

CITY OF CORAL GABLES
Property Advisory Board Meeting Minutes
Wednesday, March 9, 2016, 9:00 a.m.
Economic Development Department
2121 Ponce de Leon Blvd., Suite 720, Coral Gables, Florida 33134

EXCERPTS

MEMBERS	A	J	J	A	S	O	N	D	J	F	M	APPOINTING ENTITY
	'16	'16	'16	'16	'16	'15	'15	'15	'16	'16	'16	
Luis Espino Chair						P	X	X	P	X	P	Mayor Jim Cason
Ariel Fernandez						P	X	X	A	X	E	Commissioner Jeannett Slesnick
Luba DeWitt						E	X	X	P	X	P	Commissioner Patricia Keon
Valerie Quemada Vice Chair						P	X	X	P	X	E	Commissioner Vince Lago
Tony Gonzalez						P	X	X	P	X	E	Commissioner Frank Quesada
Andrew Nadal						P	X	X	P	X	P	City Manager
Andrea Molina						V	V	V	P	X	P	City Commission

A = Absent

E = Excused Absence

P = Present

X = No Meeting

V = Vacant

STAFF AND GUESTS:

Leonard Roberts, Assistant Director, Economic Development Department
Mariana Price, Administrative Assistant, Economic Development Department
Barbara Stein, Executive Producing Director, Actors' Playhouse

Meeting Motion Summary:

A motion to approve the minutes of the January 13, 2016 meeting passed unanimously.

Note: Mr. Fernandez was scheduled to attend the meeting; however, due to miscommunication that led to a wrongful impression that the meeting had been canceled, he was not in attendance.

Mr. Espino brought the meeting to order at 9:05 a.m.

1. Approval of the January meeting minutes (Action)

Ms. DeWitt made a motion to approve the minutes of the January 13, 2016 meeting. Mr. Espino seconded the motion, which passed unanimously.

2. Actors' Playhouse Presentation – Barbara S. Stein, Executive Producing Director

Barbara Stein gave a detailed presentation of all the benefits, liveliness, and culture that the Actors' Playhouse brings to Coral Gables. The board members were provided folders that featured

showbill pamphlets, theatre flyers, seasonal brochures, economic impact handouts, and a book titled, "Miracle on the Mile," by Connie Crowther, which chronicles the first ten years of Actors' Playhouse at the Miracle Theatre. Ms. Stein explained to an interested board all the work that goes into a single production, with everything from the licenses required for major productions, to sponsorships, to the scores of people it attracts, (including on the road actors, stagehands, and audiences) and the economic vitality that productions bring to the City with business being brought to hotels, restaurants, and parking authorities. Ms. Stein presented a slide show of photos from different theatre nights that included mini-interviews from enthusiastic and impressed showgoers, as well as locally known individuals endorsing theatre entertainment. Ms. Stein indicated to City staff her willingness to work collaboratively with the Village of Merrick Park, citing its untapped potential and the opportunity it would bring to both entities.

The meeting was adjourned at 10:18 a.m.

Respectfully submitted,

Mariana Price, Administrative Assistant - Economic Development Department