

**City of Coral Gables City Commission Meeting**  
**Agenda Item I-3**  
**September 10, 2019**  
**City Commission Chambers**  
**405 Biltmore Way, Coral Gables, FL**

**City Commission**

**Mayor Raul Valdes-Fauli**  
**Vice Mayor Vince Lago**  
**Commissioner Pat Keon**  
**Commissioner Michael Mena**  
**Commissioner Jorge Fors**

**City Staff**

**City Manager, Peter Iglesias**  
**City Attorney, Miriam Ramos**  
**City Clerk, Billy Urquia**  
**GIS Manager, Mark Hebert**

**Public Speaker(s)**

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Agenda Item I-3 [0:00:00 p.m.]

Presentation by the Information Technology Department regarding the City's participation and activity with the 2020 U.S. Census.

Mayor Valdes-Fauli: Yes, sir.

GIS Manager Hebert: Okay. Mark Hebert, IT Department. Mayor, Vice Mayor, Commissioners. This is just a brief overview of what we've been doing in the City to engage with the census, mostly, the census engaging with us and us responding to that. So, the census starts April 2020, April Fool's Day. April 1 is when they will actually kick off. To date, there have been three census programs underway that we've been involved with. The first one started back in 2017, the

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Local Update of Census Address Program. It's called LUCA for short. And we've done this every ten years in concert with the census. The next one was the Boundary Annexation Survey. They call it the BAS. And finally, the last one, the New Construction Program. The LUCA Program began at the Broward Regional Planning Council office back in 2017, where representatives from the City attended to find out what the census was looking for, how they were going to engage. At that meeting, we were advised that the County had already been working to create and cement a comprehensive address list that they would use and contribute to the census under this LUCA Program. And so, we had the option at that point to allow the County to move forward with their -- what they had done. They've been working on their address list for over five years at that point. And so, in 2017, they were advising us that that was going to be comprehensive. At that point, as I recollect, only Doral was going to do their own LUCA program and that makes sense, Doral being a relatively new community with lots of new streets and addresses going in. They probably had more information that they wanted to make sure was more timely. This year, we began with the Boundary Annexation Survey. However, nothing went forward, so we reported to the Census that there were no boundary changes in the city, so there was no expansion of streets. There was no expansion of addresses. And that was notify -- the Census was notified in June with an email to them. I think I skipped one. Let me see if I can get back to that. The last one is the New Construction Program. And that's the one we're actively engaged in now. And what we'll be doing for their -- for these census programs is acquiring all construction going on in the City -- there it is, the New Construction Program -- to update the residential addresses from new construction, that includes down to the apartment or condo level. So, if you have a large structure, like Paseo that's going up, we would capture that address with all the unit numbers in that and convey that to the census in a document. And they'll have that, and those are all cataloged by a census block group. That's how they -- we report back to them. At this time, we've got to work with development services, working with the system that we have to extract that permitting information and then maybe engage with the contract -- with the construction groups to make sure we understand how many units are going in and what those units -- how those units are enumerated because that's what they're asking for. They're asking for unit numbers, so we'll need to get that. And the idea is that that construction that started in March of last year and that should be completed

for occupation by residents by Census Day, April 1. Any questions on -- regarding these programs?

Vice Mayor Lago: It's pretty straightforward. Now, it's the responsibility of individuals to make sure that they register and that we make it as easy as possible for them.

Mayor Valdes-Fauli: And we're glad we're doing all of this because it will ensure that we comply as much as possible. Thank you very much...

Vice Mayor Lago: Thank you very much.

Mayor Valdes-Fauli: Sir.

GIS Manager Hebert: Thank you.

Commissioner Keon: Thank you.

Mayor Valdes-Fauli: Thank you.