

Update on
Keep Coral Gables Beautiful
Events



City of Coral Gables
Commission Meeting

December 8, 2020



Keep America Beautiful Affiliate

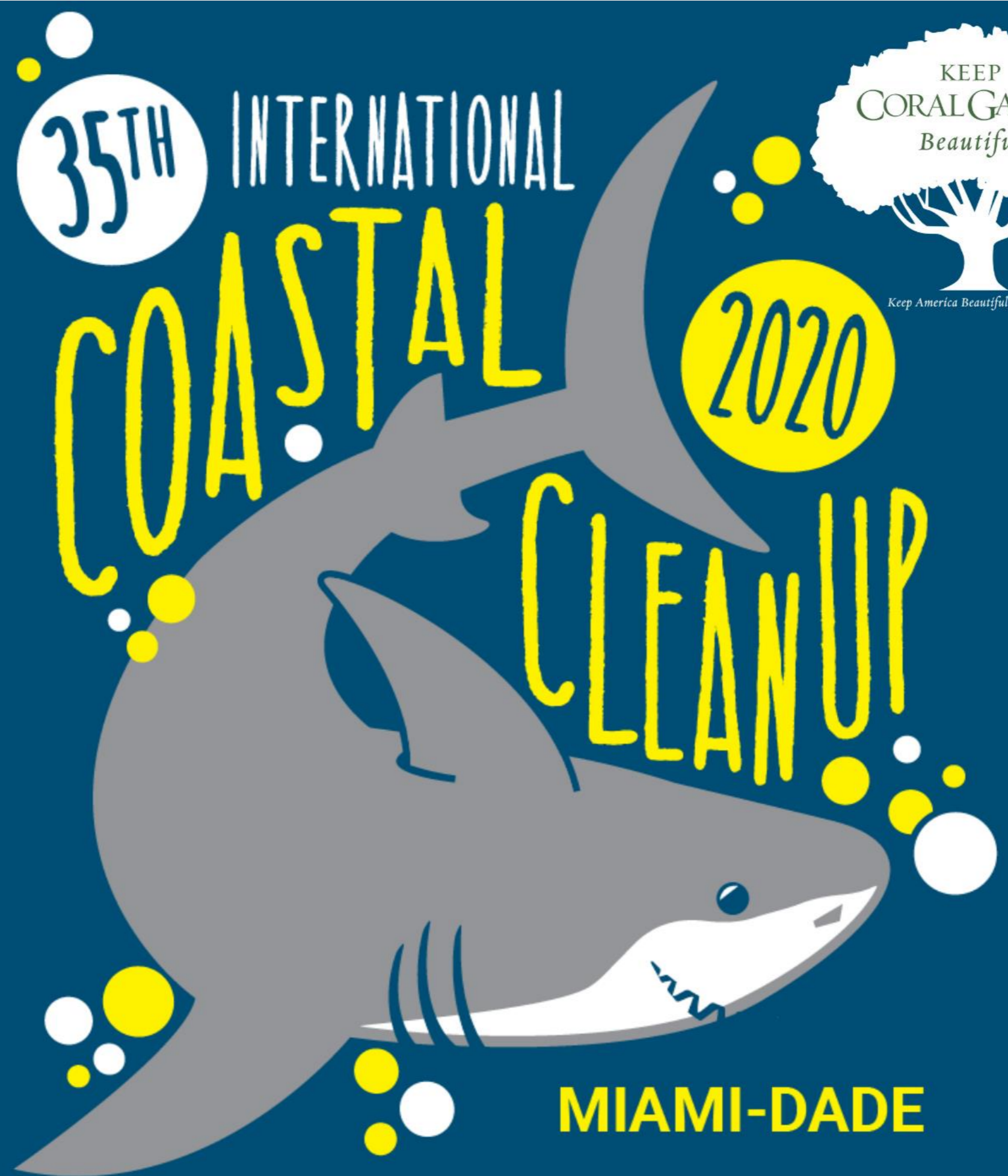
35TH INTERNATIONAL
COASTAL

CLEANUP!

2020



MIAMI-DADE



Event Overview

- International Coastal Cleanup Season: Sept. 19 – Nov. 1
- City hosted two supply pickup locations at City Hall and the Biltmore Tennis Center.
- Promoted solo cleanups through the City's E-News and social media accounts throughout the season.
- Hosted Employee Cleanup Event.
- Held contest to encourage participation with prizes made possible through donations from the Lago Family and the Coral Gables Community Foundation.



Season Results

Summary				
Clean Up Summary	Land	Underwater	Watercraft	Total
People	86	1	2	89
Pounds	1081.76	10	440	1531.76
Miles	3.37	0	0.01	3.38
Total Items Collected	3345	48	177	3570

Four or More Contest Winner

Carlos J. Garcia



Best Before & After Photo Contest



1st Place Winner



Carlos J. Garcia



2nd Place Winner



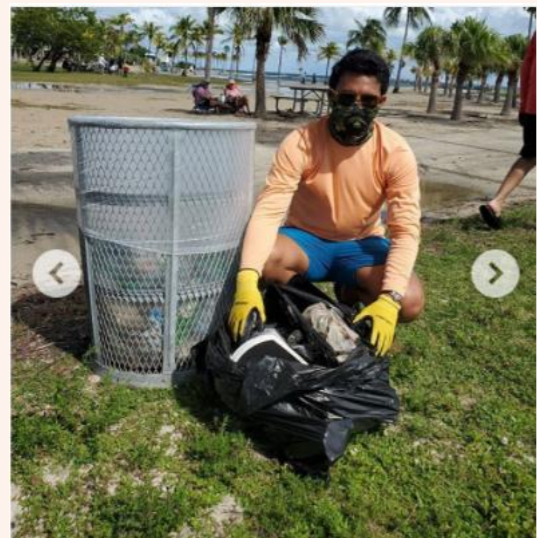
Rodriguez Family



3rd Place Winner



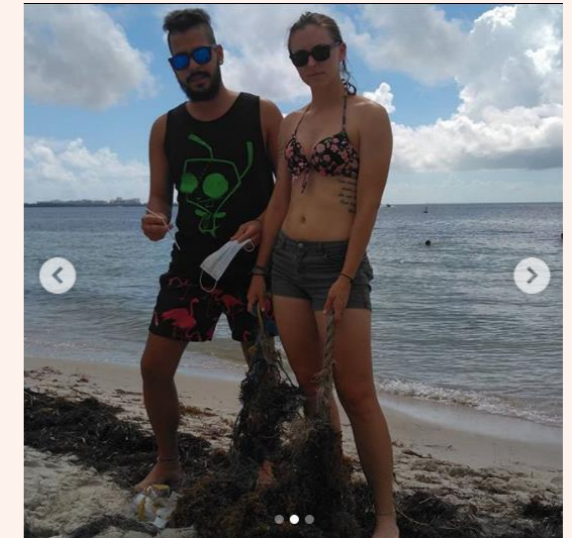
Lizandra Lopez



4th Place Winner
Francisco Medranda

2

2



5th Place Winner
Diego Cancel



AMERICA RECYCLES DAY[®]

A KEEP AMERICA BEAUTIFUL[®] PROGRAM

Event Overview

- November 14 Household Hazardous Waste Collection Event
- Commission Proclamation: Declaring November 15 America Recycles Day
- Promoted the #BeRecycled Pledge through the City's social media.

Event Results

November 14 HHW Collection Event

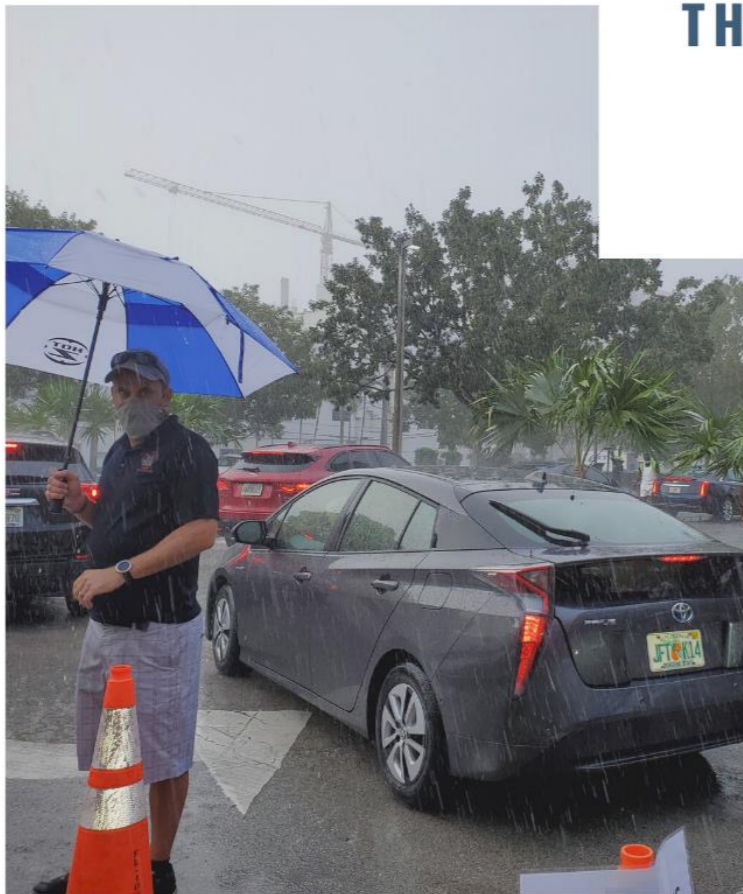
- 615 cars and 1,200 attendees
- 17,154 pounds of electronic waste
- 17,558 pounds of hazardous waste
- 9,180 pounds of paper shredded
- Over the last 4 years the City has collected/diverted over:
 - 217,000 pounds of e-waste and household hazardous waste
 - 41,000 pounds of paper
- 2021 Event dates: Saturday April 24 and November 6



THANK YOU FOR PARTICIPATING!



KEEP CORAL GABLES *Beautiful*
Keep America Beautiful Affiliate



Waste Management Think Green Grant

- Grant Amount \$2,500.
- Open to local Florida Keep America Beautiful affiliates.



Keep America Beautiful Affiliate

Thank You