



DRAFT

**CITY OF CORAL GABLES
CULTURAL DEVELOPMENT BOARD MEETING
Tuesday, August 6, 2019 8:30 a.m.
Coral Gables Museum
285 Aragon Ave., Coral Gables, Florida 33134**

*Historical Resources &
Cultural Arts*

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FLORIDA 33134

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MEMBERS	S	O	N	D	D	J	F	M	M	A	A	J	J	A	APPOINTED BY:
	18	18	18	18	18	19	19	19	19	19	19	19	19	19	
Leslie Pantin	-	P	P	P	P	P	P	E	E	P	P	P	-	P	Mayor Raul Valdes-Fauli
Dr. Fernando Alvarez- Perez	-	P	P	P	P	P	P	P	P	P	E	P	-	E	Vice-Mayor Vince Lago
Betty Horwitz	-	P	P	P	P	P	P	P	P	P	P	P	-	P	Commissioner Pat Keon
Frank Martinez*							P	P	E	P	P	E	-	P	Commissioner Michael Mena
June Morris*												P	-	P	Commissioner Jorge Fors
Dr. Bernice Roth Chair	-	E	P	P	E	P	P	P	P	P	P	P	-	E	City Manager Peter Iglesias
Dr. Rosa Maria Mayorga	-	P	P	P	A	P	E	P	E	P	P	P	-	P	Board Appointee

LEGEND: A = Absent; P = Present; E = Excused; * = New Member; ^= Resigned Member;
- = No Meeting + = Special Meeting

STAFF:

Dona Spain, Historical Resources & Cultural Arts Director
Catherine Cathers, Arts and Culture Specialist, Historical Resources and Cultural Arts Dept.

GUESTS:

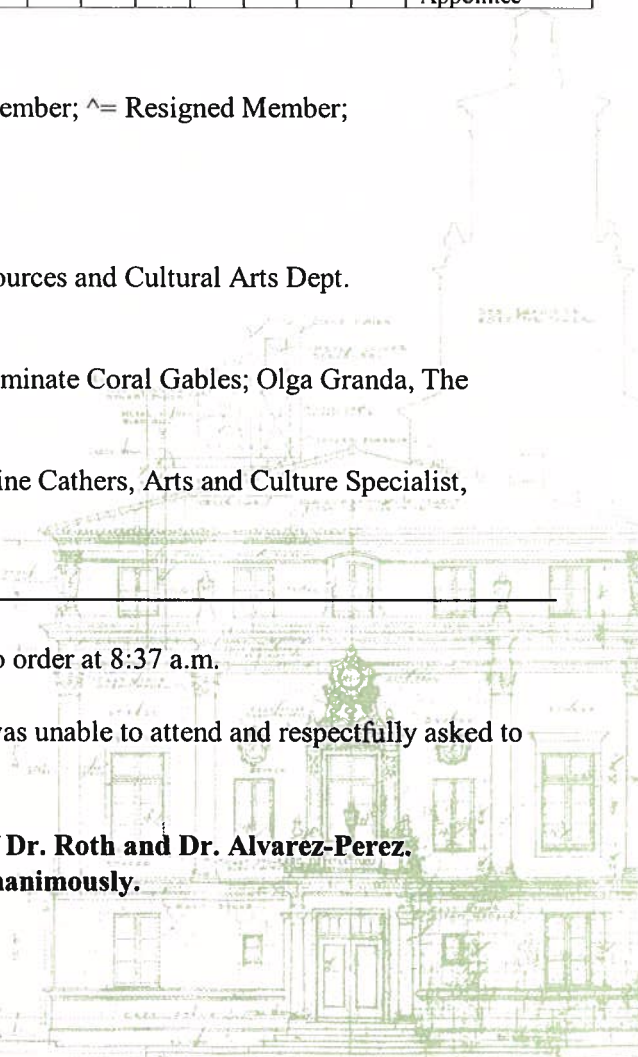
Patrick O’Connell, Illuminate Coral Gables; Venny Torre, Illuminate Coral Gables; Olga Granda, The Sanctuary of the Arts

RECORDING AND PREPARATION OF MINUTES: Catherine Cathers, Arts and Culture Specialist, Historical Resources and Cultural Arts

Dr. Mayora called the Cultural Development Board meeting to order at 8:37 a.m.

The Board was advised that Dr. Roth and Dr. Alvarez-Perez was unable to attend and respectfully asked to be excused.

**Mr. Pantin made a motion to accept the absence of Dr. Roth and Dr. Alvarez-Perez.
Ms. Horwitz seconded the motion, which passed unanimously.**



REVIEW OF MINUTES FROM JUNE 4, 2019:

Mr. Pantin made a motion to approve the minutes of June 4, 2019. Mr. Martinez seconded the motion, which passed unanimously.

PERSONAL APPEARANCES

a. ILLUMINATE CORAL GABLES

Ms. Cathers introduced Patrick O'Connell and Venny Torre, representing the Coral Gables Chamber of Commerce and the Coral Gables Business Improvement District, who previously addressed the Board to discuss the idea of presenting a light festival in Coral Gables. She stated that they have since involved other partners to develop a new organization called Illuminate Coral Gables.

Mr. O'Connell gave a brief history of how the organization evolved from an idea of Mayor Valdes-Fauli in 2017. In January, he said, the Chamber, BID, Coral Gables Community Foundation, the Coral Gables Museum, and City staff began meeting. A Board has been established with two members of the community at large with City staff acting as non-voting ex-officio members. The Coral Gables Community Foundation, he said, is acting as the organization's fiscal agent.

Mr. O'Connell shared the singular purpose of Illuminate Coral Gables is to present a festival of light art. He stated that the collaboration between the different partners is the first time all have come together to produce a shared, singular project. He mentioned the perfect timing (completion of the Miracle Mile and Giralda Plaza streetscapes) to welcome a larger and more diverse audience to Coral Gables. Mr O'Connell said the festival is planned for Martin Luther King (MLK) holiday weekend January 15, 16, 17 of 2021 and is planned to create synergy with the Beaux Arts Festival happening the same weekend.

The festival itself, Mr. O'Connell said, is modeled after similar festivals happening nationally and around the world such as Tampa, New Orleans, Amsterdam, Lyon, etc. He went on to say that a Request for Proposals (RFP) has been issued to assist with planning and curation.

Mr. Torre presented a Power Point showing examples of light art sculptures and describing illuminations of building using computerized mapping systems.

The Panel discussed other area art events using light such as at Fairchild Tropical Botanic Garden last year and the upcoming Lantern Festival at Jungle Island. Mr. Torre explained that the project will include the first projection/video mapping artworks in the area and will include buildings such as City Hall, the Christian Science Church across from City Hall. Artworks will continue, he said, along Miracle Mile to Salzedo Street or Ponce de Leon, with opportunities to light the Colonade and Museum buildings. Included, Mr. Torre said, will be static and interactive, light-focused installations leading to Giralda Plaza and throughout the downtown area.

Ms. Spain asked about the technical requirements for the artwork. Mr. O'Connell responded that the video mapping installations use high resolution projectors that may plug into existing power sources or require generators.

Mr. Torre and Mr. O'Connell gave an overview of the next steps, saying they will present and ask for motions of support from the Arts Advisory Panel, the Innovation Council, and Economic Development Board.

The Board expressed enthusiasm for the project and discussed. Ms. Morris asked about the length of the festival and if it would be beneficial to run for more than one weekend; Mr. Martinez mentioned the possibility of lighting the plazas and entrances to the City; and Mr. Pantin mentioned how technology has significantly changed over the years, making the initiative timely and exciting. Ms. Cathers agreed and stated that it would be a combination of presentation approaches, all using light as the primary media.

A motion of support for Illuminate Coral Gables was made by Ms. Horwitz. Mr. Martinez seconded the motion, which passed unanimously.

Mr. Torre and Mr. O'Connell thanked the Board and left the meeting

b. THE SANCTUARY OF THE ARTS

Ms. Cathers introduced Olga Granda to discuss another new cultural project. Ms. Granda shared with the Board plans to use the Christian Science Church across the street from City Hall as a new cultural institution under the name "The Sanctuary of the Arts." The organization, she said, is leasing approximately 80% of the property for an artist led public performing arts institution that focuses on multi-disciplinary and dynamic work that heals and empowers. She continued, saying the project will emphasize joy and accessibility and will grow alongside resident artists.

Ms. Granda mentioned a variety of programming that will take place, including activation of the green space adjacent to the main hall. The opening, she said, is being planned for the first weekend of December when the holiday park opens and will include an outdoor stage and small holiday market. The interior performance space in the main building, she said, will be turned into an auditorium and scheduled to open in January. It was noted that the large sanctuary space hasn't been used since 2014; however, the congregation continues to meet in the small chapel with the reading room and bookstore remaining open to the public.

Ms. Horwitz asked about ownership of the church. Ms. Granda responded that the church still owns the property and the organization will lease the space for 10 years. She said they are also hoping to have an open-air festival that would coordinate with Illuminate Coral Gables.

Mr. Martinez asked about artist in residence programming. Ms. Granda stated the artists would have work space within the ten classrooms that will function as rehearsal space and offices. Mr. Pantin stated the alignment with the City's goal to have artist in residence programs. Dr. Mayorga asked how the artists enter the program. Ms. Granda said that at this time it will be by invitation and include playwrights, music composition, etc.; however, there will not be visual artists.

Ms. Morris asked how the project is being funded. Ms. Granda explained that a founding Board is in place. She stated that Mike Eidson and his wife, Dr. Margaret Eidson, are local philanthropists who have supported the Arsht Center, Miami City Ballet, among others, and have pledged one million dollars over the next two years for seed funds.

Ms. Cathers added that the organization is applying for 501(c)3 status and is currently using a fiscal agent. She said they are on track to be included as a Coral Gables Based cultural arts anchor.

Ms. Granda provided examples of similar models in other cities. She said they are looking at ways to incorporate the visual arts and may be able to do so when additional parts of the building are available or through other options.

Mr. Martinez asked how much work is needed on the building (to make it into a performance venue). Ms. Granda stated that the classrooms are in good shape and that most of the work needed is to bring air conditioning to the building and install accessible restrooms.

Ms. Spain stated that the Historic Preservation Board is reviewing the building for historic designation.

The Board expressed enthusiasm for the project and thanked Ms. Granda for her presentation. Ms. Granda thanked the Board and left the meeting.

CULTURAL GRANT ITEMS

a. CULTURAL GRANT UPDATES

Ms. Cathers reported on structural changes to the application to modify questions from narrative answers to clearly stated goals, objective and actions. She stated that the guidelines currently have an eligibility requirement that organizations need to be legally incorporated in the State of Florida for two years prior to the application deadline. Ms. Cathers said a request was made to expand this requirement to include organizations legally incorporated in other states. The idea, she said, is to allow organizations more flexibility to work with non-profit organizations from out-of-state.

The Board discussed. It was mentioned that the grant amount is limited; however, it would open the possibility for greater diversity and opportunity to work with high profile presenting organizations nationally. Ms. Cathers reported that the City Attorney's Office was consulted and stated no issue with changing the eligibility requirement. Staff presented it as something for the Board to consider for implementation in next year's grant cycle. With no further discussion, the following motion was made:

A motion was made by Mr. Pantin to modify the current Cultural Grant eligibility to allow legally incorporated not-for-profit organizations for at least two years prior to the application deadline, without a limitation of being based in Florida. Ms. Horwitz seconded the motion, which passed unanimously.

Ms. Cathers reported that a Final Report has been received by the Miami Chamber Music Society for their FY2016-17 application. She reviewed the penalty for turning in a late Final Report, stating the restriction to apply for Cultural Grant funds is two-years. The Board discussed when the two-year time period should start and noted that the Final Report score itself is not incorporated into the application evaluation process. The Board discussed briefly and agreed that two-years past the original due date is enough penalty for grantees.

b. CULTURAL GRANT WORKSHOP

Ms. Cathers reminded the Board of the Cultural Grant Workshop being held on Thursday, August 29th at 4:00 p.m. Board members were encouraged to attend if available. She described the key items from the grant application and that organizations must have a representative signed in to be eligible for cultural grant funding. She stated that the Chamber of Commerce will make a brief presentation about the benefits of non-profit Chamber membership. The Arts & Business Council will also attend, she said, and review the City's partnership programs including workshops, Board match program, and the social media toolkit.

c. CULTURAL GRANT APPLICATION REVIEW & SCORING

Board members were advised that Final Report and Cultural Grant Application review and scoring meetings will coincide with the Boards monthly meetings as follows:

Tuesday, November 5, 2019

Time: 8:00 a.m. Cultural Development Board Meeting
9:00 a.m. FY2018-2019 Cultural Grant Final Report Review & Scoring

Tuesday, December 3, 2019

Time: 8:00 a.m. Cultural Development Board Meeting
9:00 a.m. FY2019-2020 Cultural Grant Application Review & Scoring

NEW BUSINESS:

a. **ART BASEL – RAFAEL BARRIOS, ARTWORK FUNDING & LOCATION**

The Board was advised of the City Commission approval of Rafael Barrios as this year's artist to work with for Miami Art Week and application to Art Basel. They were provided with an updated proposal from the artist and received comments from the Arts Advisory Panel in favor of presenting the sculpture "Pause" for temporary installation across from City Hall along with exhibition of additional works by the artist including an exhibition of his work at the Coral Gables Museum.

The Board discussed the sculpture "Pause" and were advised that the cost of permanently acquiring the piece is \$165,000 (one hundred sixty-five thousand dollars). Ms. Cathers described the artwork as welded, thick stainless steel with a lacquered paint treatment, weighing approximately 1½ metric tons. Staff stated that permission is needed to temporarily place the sculpture in the proposed location and that it could be transferred to a permanent location, such as Ponce de Leon Park, following the exhibition. The Board agreed that having the artwork in the City's central district was important for Art Basel and Ponce de Leon Park would work for a permanent location.

Details for the exhibition of additional works of art were discussed, including a sculpture placed on the Coral Gables Museum plaza and a one-month exhibition of up to thirteen artworks at the Coral Gables Museum including works on pedestals, mobiles, and wall-mounted artwork.

The Board discussed briefly and made the following motion:

A motion was made by Mr. Pantin to recommend funding for a temporary public art exhibition by Rafael Barrios, related expenses, and acquisition of the sculpture "Pause". Ms. Horwitz seconded the motion, which passed unanimously.

b. **BOARD-AS-A-WHOLE NOMINATION**

Dr. Rosa Mayorga handed the gavel to Ms. Horwitz and left the room while the Board discussed nominations for the position of Board-as-a-Whole member of the Cultural Development Board. Staff advised that Dr. Mayorga is interested in continuing to serve as the Board-as-a-Whole appointment. The Board discussed briefly and made the following motion.

Mr. Martinez made a motion to appoint Dr. Rosa Mayorga for an addition term as the Board-as-a-Whole member of the Cultural Development Board. Mr. Pantin seconded the motion, which passed unanimously.

Dr. Mayorga returned to the meeting.

c. ARTS ADVISORY PANEL MEMBER NOMINATIONS

The Board was advised of currently serving Arts Advisory Panel members interest in serving for another term and that Panel members Dr. Damian and Ms. Tschumy have met their term limits and may not be re-appointed. The Board was informed that Marijean Miyar, previous Arts Advisory Panel member, would like to serve on the Panel again. It was noted that her professional arts background is in Art History. Staff stated that the Panel has consistently had members representing art history, museum leadership, fine art creation, curation, conservation, and architecture/design. With no further discussion the following motions were made:

A motion was made by Mr. Martinez to recommend re-appointing the following members to the Arts Advisory Panel: Herbert Brito, Dr. Jill Deupi, Jacek Kolasiński, Emily MacDonald-Korth, and Juan Roselione-Valadez. Ms. Horwitz seconded the motion, which passed unanimously.

A motion was made by Mr. Martinez to recommend appointing Marijean Miyar to the Arts Advisory Panel. Ms. Horwitz seconded the motion, which passed unanimously.

OLD BUSINESS:

There was no old business

ART IN PUBLIC PLACES UPDATES:

a. Public Safety Building

Staff reported that the Board's recommended artist proposal for the Public Safety Building was rejected by the City Commission. The Commission requested greater involvement with Police and Fire professionals and asked staff to start a new process for acquiring a public art memorial honoring public safety professionals. The Board expressed disappointment with the results. Mr. Pantin (as the Board appointed review panel representative) reported that Police and Fire were involved in all aspects of the review process.

b. Jean Ward sculptures

Staff reported that the school board is working on a recommendation to request the Jean Ward sculptures for loan and installation on the Coral Gables High School grounds.

c. Carlos Albert – City Commission item, August 27

The Board was advised that the Carlos Albert temporary exhibition will be coming before the City Commission on August 27th.

d. Giralda Plaza

Ms. Horwitz asked about the visual difference between the Giralda Plaza, Sun Stories, artwork rendering and final installation view. Ms. Spain explained that the art functions in tandem with the sun, stating that the letters are most vivid and clear during noon hours when the sun is at its highest. It was noted that the work wasn't intended to be a shade structure. The Board discussed and said in the future it could be specified or asked that the artwork also function as a shade component. Ms. Cathers added that staff is speaking with UM about collaborating with their summer institute to create work for Winter, 2020. Mr. Pantin asked if the support (truss) structure could be permanent. Ms. Spain responded that staff has looked at this as an option and it has not been approved.

CITY COMMISSION ITEMS

a. ARTS ADVISORY PANEL RESOLUTION

The Board was informed of the passing of the Arts Advisory Panel resolution amendment adding two Coral Gables residents as Commission-as-a-Whole appointments.

DISCUSSION ITEMS:

a. CARLOS CRUZ-DIEZ

The Board was advised that Master Carlos Cruz-Diez passed away at the age of 95. Board members expressed their deep sympathy.

Mr. Pantin reported that he spoke with the Mayor about having a work by Carlos Cruz-Diez installed at the new Fire Station and Trolley building. He said the idea was not well received.

Due to an appointment, Mr. Martinez left the meeting at 10:15 a.m.

b. OTHER ITEMS

The Board discussed pending public art projects, including The Plaza and upcoming municipal projects. Mr. Pantin expressed concern about the lack of advance time given to effectively incorporate public art within these projects.

ITEMS FROM THE SECRETARY:

The Board was advised that Dr. Roth asked if the September meeting could be rescheduled to a later date. The Board-as-a-Whole decided to meet next on Tuesday, September 17th at 8:30 a.m.

The Board was provided with the Arts Advisory Panel meeting minutes of May 29 and June 26, 2019.

There being no further business, the Cultural Development Board meeting adjourned at 10:30 a.m.

Respectfully submitted,

Dona M. Spain
Historical Resources and Cultural Arts Director