

CITY OF CORAL GABLES
Communication Committee Meeting Minutes
Wednesday, December 11, 2019, 8:30 a.m.
Youth Center Conference Room
Coral Gables, FL

MEMBERS	D	J	F	M	A	M	J	J	A	S	O	N	D	COMMISSIONERS
	'18	'19	'19	'19	'19	'19	'19	'19	'19	'19	'19	'19	'19	
Sandra Gonzalez-Levy	P	P	P	P	E	P	P	*	*	P	P	P	E	Mayor Raul Valdes-Fauli
Derrek Space	P	P	E	P	P	P	P	*	*	P	P	P	P	Commissioner Pat Keon
Alexandra Pantin Connie Crowther	A	R	P	P	P	P	P	*	*	P	P	P	P	Vice Mayor Vince Lago
														Commissioner Jorge L. Fors
TJ Villamil	P	P	P	P	P	P	P	*	*	P	P	P	P	Commissioner Michael Mena

A = Absent
E = Excused Absence
P = Present
R = Resigned
RA = Reappointed by different
Commissioner
* = No Meeting
+ = No Quorum

STAFF AND GUESTS:

Maria Rosa Higgins Fallon, Public Affairs
Michael Rocha, CGTV
Nicolas Saenz, CGTV

Mr. Derrek Space and Mr. TJ Villamil participated over the phone.

A workshop discussion was held as there was not a quorum at 8:30 a.m.

After achieving a quorum, the meeting began at 9:05 a.m.

Approval of Minutes

Ms. Connie Crowther asked for an edit at last month's minutes to reflect that "the city is extremely diverse in every way."

Motion: Mr. Derrek Space made a motion to approve the minutes, as edited, of the November 2019 meeting. Mr. TJ Villamil seconded the motion, which passed unanimously.

Upcoming events and Goals for Next Year

Ms. Higgins Fallon highlighted some of the events that have occurred in the past weeks. Nobel Prize Winner Mario Vargas Llosa received the keys of the city at a reception at the Biltmore Hotel. Mr. Michael Rocha produced a great video highlighting the international visit to Santa Tecla, which was shown at yesterday's City Commission meeting. Ms. Higgins Fallon commented it was the first time CGTV traveled internationally and it was a great success.

Communications has been extremely busy promoting all the holiday events in the City, such as Tree Lighting ceremony, Santa riding through streets, and the upcoming Junior Orange Bowl parade this weekend.

With the end of the year nearing, Ms. Higgins Fallon wanted to reflect on any upcoming ideas or suggestions from Communications Committee members for 2020.

Ms. Crowther wanted to continue to pursue the public outreach on tree services and management that was started this past year. Ms. Higgins Fallon suggested inviting staff from Landscape Services back to a monthly meeting to further discuss how this Communications Committee can assist in promoting their overall mission. She will extend an invitation to them for the January meeting.

Ms. Crowther also wanted an update on recent new technology that the city has implemented, such as PublicInput and Zencity. Ms. Higgin Fallon will comply.

Ms. Higgins Fallon discussed the decision from the City Commission to implement public participation at Commission Meetings through live web cams. CGTV will make room at the control room for a staff member of either IT or the City Clerk's office who will be in charge of monitoring remote participation for compliance and technicality.

Ms. Crowther also suggested for each member to meet with their appointing Commissioner to inquiry about their respective communication goals for next year.

With no further issues to discuss, the meeting adjourned.