



**DRAFT**

**CITY OF CORAL GABLES  
ARTS ADVISORY PANEL MEETING  
Wednesday, January 12, 2022 9:00 a.m.**

**Historical Resources & Cultural Arts Department  
Hybrid Meeting & Virtual via Zoom**

*Historical Resources &  
Cultural Arts*

2327 SALZEDO STREET  
CORAL GABLES  
FLORIDA 33134

☎ 305-460-5093  
✉ hist@coralgables.com

<b>MEMBERS</b>	<b>F</b>	<b>M</b>	<b>A</b>	<b>M</b>	<b>J</b>	<b>J</b>	<b>A</b>	<b>S</b>	<b>O</b>	<b>N</b>	<b>D</b>	<b>J</b>
	<b>21</b>	<b>21</b>	<b>21</b>	<b>21</b>	<b>21</b>	<b>21</b>	<b>21</b>	<b>21</b>	<b>21</b>	<b>21</b>	<b>21</b>	<b>22</b>
Nelson de León	P	E	-	P	P	-	P	P	P	P	P	P
Eugenia Incer*							P	P	E	P	P	E
Adler Guerrier	P	P	-	P	P	-	P	P	P	P	P	P
Maggie Hernandez* - V. Chair	P	P	-	P	P	-	P	P	P	P	A	E
Dr. Jacek Kolasiński - Chair	P	P	-	P	E	-	P	P	P	E	P	P
Emily MacDonald-Korth	V	P	-	V	P	-	E	E	E	E	P	P
Manny Mato	V	E	-	V	P	-	E	P	P	P	P	P
Marijean Miyar	P	V	-	V	P	-	P	P	P	E	P	P
Juan Roselione-Valadez	P	P	-	V	P	-	P	P	P	E	A	P

**LEGEND:** A = Absent; P = Present; V = Virtual; E = Excused; \* = New Member; ^= Resigned Member;  
- = No Meeting    + = Special Meeting

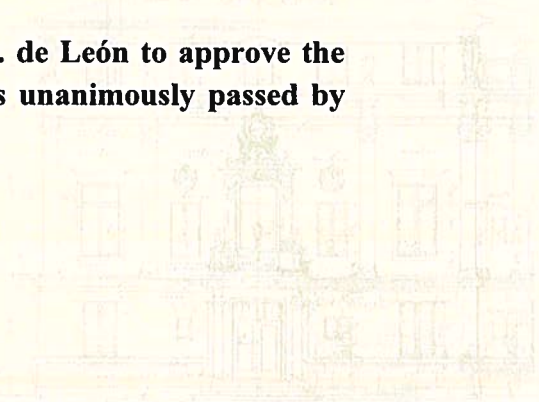
**STAFF:**  
Warren Adams, Historical Resources and Cultural Arts Director  
Catherine Cathers, Arts and Culture Specialist

**MEETING RECORD / MINUTES PREPARATION:** Catherine Cathers, Arts & Culture Specialist,  
Historical Resources & Cultural Arts Department

The Arts Advisory Panel meeting was called to order by Mr. Kolasiński at 9:08 a.m.

**APPROVAL OF NOVEMBER 10, 2021 MEETING MINUTES:**

**A motion was made by Mr. Mato and seconded by Mr. de León to approve the meeting minutes of November 10, 2021 and, which was unanimously passed by voice vote.**



APPROVAL OF DECEMBER 08, 2021 MEETING MINUTES:

**A motion was made by Ms. Miyar and seconded by Ms. MacDonald-Korth to approve the meeting minutes of December 08, 2021 and excuse the absences of Ms. Hernandez and Ms. Incer today, which was unanimously passed by voice vote.**

PERSONAL APPEARANCES:

a. MAYOR VINCE LAGO

The Panel was informed that Mayor Lago had a conflict this morning and sent his apologies, requesting to reschedule his appearance to a future meeting.

NEW BUSINESS:

a. STOREFRONT WINDOW COVERINGS

Ms. Cathers updated the Panel on a resolution approved by the City Commission to create two-dimensional artwork for storefront windows. She presented a PowerPoint with an overview of the program referencing the need and benefit, goals, objectives, and criteria, noting that it is a collaboration between the Historical Resources and Cultural Arts department with the Economic Development department and Business Improvement District. The intent is to have a program, Ms. Cathers continued, that contributes to the beautification and welcoming atmosphere of the downtown area with a proposed title of “Art on! Storefront Windows.”

Detailed information was given, stating that area artists and designers will be invited to submit qualifications for consideration to develop customized window coverings that can also function as public art and opportunities for social engagement. The program, Ms. Cathers said, was created in response to the unoccupied retail spaces that are leaving windows bare and exposing unfinished interiors. Project goals were stated, and the steps needed to implement the program, including a Request for Qualifications (RFQ) and establishing a selection panel of arts professionals, community members, and staff. The Panel was advised that five artists and/or designers would be selected to create modular designs that may be replicated to fit a variety of window sizes. Examples from a similar program on Miami Beach were shown. Ms. Cathers stated that it is a pilot program that may evolve depending on the response. It was noted that an honorarium will be provided with the hope of attracting established professional artists and designers.

The Panel briefly discussed how many storefronts are currently empty and discussed how the designs may best be distributed. It was agreed that artists would retain copyright and the design would be for licensing rights with the City. The Panel overall recommended a licensing period of two years.

Staff informed the Panel that the code requires vacant storefronts to have their windows covered, it does not state the materials or design of the covering; however, the zoning code regarding these requirements is currently being reviewed.

The Panel discussed making sure artist information is included using signage and a link to further information about the design and the artist. The artist fee was discussed, clarifying that at this time the request from the Art Fund would cover the program artist and design fees, and not the fabrication and installation of the wraps.

Staff requested members of the Arts Advisory Panel to sit on the selection panel stating that qualifications would be reviewed to select up to five artists who would be asked to create proposed designs. The designs would then be reviewed by the panel for a final recommendation.

With no further discussion, the following motion was made:

**Ms. MacDonald-Korth made a motion recommending Mr. Kolasiński and Mr. Guerrier to sit on the Art On! Storefronts selection panel. Ms. Miyar seconded the motion, which passed unanimously.**

b. KIOSK ART

Staff informed the Panel that the IKE Kiosks throughout downtown are being considered as a location to place two-dimensional art on one of the rotating advertising panels. Ms. Cathers stated that the kiosks are in high traffic areas and present an opportunity for area artists to present work they may already have in their collection. This program, she continued, would be similar to the Art on! Storefront program, where the City would license work by the artist for a limited time. It was clarified that this is in the early stages of development and would follow a similar program established in Baltimore.

Various approaches were discussed, whether the call would be thematic, seasonal, specify materials such as photography or painting, or leave it open. Mr. Kolasiński asked if using moving images would be possible. Ms. Cathers responded that it was unclear.

The Panel questioned whether people would stop to appreciate the artworks, noting the images would flash on screen for a brief time.

One suggestion was to have a function where people could take a selfie and text it to different areas of the City with the art as a background, creating a time of augmented reality selfie.

Ms. Miyar suggested using the opportunity for promotion of cultural events and venues throughout the City. Staff stated that organizations are currently listed on the kiosks.

The Panel wondered how many images would be needed and how long they should be on a rotating basis to keep it fresh. Discussion continued around how to make it an experience or have viewers create their own interactive experience. The Panel agreed that interactivity would be good.

There was concern about how to distinguish the images so that they wouldn't potentially read as advertising, noting that contextualizing them would be important.

The discussion circled back to whether it was a worthwhile project and moved toward exploring how to make it a more unique opportunity, including possible use of NFTs. The Panel asked for more specificity about the opportunity and agreed to meet at one of the kiosks at the next meeting. Ms. Cathers advised the Panel that the closest kiosk to City Hall is at Miracle Mile and Salzedo St. With no further discussion, the following motion was made:

**Ms. Roselione-Valadez made a motion recommending that the Arts Advisory Panel meet at one of the City's IKE Kiosks at their next meeting. Ms. Miyar seconded the motion, which passed unanimously.**

#### ART IN PUBLIC PLACES UPDATES:

The Panel was updated on responses that were received to questions regarding the materials of the proposed Zilia Sanchez sculpture, Concepto I. Ms. MacDonald-Korth reported that the Gallery was asked for information about how the sculpture was made so she could evaluate whether the surface was appropriate for exterior display. She stated that her assessment is that it is fine for outdoor installation, clarifying that the system is called Matthews, which is made for exterior signs and architectural elements. They have an involved preparation of the metal surface, she continued, and spray coat it with the paint system. Ms. MacDonald-Korth stated that as long as they did it properly, and based on the detail of their answers, it sounds like they did it right.

Ms. Cathers reported that the sculpture went to the Cultural Development Board with the material information, and the Board requested an appraisal prior to making a recommendation to the City Commission. She added that landscaping modifications were discussed with the City Manager, who supported having the area re-designed to accept and complement the artwork with the artist involved as much as possible.

The Panel was updated on the progress of the Coral Carpet artwork by R&R Studios at Balboa Plaza, noting that it is complete.

The Panel was notified that staff will be visiting Fredric Snitzer Gallery to view the previously discussed proposed artworks for temporary installation. Ms. Cathers stated that she will meet with Mr. Snitzer on site to review where they could best be sited. She discussed the possibility of having

the installation as part of the City's Art Basel program and asked the Panel to consider this, or recommend other artists and artwork.

CITY COMMISSION ITEMS:

The Panel was advised of the Commission Resolution approving the concept of installing artwork and using a direct selection of an artist as the selection method for future artwork at 427 Biltmore Way.

The Panel was advised of the Commission Resolution approving development of public art opportunities at the new Mobility Hub using the minimum 1.5% of Art in Public Places fees toward the public art project.

DISCUSSION ITEMS:

There was no further discussion.

ITEMS FROM THE SECRETARY:

There were no additional items from the secretary.

There being no further business, the meeting adjourned at 10:23 a.m.

Respectfully submitted,



Catherine J. Cathers  
Arts & Culture Specialist