



www.danielmarosi.com



marosi.daniel

305.804.3828

dmarosidesign@gmail.com

45740 Pickett Street, Callahan, FL 32011

ARTIST BIO

Daniel Marosi is a professional artist with a practice that spans painting, sculpture, public art, and commercial media, unified by an exploration of the visual language of graphic symbols and text. Marosi designs each artwork to communicate a specific aesthetic with the potential to shape behavior, reinforce identity, and create meaningful connection with a moment or a place. Marosi creates visual experiences that belong to their location, always calibrated to the materials and scale appropriate for each site.

City governments, media executives, universities, and museums have relied on artist Daniel Marosi for collaboration in delivering successful, site-specific public artworks that serve diverse community stakeholders. His public art commissions exhibit sensitivity to civic identity, architectural context, and the long-term durability a public installation demands. Similarly, his set designs for international media networks are distinguished by a commitment to site-specificity and scale. Additionally, as an arts instructor, the ability to inform and inspire students from youth art workshops to university design students is a defining principle in Marosi's artistic career.



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ARTIST STATEMENT

I am a Florida-based visual artist and design director. My work responds to site and scale as a primary starting point. My design methodology has enriched gallery and museum spaces, multi-media environments, and public civic spaces. Every project I undertake begins with a deep consideration of a location's intention. Through material, color, and form, I focus on creating appropriate visual signals that enhance meaning and purpose for each specific site.

PUBLIC ART AND DESIGN COMMISSIONS

2026 Town Hall Sculptural Benches | The Town of Davidson forthcoming installation | Davidson, NC
2026 Bernard Wolfson Bench Design | The Underline Park forthcoming installation | Miami, FL
2026 Opa-locka Artscape Project | City-wide centennial branding and fabricated designs | Miami, FL
2020/2024 Presidential Election Set Design | NBC Universal Telemundo | Miami, FL
2020/2024 Network Presidential Inauguration Set Design | NBCUniversal Telemundo | Washington, DC
2023/2024 Signs of Life | Pembroke Pines and Miami Shores, FL
2023 Network News Studio Desk Design | NBC Universal Telemundo | Miami, FL
2023 Pines Cultural Center Mural | Pembroke Pines, FL
2022 Hoy Dia Talk Show Set Design | NBC Universal Telemundo | Miami, FL
2022 Network Newsroom Desk Design | NBC Universal | Miami, FL
2022 Flagler Village Streetscape | Ft. Lauderdale, FL
2021 Freeway Ends Sculptural Installation | Ratcliffe Art + Design Incubator | Miami, FL
2020 Presidential Nominee Debate Set Design | Univision Television Network | Los Angeles, CA
2020 California Governors Forum Set Design | Univision Television Network | UCLA | Los Angeles, CA
2018 Network Newsroom Desk Design | Univision Television Network | Miami, FL
2018 Network News Studio Desk Design | Univision Television Network | Miami, FL
2017 Bloomingdales Collection Mural | Miami, FL | Curator Luky Cancio
2015 The Love Barge | Vizcaya Museum & Gardens, Miami, FL | Curator Gina Wouters



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SOLO EXHIBITIONS

March 2025 *Salt + Light* sculptural art installation | Fort Lauderdale Beach, FL
August 2024 *The Identi-Ts Project* | Ansin Family Gallery | Miramar, FL
April 2023 *Rejoice Always* | Miami Beach Regional Library | Miami Beach, FL
December 2022 *Evidence of Things Unseen* | Fort Lauderdale-Hollywood International Airport
June 2022 *And The Word Was God* | St. Thomas University | Curator Dainy Tapia | Miami, FL
April 2012 *Engagement* | Ricart Gallery | Miami, FL
September 2010 *New Paintings* | Ricart Gallery | Miami, FL
August 2007 *Miami Interchange* | Private Residence | Miami, FL
June 2006 *The Low Season* | Crossroads Gallery | College Park, MD

SELECTED GROUP EXHIBITIONS

March 2026 Dorcam Museum at Pinecrest Gardens | Curators Carola Bravo & Marcelo Llobell | Miami, FL
December 2025 *Flex & Flux* | Collective 62 | Curator Molly Channon | Miami, FL
November 2024 *MYRIAD* | Rosemary Duffy Larson Gallery | Davie, FL
October 2023 *Praxis Time Passing* | Studio 18 Art Complex | Pembroke Pines, FL
August 2023 *Chance Encounters* | Studio 18 Art Complex | Curators Juliana Forero + Ingrid Schindall
July 2022 *American Graffiti* | Studio 18 Art Complex | Curator Reniel Diaz | Pembroke Pines, FL
February 2022 *Unity* | ATSL Contemporary | Curator Luba Kladienko-Ramirez | Miami Shores, FL
May 2018 *End to End* | Frost Art Museum | Miami, FL
February 2017 *The Variety Show* | Laundromat Art Space | Miami, FL
Summer 2016 *Flesh & Text* | Miami Beach Urban Studios Gallery | Miami Beach, FL
December 2013-2018 Cancio Contemporary | Aqua Art Fair | Miami, FL
October 2016 *Unkink* | Bakehouse Art Complex | Miami, FL
December 2015 *Vizcaya-fy or Bust* | Vizcaya Museum & Gardens | Curator Gina Wouters | Miami, FL
June 2014 Cancio Contemporary | Affordable Art Fair | London and New York
January 2014 The Projects at FAT Village | Curator Luky Cancio | Ft. Lauderdale, FL
December 2012 Cancio Contemporary | Context-Art Miami | Wynwood, Miami, FL
November 2011 Bloomingdales B Gallery | Curator Luky Cancio | Miami, FL
December 2010 MIA Mi Cielo Pop Up Gallery | Curator Inez Suen | North Bay Village, FL
June 2010 *My Private Art Club* Pop Up Gallery | Curator Inez Suen | Miami, FL
February 2005 Tsunami Benefit Exhibition | Dorsch Gallery | Miami, FL



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PROFESSIONAL EXPERIENCE

Creative Order, Callahan, Florida 2018 - present

Founder & Creative Director

- Launched new broadcast products for television networks such as NBCUniversal Telemundo and Univision
- Direct visual, typographic, and graphic design solutions for commercial and non-profit clients
- Partner with corporate and municipal clients to enhance visual impact and increase audience engagement
- Collaborate with stakeholders to produce attractive and functional designs aligned with brand objectives
- Manage studio finances, invoicing, vendor relations, and contract negotiations.

Select Clients: *The City of Fort Lauderdale, The City of Miami Shores, The City of Pembroke Pines, Ultra Music Festival, MCI Churches, Lighthouse Church Miami Beach, NBCUniversal Telemundo, Univision Communications, UCLA, The Latin Community Foundation, The California Democratic Convention, FX Design Group, Lubox Media,*

Univision Communications, Miami, Florida 1996 - 2018

Art Director, Production Design 2012 - 2018

Art Director, Entertainment Design 1998 - 2012

Senior Designer 1996 - 1998

- Managed creative teams producing 2D/3D animation, graphic branding systems, typographic treatments
- Designed scenic environments and coordinated custom fabrication
- Collaborated with television producers, writers, and lighting designers
- Created integrated visuals for national news, entertainment, and sports shows
- Developed content for social media and sales activations

WFLA-TV NBC News Affiliate, Tampa, Florida 1993-1996

Graphic Designer

Designed on-air daily news graphics, promotional campaigns, and printed matter

AWARDS & RECOGNITION

The Miami Underline Design Competition Winner 2025

Broward County Cultural Division Artist Innovation Grant 2025

Broward County Cultural Division Artist Support Grant 2022, 2023, 2024

National Broadcast Production Design Award 2021, 2022

Newscast Studio Set of the Year Award 2020

International Promax/Broadcast Design Award 1995, 1998, 2018

Regional Emmy Nomination 2000



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TEACHING AND RESIDENCIES

Florida International University, Miami, Florida 2022- 2025

Adjunct Professor of Graphic Design, Department of Art & Art History

- Developed and taught courses in Graphic Design, Typography, Illustration, and Studio Practice
- Integrated critical inquiry, historical context, and technical mastery in each design assignment
- Fostered proficiency in industry-standard Adobe Design software and professional practices
- Designed Micro-Credential Courses for non-art majors seeking proficiency in Adobe Design Software
- Implemented individualized teaching approaches tailored to students' strengths and goals

Broward College, Broward County, Florida 2024 -2025

Adjunct Professor, Visual and Performing Arts and Humanities

- Presented historical perspectives on visual culture connecting art and design relationships
- Explored contextual influences, style preferences, technological advances, and world events
- Facilitated critical thinking and analytical skills through multimedia instruction and site visits

Studio 18 Art Complex, Pembroke Pines, Florida 2023-2025

Resident Artist and Workshop Instructor

- Produced new artwork in a collaborative studio space
- Developed public exhibitions with curators and artists
- Presented periodic instructional workshops for all ages focused on mixed media composition

Mellon Foundation Humanities Edge 2023, 2024

Workshop Educator

- Facilitated hands-on creative projects for students entering university Humanities programs
- Introduced artistic concepts and practices to university students through lectures and demonstrations

Pembroke Pines Art & Cultural Center 2023

Visiting Arts Instructor

- Secured grant funding from Broward County Cultural Division
- Developed weekly educational art curriculum for middle school students
- Connected hands-on material exploration with contemporary art practices
- Curated final class exhibition at a community public gallery



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TEACHING AND RESIDENCIES (continued)

IS Projects Summer Residency, Miami, FL 2023

- Grant-sponsored Intensive program of printmaking techniques including silkscreen and letterpress
- Study of printmaking history with a focus on contemporary expression
- Collaborative portfolio exchange exhibition with nationally renowned printmakers

The Frank Gallery, Pembroke Pines, Florida 2022

Visiting Arts Instructor

- Developed and taught weekend painting classes for all ages
- Focused on construction of letterforms and symbols

The Armleder School Residency, Cincinnati, Ohio 2021

Artist in Residence

- Developed weekly art curriculum for urban elementary and middle school students
- Guided students and staff in creation of collaborative permanent public artwork

EDUCATION

MFA

Florida International University

BFA

The University of Akron

Foundation Studies

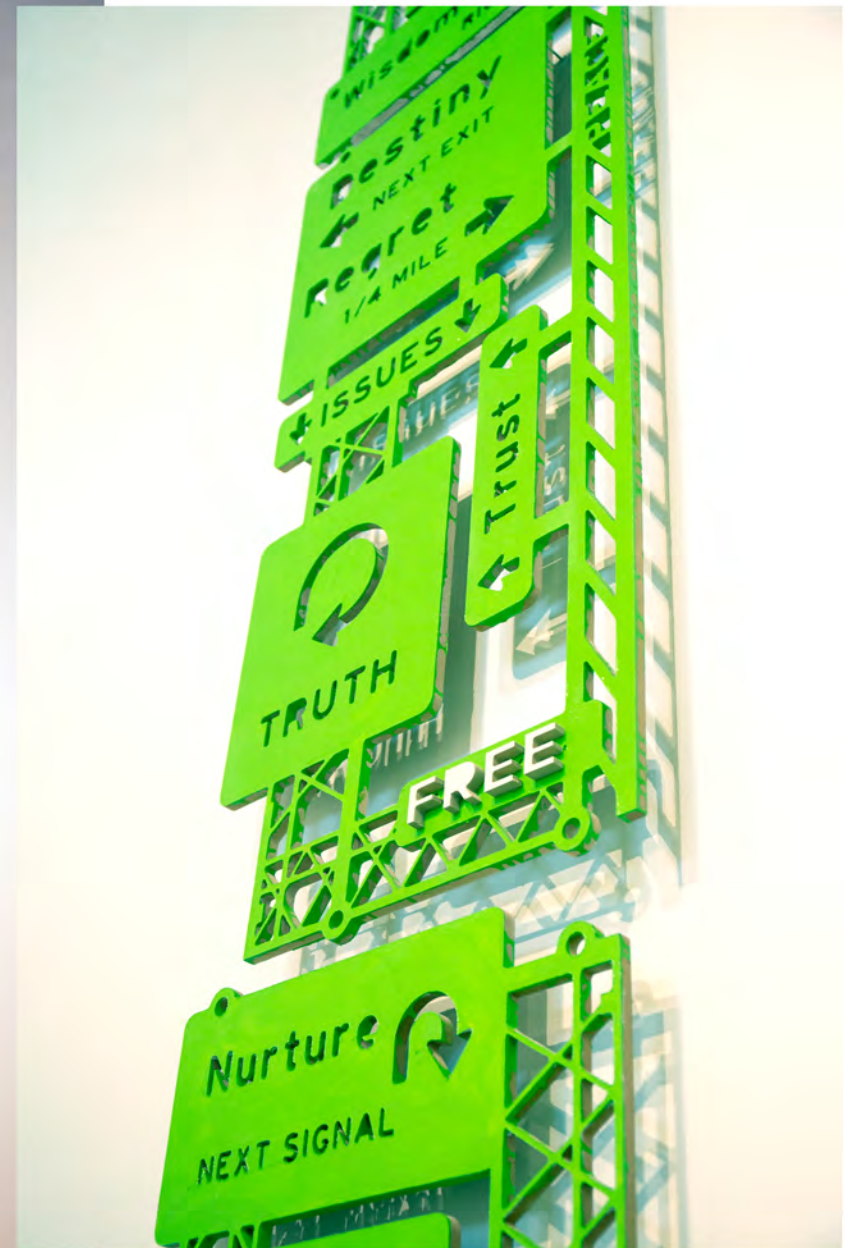
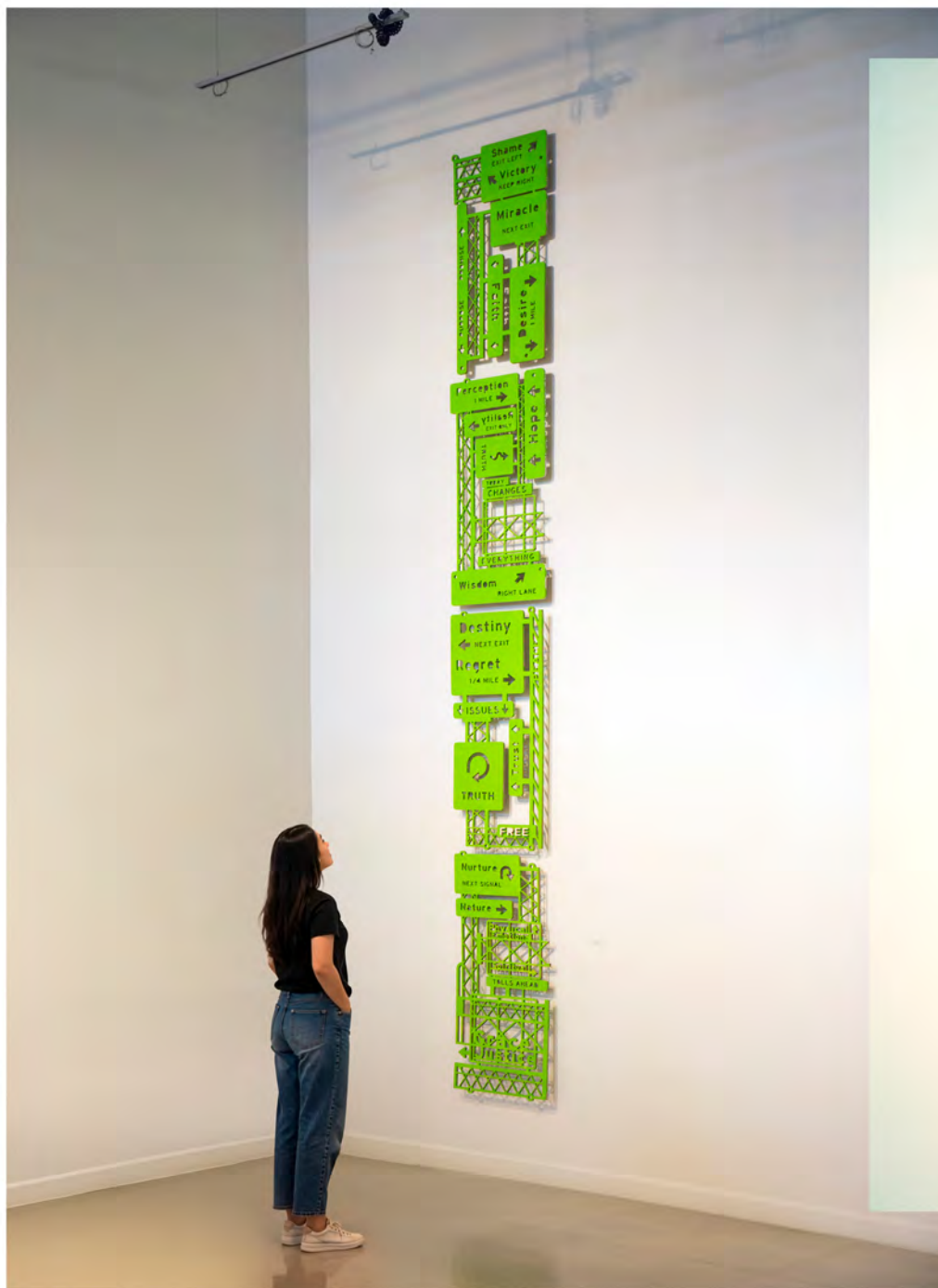
Cleveland Institute of Art



Opa-locka Bus Shelters



Signs of Life



Totem



Salt + Light

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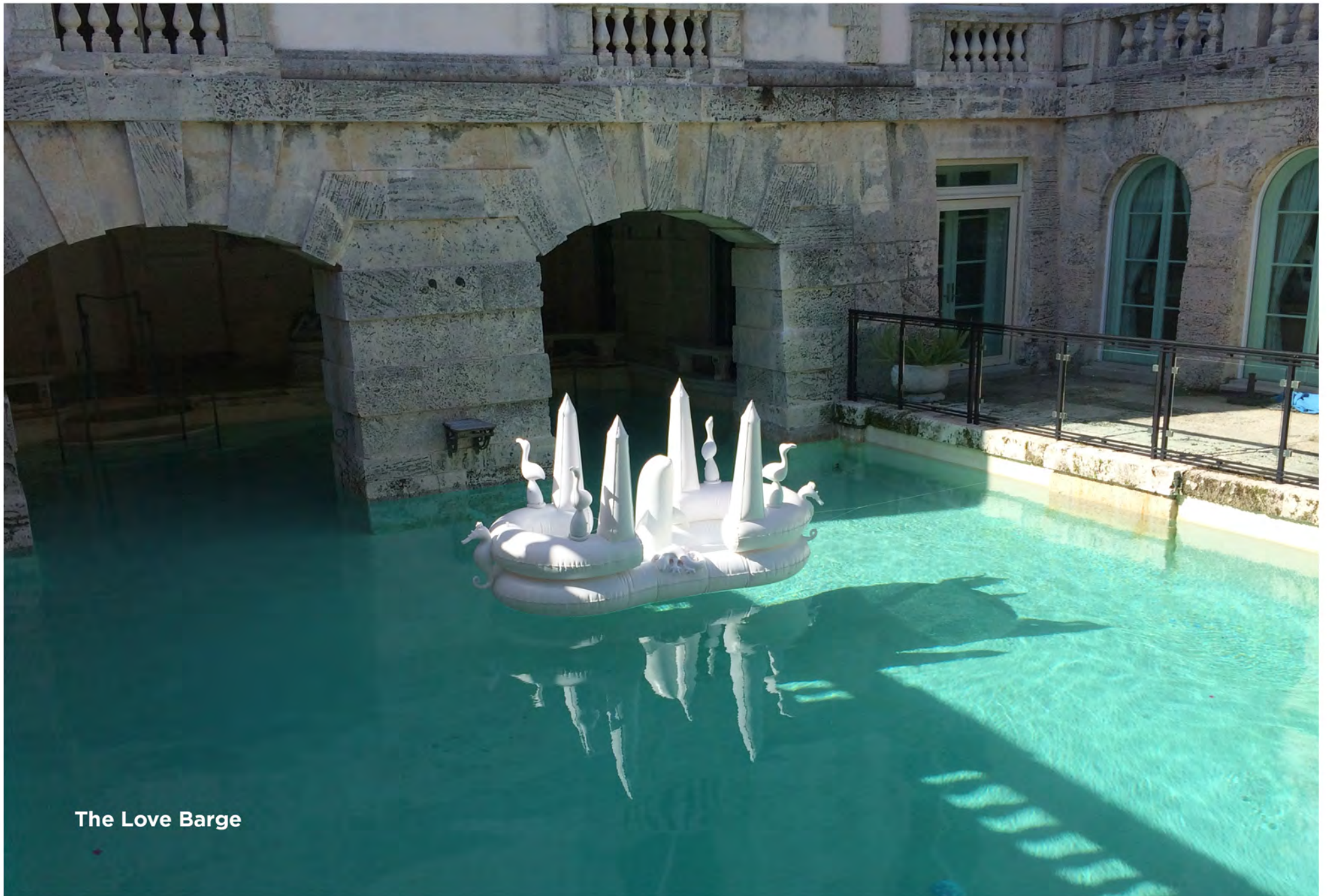


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Network News Studio Desk Design



The Love Barge

IMAGE LIST

Opa-locka Bus Shelters

2026

In celebration of the centennial anniversary of the City of Opa-locka, I was commissioned to redesign the bus shelters to complement the distinctive Arabian style architecture of this Miami-Dade County municipality. The main structure was paneled in patterns reminiscent of the geometric tiles and domes in the city.

Materials: Powder coated aluminum

Dimensions: 8ft x 12ft x 2.5ft

Client: The City of Opa-locka, Florida

Budget: \$15,000

Signs of Life

2023

This series of over twenty permanent site-specific interventions are positioned along public pathways, in parks, and around community centers. The signs indicate internal directions in the form of official road signs that have the potential to transform behavior.

Materials: High density polyethylene, steel posts

Dimensions: 102in x 32in x 1in each

Client: The Cities of Miami Shores and Pembroke Pines, Florida

Budget: \$29,000

Salt + Light

2024

In a sustained performance lasting several hours, large ice sculptures engraved with words related to time in the future were positioned along the beach at sunrise. As the sun rose, the text became illegible and the objects gradually returned to their source in the ocean.

Materials: Ice, sunlight

Dimensions: 4.5ft x 2ft x 2ft each

Client: Broward County Cultural Division Innovation Grant

Budget: \$15,000

Totem

2025

Designed specifically for the double-height gallery space, a stacked series of directives display emotional, moral, and spiritual decision in the form of highway road signs. The progression of text leads viewers upward in the assumed direction of heaven.

Materials: Medium density fiberboard, industrial paint

Dimensions: 16ft x 2ft x 1in

Client: Rosemary Duffy Larson Gallery, Broward College

Budget: \$650

Network News Studio Desk Design

2022

Of the many news desks I have designed for television studios, this is my favorite. The minimal desk features clear glass video monitors that allow the desk to dematerialize as graphics move across its transparent base. The angular design is precisely engineered to stabilize the structure while eliminating visible supporting materials.

Materials: Aluminum, steel, plexiglass, LED lighting, glass video monitors, mica, wood

Dimensions: 9ft x 4.5ft x 3ft

Client: NBCUniversal Telemundo Studios

Budget: \$24,000

The Love Barge

2015

Commissioned for the annual Art Basel Miami activation event in collaboration with Florida International University cohorts, the floating inflatable sculpture appropriates aspects of the landmark stone barge at the Vizcaya Museum. Reconfigured as a contemporary Miami artifact, the sculpture highlights a 21st century contrast to the old grotto pool.

Materials: Inflatable vinyl

Dimensions: 9ft x 4.5ft x 3ft

Client: Vizcaya Museum & Gardens

Budget: \$3,500