Requested: \$7,500

Scoring: 88

Awarded: \$3,000

CF-19 Miami Bach Society

Ms. Gaubatz clarified a question regarding the expense budget. Comment: The reviews, performers and performances are excellent.

Requested: \$10,000

Scoring: 93

Awarded: \$7,000

CF-20 Miami Children's Chorus

Requested: \$10,000

Scoring: 91

Awarded: \$7,000

CF-21 Miami Children's Museum

New applicant. Comments: application says audience for the three story-telling, Saturday presentations at Books & Books Coral Gables location is limited to Coral Gables residents, which was deemed not possible. There was no explanation regarding budget allocations for in-county travel and equipment purchase. A representative of the organization was not present to provide clarification.

Requested: \$10,000

Scoring: 76

Awarded: \$1,000

CF-22 Miami Momentum Dance

Comment: Budget appears dependent on receiving \$6,000 from the County and the full amount from the City.

Ms. Iles reported that the organization received the full County amount.

Requested: \$10,000

Scoring: 79

Awarded: \$1,000

CF-23 Miami Short Film Festival

Ms. Estevez and Mr. Vela clarified uses for \$10,000 in expenditures, audience sizes, advertising and marketing.

Comment: Difficulty finding information about programming (lack of funds for advertising and marketing).

Electronic advertising being used extensively.

Requested: \$10,000

Scoring: 79

Awarded: \$1,000

CF-24 Miami String Project

New applicant. Comment: Program appears too dependent on City grant funding as written in the application. Ms. Stern explained that other funding is also received, and the percentage shown in the application includes more than the City's funding.

Requested: \$10,000

Scoring: 84

Awarded: \$4,000

C-28 Orchestra Miami

Comment: Calculations for the budget were not correctly computed. Audience information was not included. Information regarding the singer was included, but was not clearly defined as there was no heading for reference. A representative of the organization was not present to provide clarification.

Requested: \$5,000

Scoring: 74

Awarded: -0-

C-30 St. Patrick's Day Committee

Requested: \$5,000

Scoring: 86

Awarded: \$3,000

C-31 South Florida Youth Symphony

Comment: The application requests funding for a meet-the-composer event stated as a world premiere for a local performer. The Funding Arts Network provided the performer with a small grant a few years ago to appear at the Arsht Center. The performance is innovative. This is a one-performance, audience-interactive show, but not a world premiere.

Requested: \$5,000

Scoring: 80

Awarded: \$3,000

C-34 UM School of Communication/Cosford Cinema

Ms. Cole recused herself from this application. Comments: Dr. Matalon-Roth said the application seemed to be in the wrong category and suggested it be moved to Cultural Development; however, one stipulation of the Cultural Development grants is a \$250,000 budget. Therefore, the application remained in the Community grant category.

Requested: \$5,000

Scoring: 84

Awarded: \$3,000

Grant review scoring was completed at 6:56 p.m., after which Dr. Damian explained the procedure for determining allocation of the \$150,000 grant funding. It was decided that grants scoring 74 and under would be automatically eliminated from funding consideration. The funding allocation process was conducted, visibly displayed on a large screen and concluded.

There being no further business to come before the Board, the meeting adjourned at 7:32 p.m.

Respectfully submitted,

Catherine Cathers
City of Coral Gables Arts & Culture Specialist and Secretary to the Board

Minutes prepared by Nancy C. Morgan, Coral Gables Services, Inc.