

CITY OF
CORAL GABLES

TEMPORARY STOREFRONT
WRAPS STYLE GUIDE FOR
COMMERCIAL PROPERTY
OWNERS

JUNE 2022

In order to create cohesive, attractive and aesthetically pleasing commercial districts in Coral Gables, all windows and doors of vacant commercial spaces must be wrapped. The following document should serve as a style guide when covering the windows of commercial spaces for lease or sale.

If the guidelines are followed and preapproved colors and backgrounds used, no additional reviews are needed.



TEMPORARY WINDOW WRAPS

- Glass windows and doors of unoccupied and/or vacant retail spaces must be screened by temporary window wraps on the ground floor.
- Preapproved designs for ground floor window wraps (e.g. “For Lease”) are permitted in unoccupied or vacant retail spaces on a temporary basis without a permit.



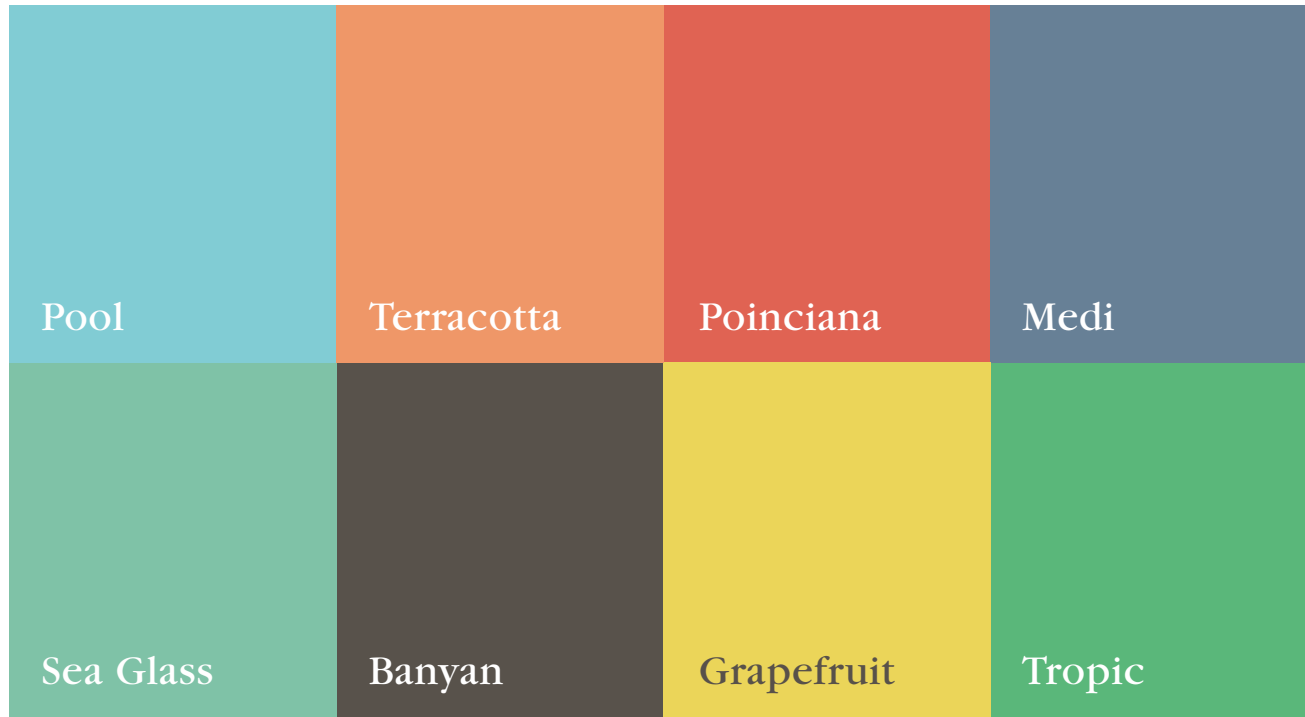
GENERAL DESIGN STANDARDS

- **Location:** Ground Floor Shopfront.
- **Number permitted:** Limited only by number of windows.
- **Wrap Area:** One-hundred (100%) percent of the window area.
- **Wrap Length:** Limited only by length of window.
- **Lettering:** Lettering size shall not exceed twenty-five (25%) of any window or door panel. Lettering shall be oriented in a horizontal fashion.
- **Total Text Size:** Total text shall not exceed twenty-five (25%) percent of the total wrap area.
- **Wrap Height:** Limited only by height of window.
- **Information:** name, logo, contact information, social media handles and other relevant information specific to the incoming tenant or landlord.
- **Embedded real estate signs** shall comply with Section 11-107 of the Zoning Code.

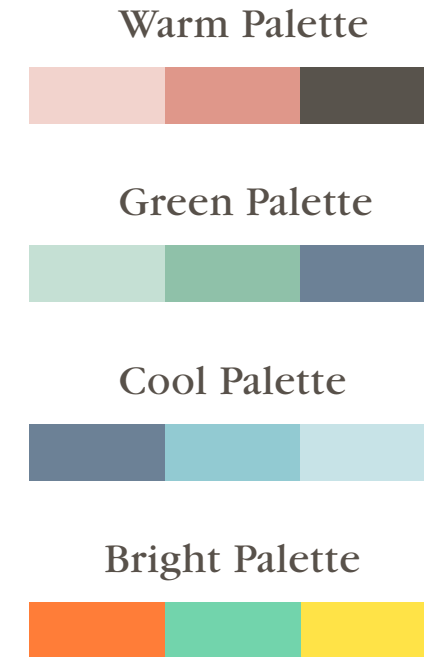


COLOR PALETTE

The color palette is rooted in the historic colors seen throughout the city, as well as in nature. Tones and shades within the family of these approved colors will be allowed.



The “cool,” “warm,” “green” and “bright” palettes are examples of variations of the primary approved colors.



PREAPPROVED BACKGROUNDS - NO FURTHER REVIEW NEEDED

These backgrounds are available as a courtesy. Please contact the Economic Development Department to receive the files: business@coralgables.com.



OTHER BACKGROUNDS – INSPIRATIONAL PATTERNS

Backgrounds such as solids, textures, watermarks or floral/tropical foliage can be used. A combination of solid-colored and patterned panels is acceptable as long as the colors are similar.



*The city does not own the rights to these patterns.



EXAMPLES



Warm Palette



EXAMPLES



Green Palette



EXAMPLES



Cool Palette



EXAMPLES



Bright Palette

