



City of Coral Gables
CITY COMMISSION MEETING
October 28, 2014

ITEM TITLE:

A Resolution authorizing the waiver of the cost of parking fees in the City's public garages and the use of a City Trolley on November 29, 2014 for the 2014 Small Business Saturday from 9:00 a.m. to 5:00 p.m.

DEPARTMENT HEAD RECOMMENDATION:

Approval

BRIEF HISTORY:

Small Business Saturday, to be held on November 29, 2014, encourages shoppers to "buy local" from independently owned merchants. For the past three years, the City Commission has supported Small Business Saturday in Coral Gables to garner support for its small businesses and reinforce the value that small businesses bring to our community. To further support small businesses, the Coral Gables Chamber of Commerce has requested that the City waive parking fees for public garages, and the cost to operate a City Trolley from 9:00 a.m. to 5:00 p.m. The approximate cost of the parking garage waiver is \$4,000. The City Trolley does not operate on Saturdays, but allows rental of the Trolley. The internal cost to rent a Trolley is \$50 per hour for a total cost of \$400 on Small Business Saturday. The Trolley will run along Ponce de Leon Blvd., from the Village of Merrick Park to Miracle Mile. The total cost to the City is approximately \$4,400.

APPROVED BY:

| Department Director | City Attorney | City Manager |
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ATTACHMENT(S):

1. Proposed Resolution