



**City of Coral Gables  
CITY COMMISSION MEETING  
July 10, 2018**

**ITEM TITLE:**

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF CORAL GABLES, FLORIDA, APPROVING THE ESTABLISHMENT OF A CITY MANAGED CENTRALIZED VALET SYSTEM WITHIN THE CITY'S CENTRAL BUSINESS DISTRICT

**BRIEF HISTORY:**

There are various valet parking providers located throughout the City's Central Business District ("CBD"). Currently there are over twenty (20) private valet stands that serve restaurants and other businesses, within the CBD. Since June of 2006 the Business Improvement District (BID) has operated a centralized valet system exclusively on Miracle Mile within the CBD; and

In 2014 City staff began studying the need for a centralized valet system throughout the CBD and City staff has made various presentations over the last two years to the City Commission regarding the efficacy and possibility of a City managed centralized valet system in the City's CBD and the City Commission has been supportive of the idea of a centralized valet throughout the CBD during those presentations.

A centralized valet system throughout the CBD would allow for a consistent customer service and pricing for residents and visitors of the City of Coral Gables and adoption of a centralized valet system in the CBD would open up approximately thirty on-street spaces in the area.

Hotels located within the City's CBD would continue to operate duly authorized and permitted valets given the unique needs of hotels within the CBD.

Given the City's recent investment in the CBD area, including extensive improvements to both Miracle Mile and Giralda Plaza, a centralized valet system in the CBD would allow for uniform City branding and oversight, and allow for visitors to the CBD to drop off and pick up vehicles at different locations in the CBD.

**Attachment(s):**

**1. Proposed Resolution**