

LANDSCAPE & MAINTENANCE ASSESSMENT PROGRAM

The purpose of the Landscape & Maintenance Assessment Program is to provide a consistent, high-quality level of maintenance, cleanliness, and landscape enhancement within the Central Business District through a centralized service model.

Baseline Services

Current baseline services are performed by 6 City staff plus 1 SFM crew at a cost of \$575,879. Work area: Ponce de Leon corridor from SW 8 Street to Bird Road as well as Miracle Mile between LeJeune and Douglas Road. *Please note that the current work area is not exactly the same as the proposed boundaries.*

- Center landscaped medians: work on landscaping, irrigation repair and litter control daily (M-F).
- Sidewalk planters: Inspect and maintain all planters (*Per Code, currently, businesses are responsible for maintaining the sidewalk planting.*)
- Litter control: SFM conducts one pass per day in landscaped planters in the sidewalk. (*Per Code, litter control is the responsibility of the property owner.*)

Block by Block has a daily presence on Miracle Mile & Giralda Plaza at a current annual cost of \$535,000.

Boundaries:

Ponce de Leon Blvd. from SW 8 Street to Sevilla Avenue; and the area encompassing Alcazar Avenue (north), Sevilla Avenue (south), LeJeune Road (west), and Douglas Road (east).

1. General Maintenance Services

- Perform routine maintenance of public spaces primarily sidewalks and alleyways
- Provide scheduled pressure cleaning of sidewalks and curbs, to maintain a clean and uniform appearance (twice a year)
- Remove debris, stains, and buildup affecting public areas (including stickers)

2. Enhanced Cleaning & Litter Control

- Provide enhanced trash and litter collection services above baseline City services.
- Maintain alleyways in a clean, orderly, and sanitary condition, including removal of litter

3. Landscape Installation & Maintenance

- Design and install initial landscaping within the sidewalks

- Maintain all installed landscaping and replacement of plant material as necessary
- Plant selections will be drought-tolerant, resilient, and appropriate for urban conditions
- PW Landscaping to create a minimum of three to four templates for drought tolerant ground cover with photographs. Any deviation from the approved templates must be approved by the Assistant Public Works Director for Green Space.
- Assessment will be tiered depending on the services and landscaping provided.

4. Alley Restoration & Improvements

- Removal of weeds and graffiti, litter control and pressure cleaning
- Coordinate with Public Works for any necessary repairs beyond routine maintenance, i.e., asphalt or concrete work in the alleyway.

5. Program Oversight & Management

- Provide a dedicated supervisor responsible for daily oversight, quality control, and coordination with City staff. Supervisor will check for any issues that require escalation to other city departments: broken signs, illegal dumping in alleys, graffiti, illegal parking, etc.
- Establish performance standards and inspection protocols to ensure consistent service delivery.

6. Lifecycle & Replacement

- Implement a landscape refresh cycle of approximately every five years or as determined by the landscape architect or designee, including replacement of plant materials and updates to design as needed to maintain visual quality

7. Coordination with Property Owners

- This program supplements, but does not replace, the responsibility of individual businesses and property owners to maintain their property/storefronts as required by city code
- Coordinate efforts to ensure seamless service delivery without duplication

Next Steps:

1. IT to use digital mapping system data to track linear frontage and alleyway (completed)
2. Provide digital mapping system data to consultant for assessment calculations
3. City Attorney's office to review feasibility and compliance with applicable law.
4. Upon approval, staff will initiate procurement of a consultant to draft the formal assessment.
5. City approval of concept and assessment
6. RFP for services