

**CITY OF CORAL GABLES**  
**Communication Committee Meeting Minutes**  
**Wednesday, January 9, 2019, 8:30 a.m.**  
**Youth Center Conference Room**  
**405 University Drive**  
**Coral Gables, FL**

MEMBERS	J	F	M	A	M	J	J	A	S	O	N	D	J	COMMISSIONERS
	'18	'18	'18	'18	'18	'18	'18	'18	'18	'18	'18	'18	'19	
Sandra Gonzalez-Levy			P	P	P									Mayor Raul Valdes-Fauli
Tina Sayago	*	R				+	*	*	P	P	P	P	P	
Derrek Space	*	P	P	P	P	+	*	*	P	P	A	P	P	Vice Mayor Pat Keon
Alexandra Pantin	*	P	P	E	A	+	*	*	P	P	E	A	R	Commissioner Vince Lago
Connie Crowther	*	P	P	P	P	+	*	*	P	P	P	P	P	Vice Mayor Frank Quesada
TJ Villamil	*	P	E	E	P	+	*	*	P	P	P	P	P	Commissioner Michael Mena

A = Absent  
E = Excused Absence  
P = Present  
R = Resigned  
\* = No Meeting  
+ = No Quorum

**STAFF AND GUESTS:**

Maria Rosa Higgins Fallon, Public Affairs  
Michael Rocha, CGTV  
Shakira Molet, CGTV  
Pamela Fuertes, Economic Development

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After achieving a quorum, the meeting began at 8:31 a.m.

Mr. Derrick Space participated over the phone at the beginning of the meeting and arrived to the Conference Room at 8:36 a.m.

Mr. TJ Villamil also participated over the phone.

## **Approval of Minutes**

**Motion:** Ms. Connie Crowther made a motion to approve the minutes of the December 2018 meeting. Mr. Derrek Space seconded the motion, which passed unanimously.

## **Report on Public Affairs**

Ms. Higgins Fallon went over the dates for all future communications meetings in 2019 as well as the attendance policy. The meeting schedule for 2019 is as follows, starting at 8:30 a.m.:

February 13, March 13, April 10, May 8, June 12, July 10, August 14, September 11, October 9, November 13, and December 11. Chairperson Sandra Gonzalez-Levy discussed summer meetings and the possibility of canceling one meeting in either July or June.

Ms. Higgins Fallon informed members that Alexandra Pantin has submitted her resignation from the Communications Committee, as her work schedule does not allow her to attend meetings on Wednesday mornings. She is the appointee of Vice Mayor Lago and he has been informed of her resignation.

Ms. Higgins Fallon brought up the groundbreaking event for the new Public Safety Building taking place on Friday, January 11th at 11 a.m. Mr. Michael Rocha explained the situation regarding the relocation of CGTV. He stated that the location has not yet been decided.

Members inquired about the existence of a media center at the EOC in the new Public Safety Building. Ms. Higgins Fallon said that she is not aware of a media center, but will inquire. Chairperson Gonzalez-Levy suggested that each member speak with their appointing Commission members to relay the importance of a designated space for handling the media at the new Public Safety Building, which is currently under construction. She emphasized the importance of CGTV being present in time of crisis. Other members agreed. They requested talking points prior to speaking to Commission members.

## **Economic Development Department**

Economic Development Director Pamela Fuertes gave a brief introduction on her past experience and background. She joined the City approximately three months ago. Chairperson Gonzalez-Levy asked Ms. Fuertes what her current goals are.

Ms. Fuertes discussed her efforts to familiarize herself with her department team and how she's working within their strengths. She described her focus of building on the current partnerships and expanding to create new ones. She suggested for the Communications Committee to meet with members of the Economic Development Committee to work together in the future. Members agreed and are looking forward to assisting Ms. Fuertes in communications tasks of mutual interest.

## **Upcoming Events & CGTV Update**

Ms. Higgins Fallon updated the committee on upcoming events, such as the Big Toy Extravaganza, which will be held this Saturday, Jan 12 and the Farmers Market, which begins January 19 through March 30.

Mr. Rocha presented the “Happy Holidays” video produced by CGTV. He also discussed the various Facebook live videos done throughout the holidays, including the Santa riding through neighborhoods and Secret Santa delivering gift cards to unsuspecting people.

Ms. Higgins Fallon provided additional information regarding the online sanitation survey, the status of electric scooters, and the extension of the Freebee service. She also distributed the latest copy of e-News and the *Living in the City Beautiful* magazine.

With no further issues to discuss, the meeting was adjourned at 9:13 a.m.