

City of Coral Gables City Commission Meeting
Agenda Item H-5
October 23, 2018
City Commission Chambers
405 Biltmore Way, Coral Gables, FL

City Commission

Mayor Raul Valdes-Fauli
Vice Mayor Frank Quesada
Commissioner Pat Keon
Commissioner Vince Lago
Commissioner Michael Mena

City Staff

City Manager, Peter Iglesias
City Attorney, Miriam Ramos
City Clerk, Walter J. Foeman
Deputy City Clerk, Billy Urquia

Public Speaker(s)

Agenda Item H-5 [12:04:17 p.m.]

A Discussion and/or action related to Resolution 2018-30489, adopted by the City of Miami Beach, urging the United States Food and Drug Administration (FDA) to continue to pursue actions to hold e-cigarette manufacturers accountable for the accessibility to minors. (Sponsored by Commissioner Keon)

Mayor Valdes-Fauli: H-5, discussion regarding Miami Beach...

Commissioner Keon: Yes, this is really quick. The City of Miami Beach shared some legislation that they passed urging the United States Food and Drug Administration to continue to pursue actions to hold e-cigarette manufacturers accountable for the accessibility of their products to minors and to expeditiously proceed to enact and enforce regulations prohibiting the sale and marketing of youth-friendly and youth-oriented e-cigarettes to minors in the immediate interest of the health, safety and welfare of our nation's youth. There are laws in place that are supposed to be prohibiting the sale of this to youth. The problem is also that they are marketed and designed for youth and that is really what we need to bring to the attention of the FDA. The FDA has pushed off the deadline for manufacturers to submit information for a comprehensive review

of these products now until 2022 and so allows everything to stay on the market as it is until that time. This isn't just support for Miami Beach, I think for all of us that are concerned about the health and welfare of kids to urge the FDA to move forward with this more expeditiously.

Commissioner Mena: I think it's great. So, the idea is we will pass a similar resolution?

Commissioner Keon: We will pass a similar one in support of City of Miami Beach and it will go to the FDA.

City Attorney Ramos: Correct. We could draft one in support of the concept and send it to the FDA.

Commissioner Keon: And to the FDA also.

City Attorney Ramos: As we've done in the past.

Commissioner Keon: Yes. So, it's just more cities and more people asking them to.

Commissioner Mena: I agree and I looked through it, my reaction was, I would almost go even a little further. I think there are things like flavoring and appearance that are...

Commissioner Lago: It's taking the same route as cigarettes for many, many years with the marketing tools that they are using to reach out to young adults and children...

Commissioner Mena: They got bubblegum flavor and stuff like that, I mean that's sick. I would potentially add those types of things to it...

Commissioner Keon: Well that's what the marketing and everything that actually – it is directed at youth, although there are prohibitions about the sale of it directly to youth, but it's being designed for youth to use, and so that's asking – The issue is that the FDA keeps putting off requiring the manufacturers to provide them with the information on all of this stuff, so they can make a ruling. It was originally I think in 2016 or 17, they were supposed to give this information, it's now put off till 2022. It's a problem and the country needs to be, the FDA, and the regulatory bodies in D.C. need to pay more attention to step up. So, I think you should send it to our elected officials, our national elected officials in the State of Florida and to the FDA.

City Attorney Ramos: Commissioner you can make a motion to adopt a resolution similar to the one that Miami Beach adopted and then we'll draft it.

Commissioner Keon: OK. I'd like to make a motion to draft a resolution similar to the one in Miami Beach.

Commissioner Lago: Second.

Mayor Valdes-Fauli: Will you call the roll please?

Commissioner Mena: Yes

Commissioner Keon: Yes

Commissioner Lago: Yes

Mayor Valdes-Fauli: Yes

(Vice Mayor Quesada: Absent)

Commissioner Keon: Commissioner Mena you can feel free to add whatever language you feel to make it stronger please.

[End: 12:08:06 p.m.]