

**City of Coral Gables**  
**Meeting Minutes**  
**Parking Advisory Board**

405 Biltmore Way  
Coral Gables, FL 33134  
www.coralgables.com

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Thursday, January 26, 2017

8:00 AM

Parking Department, Director's Office,  
2801 Salzedo Street, Coral Gables, FL  
33134

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**CALL TO ORDER**

Meeting began at 8:00 am

**ROLL CALL**

**Present:** 3 - Board Member Thomson, Board Member Hinterkopf and Board Member Rua

**Absent:** 2 - Board Member Magdaleno and Board Member Snow

**APPROVAL OF THE MINUTES**

The January Board Minutes appear to be accurate; thus, as Chair, I approve. Dorothy Thomson

In a message dated 3/15/2017 3:47:28 P.M

**DIRECTOR'S REPORT**

- Cashier/Attendant RFP - LAZ parking has executed the new parking attendant/custodial contract. The City is in the process of signing the contract and has provided notice that the new contractor will begin providing service on March 1, 2017. We will spend the next few weeks working with LAZ to ramp up for the transition and confirming the technical requirements of the contract are met.
  
- At the Commission meeting of January 10, 2017, the Commission officially expanded trolley service to cover eight municipal holidays including: New Year's Day, Martin Luther King Day, Presidents Day, Memorial Day, Labor Day, Veterans Day, Friday after Thanksgiving and Christmas Eve. The possible expansion to Saturdays remains under consideration.
  
- Car Sharing - The attorneys for Zipcar and the City have agreed on the terms of a contract for a car sharing pilot project. Zipcar submitted a signed contract and is submitting proof of insurance. Once this information is provided we expect that final execution and commencement of the car sharing service will happen within a few weeks.
  
- Point to point Shuttle Service - With ½ of the parking space on Miracle

Mile currently out of service and construction likely to have a significant impact for twelve to eighteen months, the Commission authorized an agreement with Freebee to provide a shuttle service in the central business district. The City Attorney's office is currently reviewing a draft agreement.

### **LAND SWAP FOR PUBLIC SAFETY BUILDING**

- The PAB reviewed the memorandum summarizing their position on the possible Acquisition of property on Minorca Adjacent to Parking Lot 6.
- The PAB suggests that language should be added that the Parking Garage should be built before or at the same time of the Public Safety Building.
- The PAB unanimously approved the memorandum as Amended.

### **UBER PARTNERSHIP**

- The PAB discussed the increased use of Uber that is occurring in Coral Gables, particularly during the evening hours.
- Uber has provided "Hot Spot" (currently active Uber locations) that are being reviewed for possible parking spaces that can be utilized as Uber "loading/unloading spaces."
- The City (Parking and Economic Development) and Uber are currently in discussions to cross market the Central Business District and Uber Services.
- The PAB discussed the advantages to promoting Uber and other ride sharing services. By consensus the PAB asked that other services such as Lyft not be excluded from negotiating with the City.

### **UPGRADING EQUIPMENT IN GARAGE 1**

- Staff and the PAB discussed Garage 1 equipment (Parking Access Revenue Control System). The equipment is now 20 years old and fails frequently.
- On a motion by board member Rua with a second by board member Rogers the PAB voted unanimously that staff look to replace the PARCS for Garage 1.

### **DISCUSSION CONCERNING PARKING ENFORCEMENT**

- The PAB and staff reviewed the current process of administering Parking Enforcement through the County Clerk of Court's Office. Presently Coral Gables officers write parking violations, but we rely on the county for; equipment, collection, adjudication, fine structure, etc.
- Presently Coral Gables receives \$8.40 of an \$18.00 overtime parking violations that we write in Coral Gables.
- The PAB expressed support for a directive from the Commission to review the possibility of bringing the parking enforcement administration within the City Code and under local control.

**OPTIONS FOR REDEVELOPMENT GARAGE 1 AND GARAGE 4**

- The PAB reviewed two (2) handouts regarding the redevelopment of Garage 1 and Garage 4.
- The first document outlines the Public Parking Requirements for redevelopment of both sites as presented in the Request for Proposals.
- The second document was a Summary of the proposals presented by the two (2) finalists; Coral Gables City Center, LLC and TC Gables, LLC.
- The City Commission has given approval to City Staff to begin negotiations with Coral Gables City Center, LLC for the redevelopment of Garage 1 & 4.

**OPEN DISCUSSION**

- The PAB and Director discussed the status of members that have been absent for several board meetings.
- The Director will inform the City Clerk’s Office of the absentee board members and report back to the PAB

**ADJOURNMENT**

- The meeting was adjourned at 09:31.