

**CITY OF CORAL GABLES, FLORIDA**

**RESOLUTION NO. 2015-187**

**A RESOLUTION APPROVING THE CHANGE IN DESIGN FOR  
THE BUSINESS IMPROVEMENT DISTRICT'S TEMPORARY  
WINDOW CLINGS.**

**WHEREAS**, by Resolution No. 2003-202 on November 4, 2003, the City Commission approved the Business Improvement District's (BID) advertising campaign for vacant storefronts to allow the BID to put up decorative window clings with vibrant images of the downtown; and

**WHEREAS**, the BID has requested that the City Commission approve a change to the design for the window clings to highlight the coming streetscape design and to create excitement about the project; and

**WHEREAS**, the City Commission is supportive of the BID's efforts;

**NOW, THEREFORE, BE IT RESOLVED BY THE COMMISSION OF THE CITY OF CORAL GABLES:**

**SECTION 1.** That the foregoing "Whereas" clauses are hereby ratified and confirmed as being true and correct and are hereby made a specific part of this Resolution upon the adoption hereof.

**SECTION 2.** That the City Commission does hereby approve the BID's attached design for window clings.

**SECTION 3.** That this resolution shall become effective upon the date of its passage and adoption herein.

PASSED AND ADOPTED THIS TWENTY-FIFTH OF AUGUST, A.D., 2015.

(Moved: Quesada / Seconded: Slesnick)

(Yeas: Lago, Quesada, Slesnick, Kerdyk, Cason)

(Unanimous: 5-0 Vote)

(Agenda Item: H-7)

APPROVED:



JIM CASON  
MAYOR

APPROVED AS TO FORM  
AND LEGAL SUFFICIENCY



CRAIG E. KEEN  
CITY ATTORNEY

ATTEST:



WALTER J. FOEMAN  
CITY CLERK

# BID Storefront Wraps

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MIRACLE MILE  
Downtown Coral Gables



# Proposed New Storefront Wraps



LOVE SIDEWALK CAFÉS?  
WE HEARD YOU!  
LOVE TO WALK DOWN THE MILE?  
**GOT IT!**  
MORE PLACES TO MEET?  
**SURE THING!**



A partnership  
of the City of Coral Gables and  
the Business Improvement District



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# Proposed Storefront Wraps for Leased Spaces

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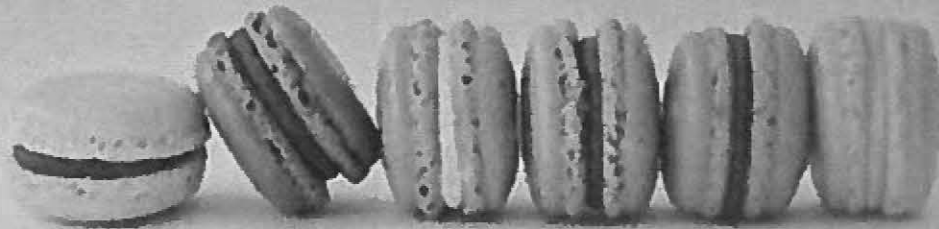
MIRACLE MILE  
Downtown Coral Gables

# Opening Soon

## Le Macaron French Pastries

Authentic Macarons, Coffees, Croissants, French Gelati, Chocolates

[www.lemacaron-us.com](http://www.lemacaron-us.com)



MIRACLE MILE  
Downtown Coral Gables

Freddo

*Sweetless*



OPENING FALL 2014

ARTISANAL HELADO ARGENTINO  
ARGENTINE TRADITION ARGENTINE TRADITION  
Be part of our team  
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OPENING  
FALL  
2014



OPENING SOON!

EST. 1893  
COCHRAN BROS  
HAT SHOP

OPENING SOON!

EST. 1893  
COCHRAN BROS  
HAT SHOP





MIRACLE MILE

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**Downtown Coral Gables**

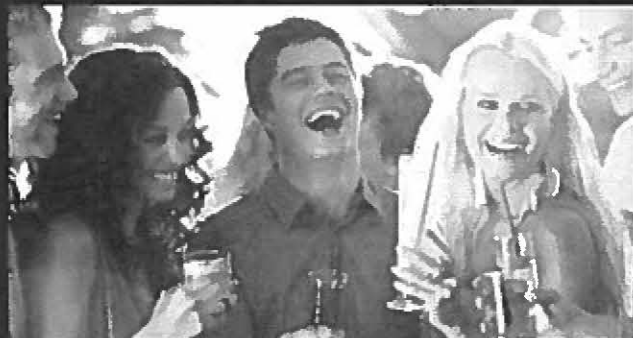
# BID International Campaign

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MIRACLE MILE  
Downtown Coral Gables

# Airport/International Ad Concept 1



**WANT TO KNOW  
WHAT THE LOCALS  
DO FOR FUN?**



**COME JOIN US FOR HAPPY HOUR.**

Your Miami visit is not complete without discovering Downtown Coral Gables. Great shopping plus 140 top rated restaurants all within walking distance. Only 10 minutes from Miami Int. Airport. And oh yes...don't miss our happy hour.

ShopCoralGables.com

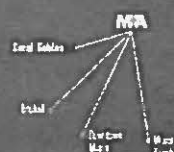
Facebook, Twitter, Instagram, Pinterest icons and @shopcoralgables



ONLY  
CORAL  
GABLES



**VISIT A HISTORIC MUSEUM.  
TAKE A BIKE TOUR.  
EAT AT A TOP RATED RESTAURANT.  
SHOP AT ONE-OF-A-KIND BOUTIQUES.  
WATCH A PLAY.  
LISTEN TO LIVE JAZZ.**



**AND THAT'S ONLY ON YOUR FIRST DAY HERE.**

Your Miami visit is not complete without discovering Downtown Coral Gables. Great shopping, 140 top rated restaurants and a cool vibe all within walking distance. Only 10 minutes from Miami Int. Airport.

ShopCoralGables.com

Facebook, Twitter, Instagram, Pinterest icons and @shopcoralgables



ONLY  
CORAL  
GABLES



**GO SHOPPING AT MORE  
THAN 100  
ONE-OF-A-KIND BOUTIQUES.**



**THEN STAY OVER FOR DINNER.**

Your Miami visit is not complete without discovering Downtown Coral Gables. Great shopping, 140 top rated restaurants and a cool vibe all within walking distance. Only 10 minutes from Miami Int. Airport.

ShopCoralGables.com

Facebook, Twitter, Instagram, Pinterest icons and @shopcoralgables



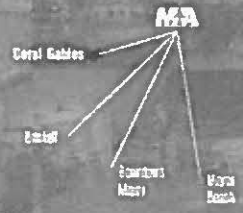
ONLY  
CORAL  
GABLES



# Airport/International Ad Concept 2



VISIT A HISTORIC MUSEUM.  
TAKE A BIKE TOUR.  
EAT AT A TOP RATED RESTAURANT.  
SHOP AT ONE-OF-A-KIND BOUTIQUES.  
**WATCH A PLAY.**  
LISTEN TO LIVE JAZZ.



**AND THAT'S ONLY ON YOUR FIRST DAY HERE.**

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ShopCoralGables.com  
Facebook icon Twitter icon Instagram icon @shopcoralgables



ONLY  
CORAL  
GABLES





# Centralized Valet



MIRACLE MILE  
Downtown Coral Gables

# Centralized Valet



Did you know:  
You can drop off and  
pick up your car at any  
other valet station on  
Miracle Mile

Five conveniently located Centralized Valet Stations:

- Between Houston's & JohnMartin's
- In front of Tarpon Bend
- Between Benihana & Ortanique
- Between Morton's & Ale House
- In front of Seasons 52

**Price: \$8**

Valet parking is free for disabled patrons with permits.  
Payment via Curstand mobile app is now available.

ShopCoralCables.com  
f i v t  
where you shop



# Centralized Valet: Uniforms



# Centralized Valet: Uniforms/Display

